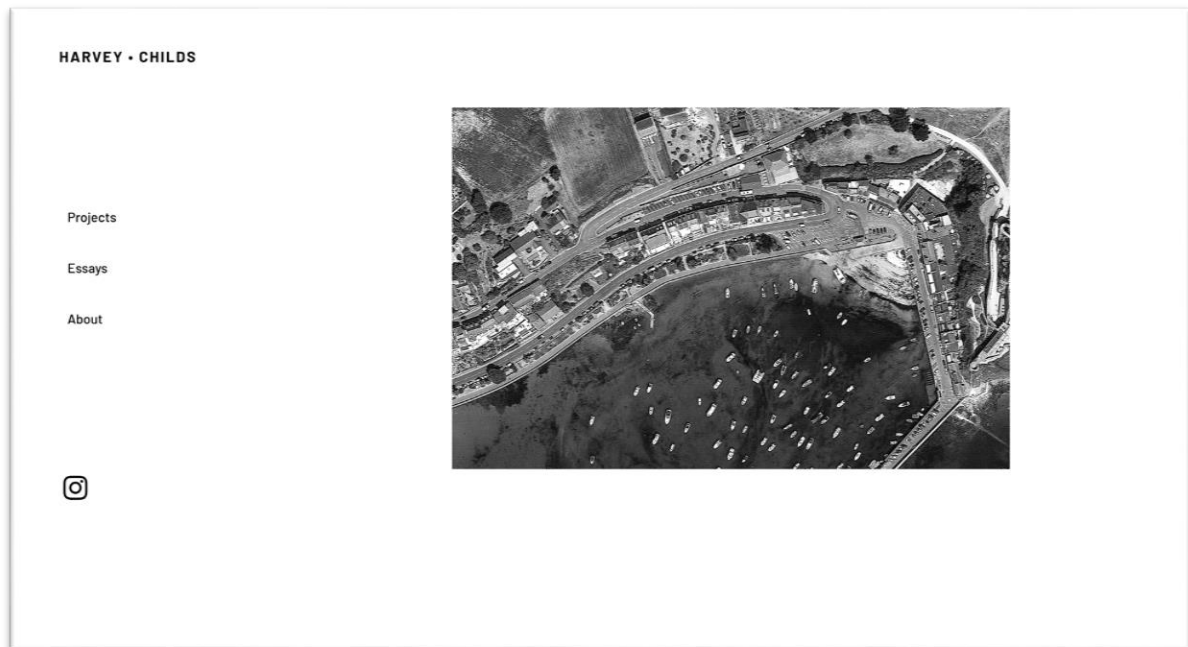
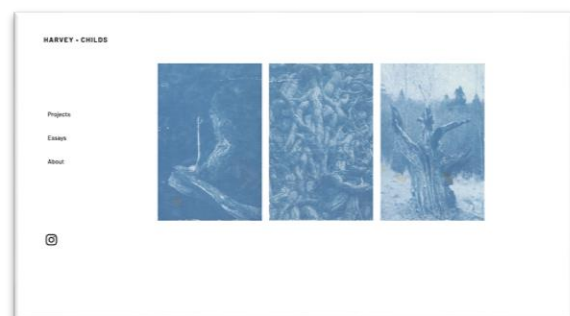
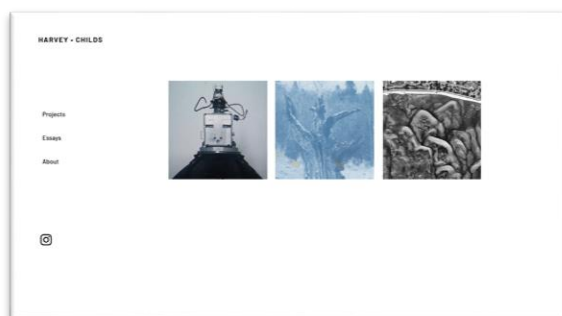


