

MARKING CRITERIA and STUDENT FEEDBACK

This section details the assessment criteria. The *extent* to which these are demonstrated by you determines your mark. The marks available for each criterion are shown. Lecturers will use the space provided to comment on the achievement of the task(s), including those areas in which you have performed well and areas that would benefit from development/improvement.

Common Assessment Criteria Applied	Marks Available	Marks Awarded
General Comments		
<i>Well done, Ieuan! Your Excel skills and understanding of practical tasks are commendable. For improvement next time, make sure to give extra attention to extended analysis and evaluation questions, and consider seeking out additional useful materials.</i>	100	54
1. Engagement with Literature Skills		
<i>Your engagement with sources demonstrates effort, primarily focusing on relevant and credible materials, albeit with some reliance on class information. To strengthen your research skills, consider expanding your sources beyond class resources to include a wider range of authoritative materials.</i>	10	4
2. Knowledge and Understanding Skills		
<i>Although your understanding of the basic underlying concepts and principles was good in class, you have not fully demonstrated this in these parts of the assignment as there are a few gaps. Take time to thoroughly review key concepts, seek clarification from reliable sources, and engage in additional study and practice to strengthen your grasp of the material.</i>	20	6
3. Cognitive and Intellectual Skills		
<i>You have shown that you can interpret qualitative and quantitative data but with a few gaps. To improve you could consider focusing on refining your understanding of both qualitative and quantitative data analysis techniques.</i>	15	4
4. Practical Application Skills		
<i>You're really good at solving statistical problems with Excel! To get even better, try exploring more advanced statistical analyses. Also, using other data visualization tools or software can help you solve problems in new ways and keep improving.</i>	45	34
5. Transferable Skills for Life and Professional Practice		
<i>Impressively coherent, fluent, and professionally presented work, well done! To further develop your transferable skills you could continue refining your professional presentation skills and explore opportunities for leadership within group activities.</i>	10	6

Assignment Mark (Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work and are for guidance only until they are confirmed.)	Late Submission Penalties (tick if appropriate)		54
	Late Submission ?	NO	
	1st/2nd/3rd attempt?	1st	

Ieuan Jones