
WORLD BUILDING

STUDENT: ADAM ELLIS

[Adam Ellis](#) - website link

WEBSITE RESEARCH

I knew the style of website I wanted to make; a gallery crossed with a story telling site. My first task was to find what categories these websites come under.

WEBSITE 1

[Inception Explained - An interactive animated infographic](#)

Although not a photographic website I liked this website because it told a story and was easy to navigate through the story, without getting confused or lost. As to its design I believe it could have been done with more animations etc. Which could have got across certain aspects of the story better rather than repeating itself.

WEBSITE 2

[Jess & Russ](#)

This website I liked the most as it was a similar style to what I had in mind in terms of the graphics and colour pallet. But like the last I'm not a massive fan of the whole scrolling technique. I personally like and will using clicking button to navigate between my pages. As it feels more proffesional to me.

WEBSITE RESEARCH

To begin my research, I first had to decide what style of website this would be. Would it be a archive, shop or a overall gallery? I decided to create to be a log style website with the freedom to explore the website and discover my personal projects. OfCourse the question had to be raised what work am putting on this website? An overall summary or a selected pieces? I answered this by looking at my overall work and thinking what is the most successful not just in my eyes but as a fact. My research showed from Instagram work and my latest exhibition piece it's got to be the Robber. So now I knew the work, next was how do I translate it into a website? I wanted this idea for the website to feel like you are in the world of the Robber and you're looking at his legacy throughout time.

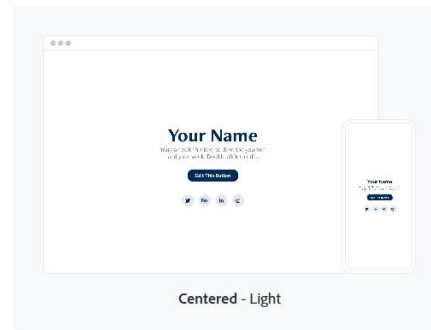
WEBSITE BUILDERS' CHOICE

Now I had the task of choosing what website builder to choose as let's be honest there seem to be an infinite amount of but after failing to create my previous website via the company fast hosts due to contract complications I basically thought stick to what you know and go with good old Adobe, Adobe Portfolio to be exact. Although limited in terms of templates for what I had in mind this would be perfect. And its free under my student email, nice bonus.