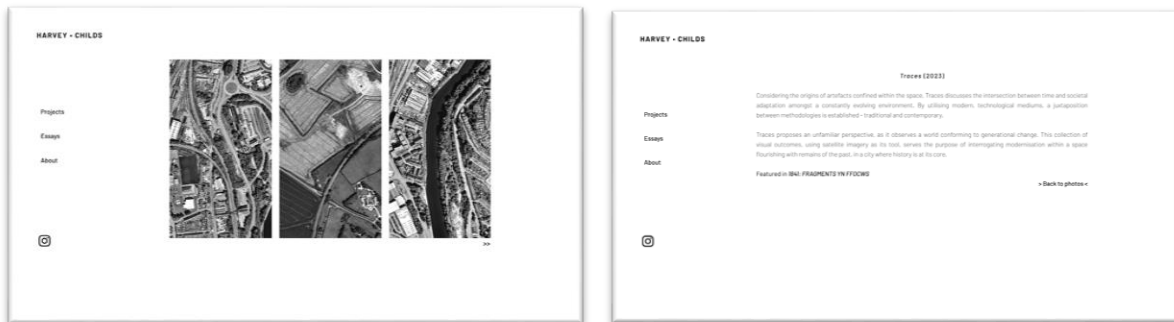
Website [link to website](#)



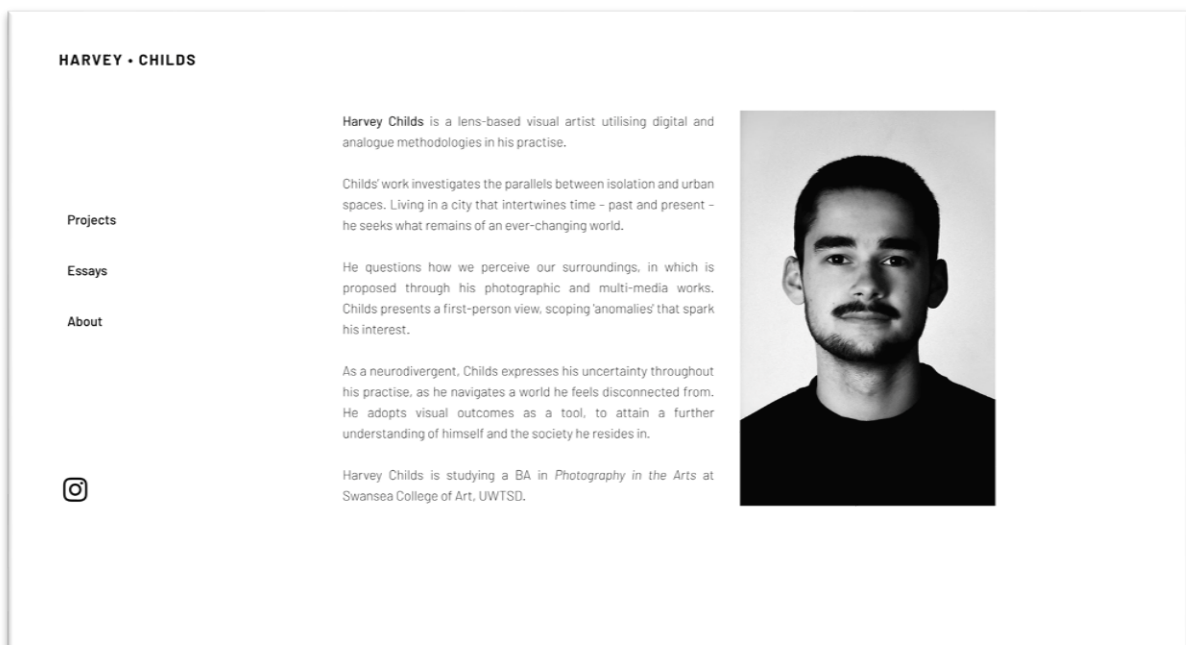
When putting my website together, I was considering the best way to display my work in a way that doesn't create clutter. Keeping a minimal layout worked effectively to allow my website to be easy to navigate. I kept to a monochromatic colour-scheme as I mostly work with monochrome photography; it also allows coloured works to be the focus point (see *"ROOT" via Penllergare*).



The works I have chosen to include on my websites (so far) are major projects that have been exhibited; I plan to add side projects in the future. I was debating on how I wanted to display my projects on my website, experimenting with sub-menus and stand-alone pages. Creating thumbnails for my projects limited to space being used, keeping the minimal aesthetic.

