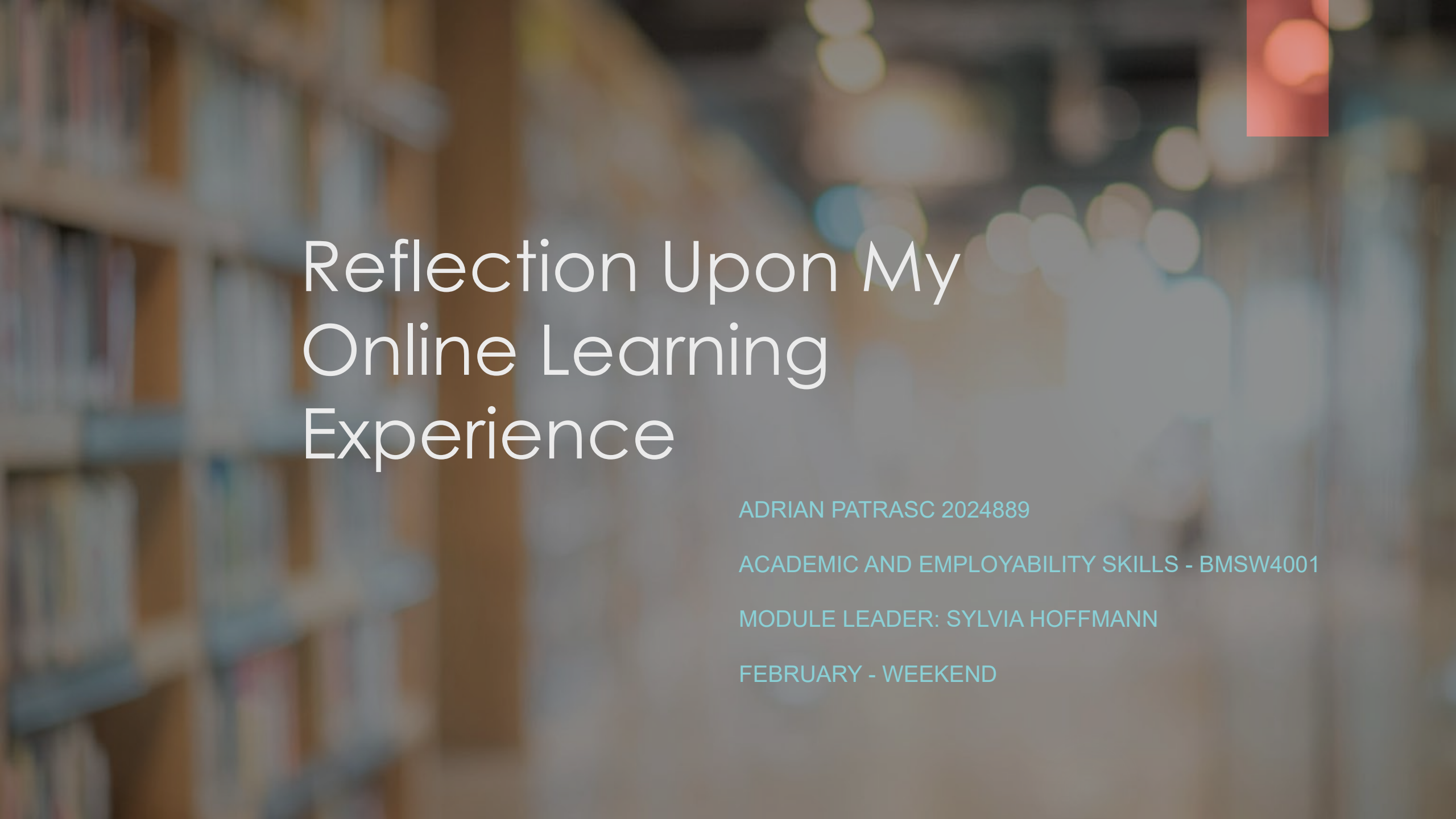




Reflection Upon My Online Learning Experience

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ACADEMIC AND EMPLOYABILITY SKILLS - BMSW4001

MODULE LEADER: SYLVIA HOFFMANN

FEBRUARY - WEEKEND

SWOT Analysis

According to Sarsby 2016, SWOT analysis is the tool to be used to detect the strengths, weaknesses, opportunities and threats of a company or an individual.

I will be conducting a SWOT analysis on myself in the following slides.





➤STRENGTHS – This is an internal factor which shows us the qualities we have.

I believe one of my strengths to be the adaptability factor. I can easily adapt myself to any situation or experience in order to achieve the best result.

The adaptability skill, according to Gurvis and Calarco (2011) ,means that you have the flexibility to merge into any changes that may occur in a easy manner.

➤Weaknesses – This is an internal factor which shows us the weak points we have.

My biggest weakness is the fact that I'm not patient at all. I don't like waiting and I am very impatient.

I have lost many opportunities in life because of this weakness.

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- ▶ Opportunities – According to Fine (2009) we need to use our opportunities to overcome the threats. Opportunity being the chance to make a change in good for ourselves.

I am taking this opportunity to restart my studies and improve my knowledge and skills. Is an opportunity I can't miss and I know it will help me with my professional life.

- ▶ Threats – These are external factors which cannot be controlled, but we need to be aware and know how to use them in our favour.

The main threat I am facing at the moment is time management and how to organise my schedule by prioritising certain tasks.

Personal Development Plan (PDP) – According to Grit (2019) a personal development plan involves setting achievable and realistic targets, in order to improve and develop ourselves.



V. Comply (2018)



The plan I am setting for my studies is to be more organised, set targets which I can achieve and concentrate on what it needs to be done in order to improve my knowledge.

My online learning experience so far has been pleasant but confusing, as is hard to get the correct information and details without being physically present in the class and see and talk to teachers or colleagues.



I hope to get from this course, the necessary experience , knowledge and the appropriate skills to be able to manage a business, and why not, my own business. Be successful in my profession and create a good business.

In conclusion , I can say that I will be using my strengths on creating opportunities for study and development, investing more time on myself. I will do my best on controlling my weaknesses and act cautiously when it comes to threats.

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