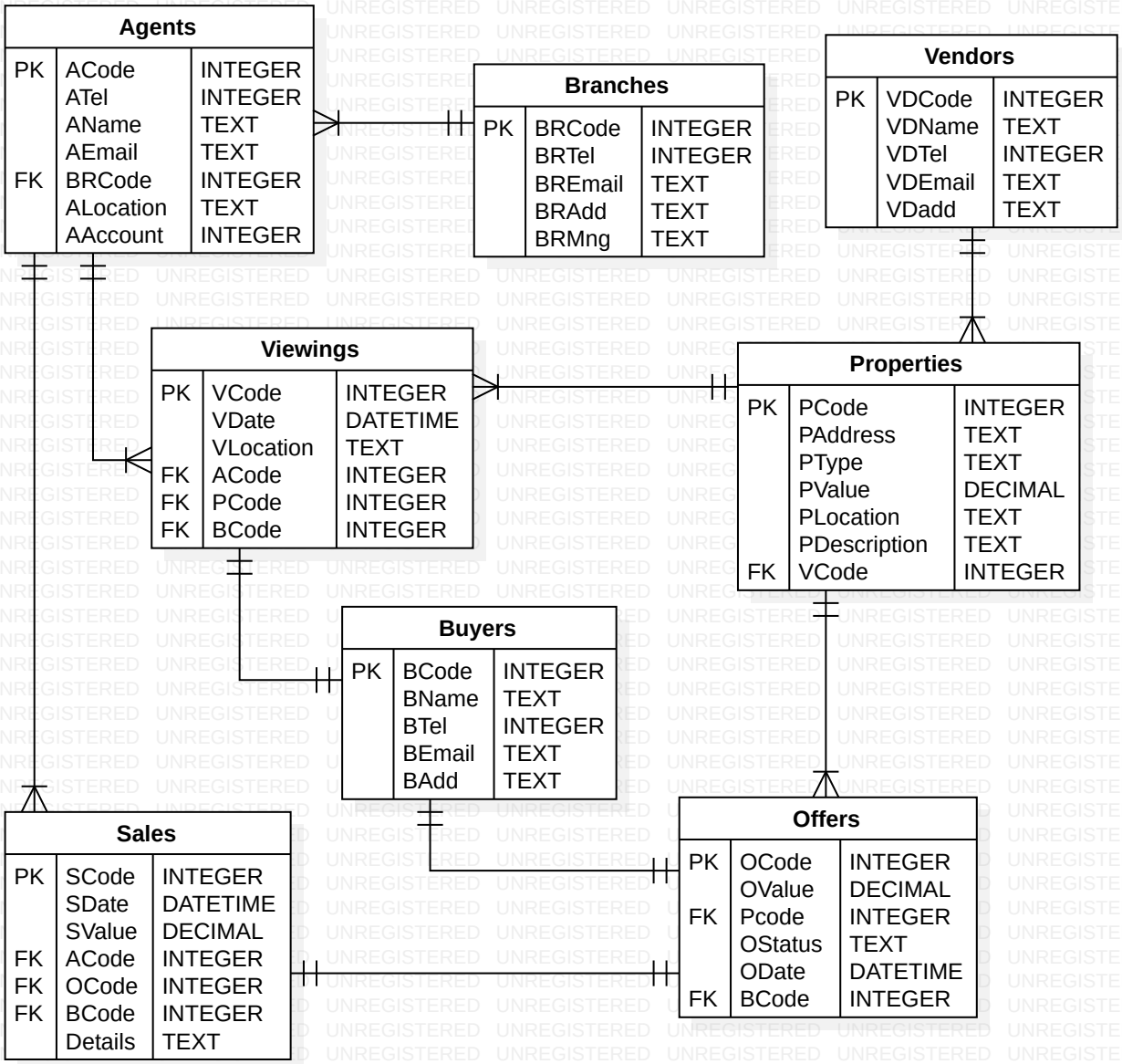Data Model: ER Diagram