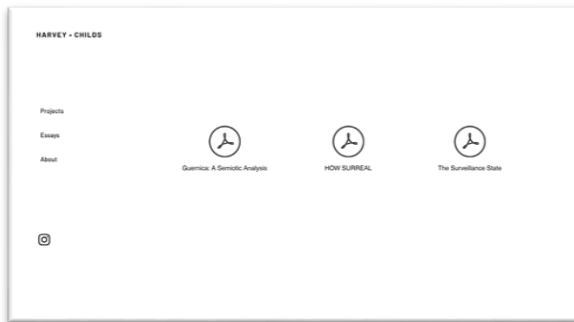


I was also having difficulties deciding on how to present my statements that coincide with the works. I considered placing them parallel to the artworks, however, this caused a distraction from artworks as I wanted them to be the focus of the page. To work around this, I imported the statements onto separate pages, linking them to project; the statements can be accessed by clicking on the work.



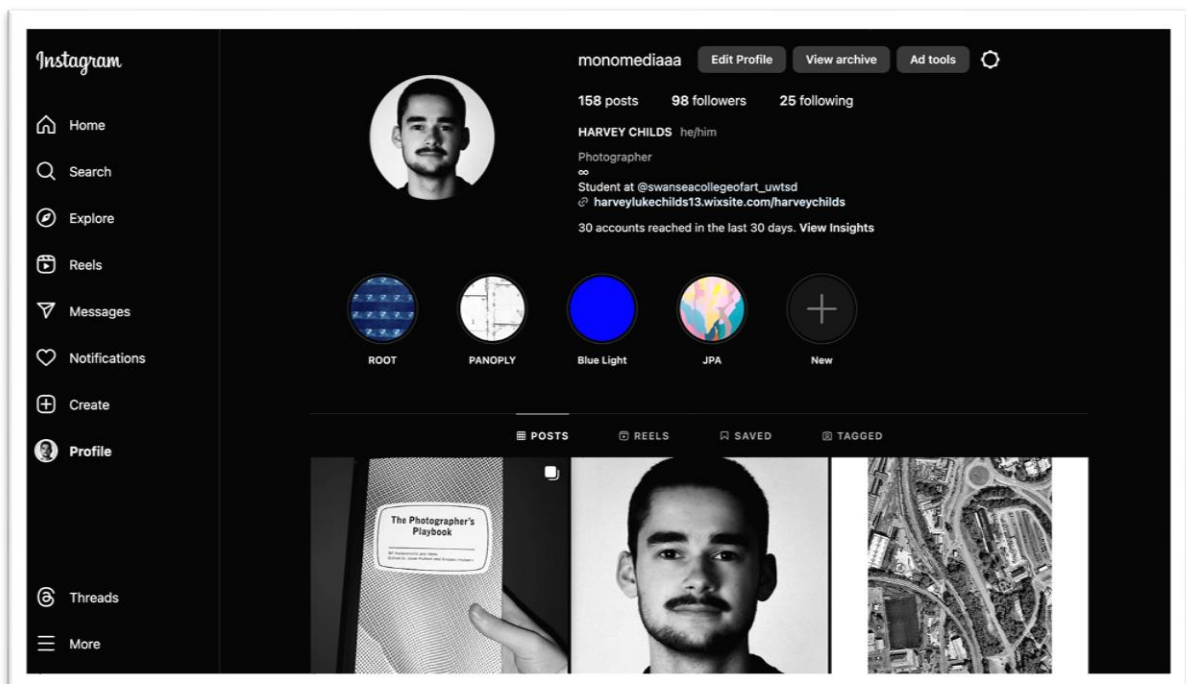
My artist statement demonstrates my practise as a photographer. It gives my audience a brief description of the person I am, my methodologies and ideas. It also gives an insight into my process and what inspires me to create work.

The headshot that goes alongside my artist statement gives a face to the artworks. It was shot on campus in the studio, with assistance from Cristina Castro. The setup for the portrait consisted of a singular soft-box directed onto the left-side of my face. I purposely wore a plain black sweatshirt so the focus would be on my face. The choice to manipulate the photo in monochrome was based on both personal preference, as well as to fit with the colour-scheme of my website.



I chose to incorporate my essays into my website based on seeing other practitioners doing so. Doing this provides an insight into my literacy. The links can be clicked, and an online PDF of my essays can be accessed in a separate tab.

Social media / Online presence [link to Instagram](#)



My online presence primarily resides on Instagram. This platform is very popular amongst photographers given that the posting format caters towards imagery and video. With the recent introduction of Instagram's short-form video sharing, known as "Reels", photographers and artists can reach a wider audience.

As well as displaying my work, I use my Instagram page as a personal visual diary. Using it in this way allows me to keep record of activities and expeditions, which is something I preferably wouldn't include on my website.