

Zoe Williams' Supporting Evidence

Script



Slide 1

Today's world faces numerous prominent wicked problems, such as climate change, income inequality and public health crises (Rittel & Webber 1973) A prominent wicked problem is poverty.



Slide 2

When we hear the word poverty it is easy to envision scenes of dilapidated housing, crowded slums, individuals begging on the streets, children in tattered clothing and families struggling to make ends meet.



Slide 3

We don't often think about poverty in our local community, but according to the Joseph Rowndtree foundation (2024) "more than 1 in 5 people in the UK (22%) were living in poverty in 2021/22" that's 14.4 million people. In the last two decades, the UK made significant strides in alleviating poverty among vulnerable demographics like pensioners and certain family types. However, recent trends indicate a reversal, with poverty rates increasing once more for these groups. (Joseph Rowndtree foundation 2024)



Slide 4

With the rise in poverty food banks have become a crucial resource for communities, they play a vital role in addressing food insecurity and helping individuals and families access nutritious meals. According to statistics published by Clark, D (2023) in 2022/23 there were 1,646 Trussell Trust food bank distribution centres and at least 1,172 independent food banks in the UK, with 2.99 million people using them



Slide 5

Families with children often rely on food banks. The trussell trust distributed more than half a million emergency parcels for children between 1st April and 30th September 2023, an increase of 11% compared to the previous year.

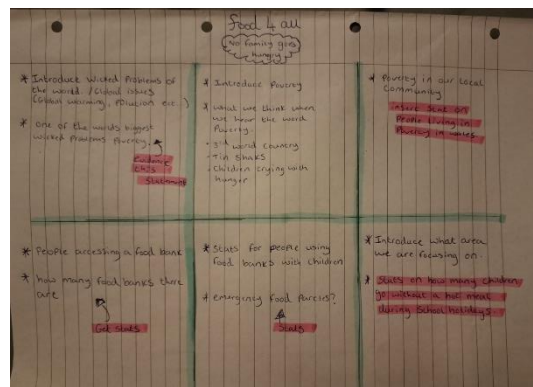
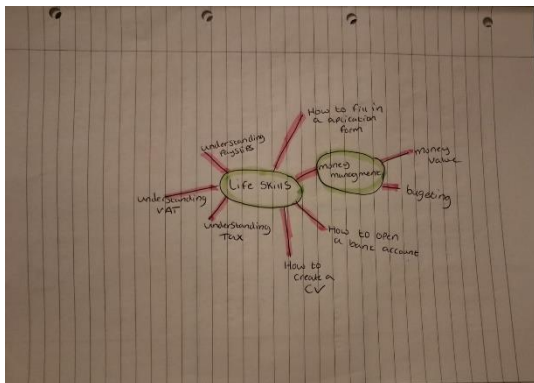


Slide 6

The sad reality is “growing up in poverty means growing up too fast, with kids exposed to concerns about money and bills, this can leave lasting scars” (lyon 2022) so what can we do so that children can grow up without these concerns?

And without having to know what the inside of a food bank looks like.

Planning Process



Potential Ideas that were not used

A GCSE for life skills that would include money management skills such as, how to open a savings account, how to work out TAX and VAT, how to understand a bank statement/ pay slip, how to create a CV, how to sell yourself in an interview.

A Clothing bank for children where parents can swap children's clothes that no longer fit for clothes that do fit.

Capping the pay of professional sport stars to no more than 500,000 a year, and the extra money to be given to the NHS.

A living wage supplement to be added on to anyone's wage who's pay after TAX doesn't meet the threshold for a living wage.

Reference List

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