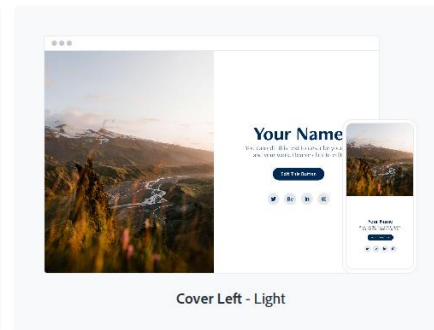


TEMPLATES

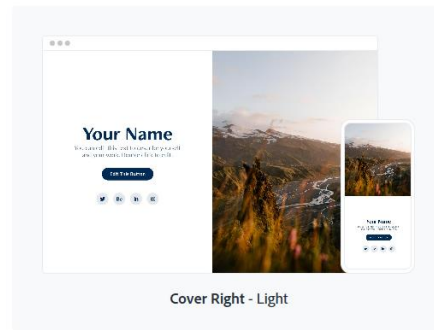
Pf Adobe Portfolio



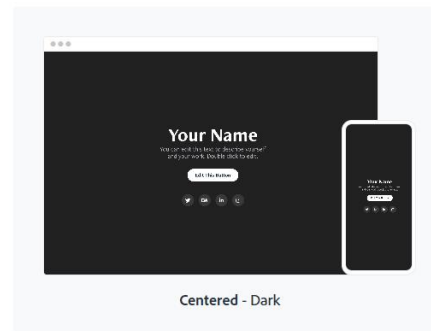
Centered - Light



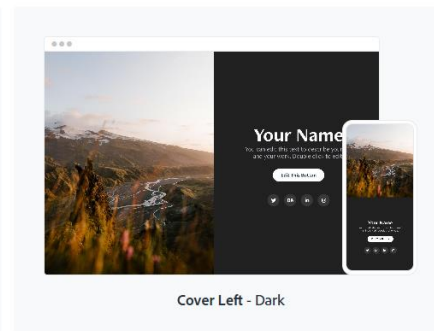
Cover Left - Light



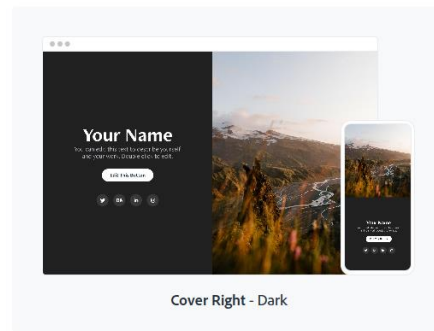
Cover Right - Light



Centered - Dark



Cover Left - Dark

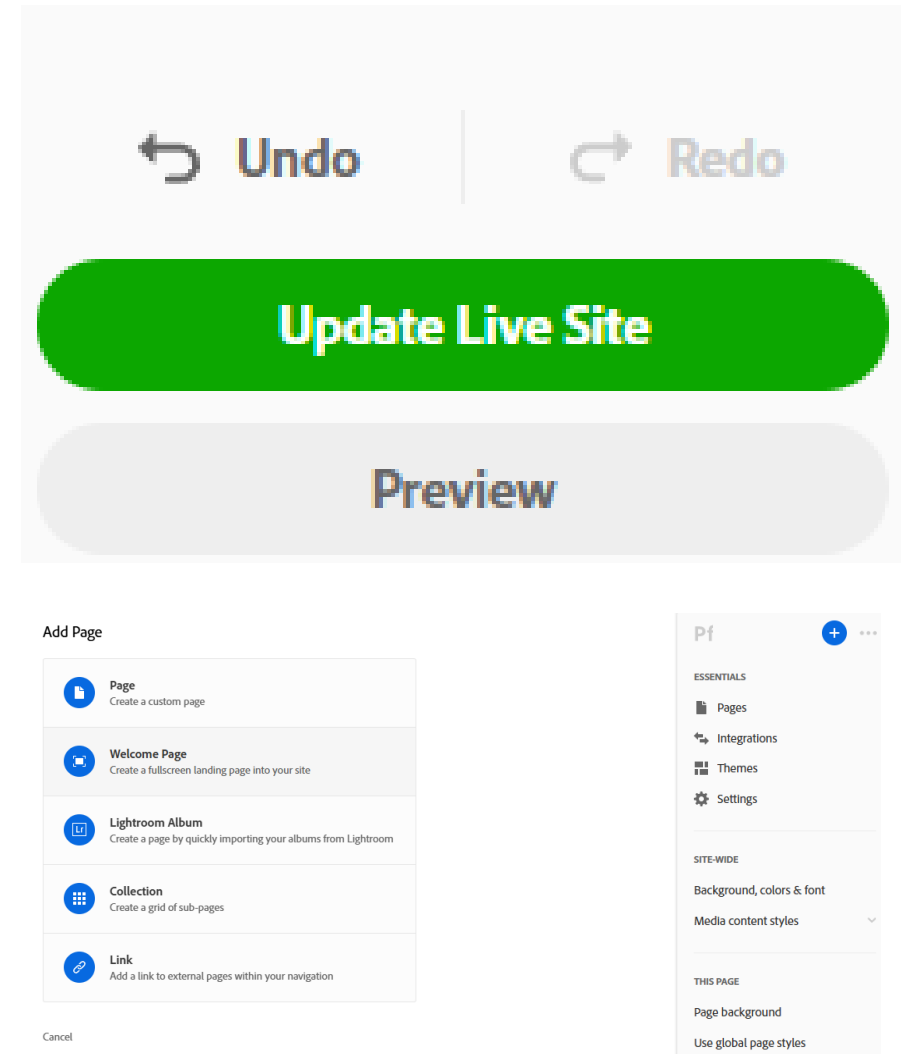


Cover Right - Dark

As I stated previously the templates are limited meaning I am locked in with editing choices as some features are only available on certain templates and same for the others. One feature I do like is the fact is it show the desktop version and the mobile version which is handy. As it helps to keep the website consistent

TOOLS AND TABS

Apart from the general undo and redo and preview buttons I was pleasantly surprised by the selection of tools. To begin I decided to create a homepage as it seemed a good place to start. I realized after viewing another website that I viewed had little on it but enough to understand and get to where you need to go. I decided to do the same have the name of the website, a button to progress with your search and a social media link.

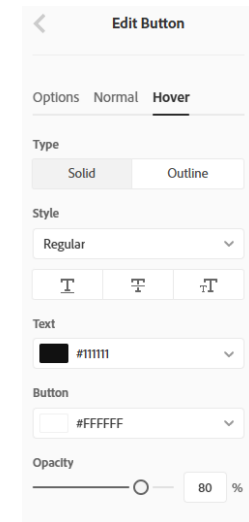
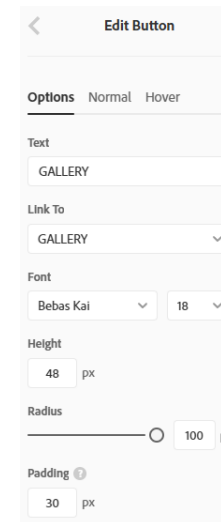
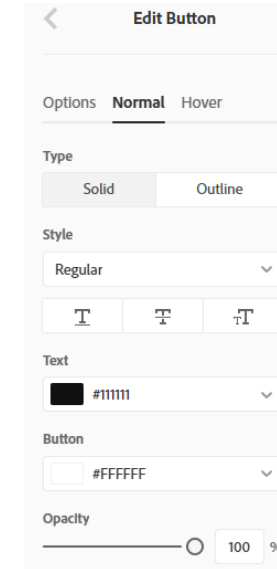


BUTTONS

I labeled the first button gallery which OfCourse takes you straight to the gallery, where the next bit comes into play, second page with subpages.

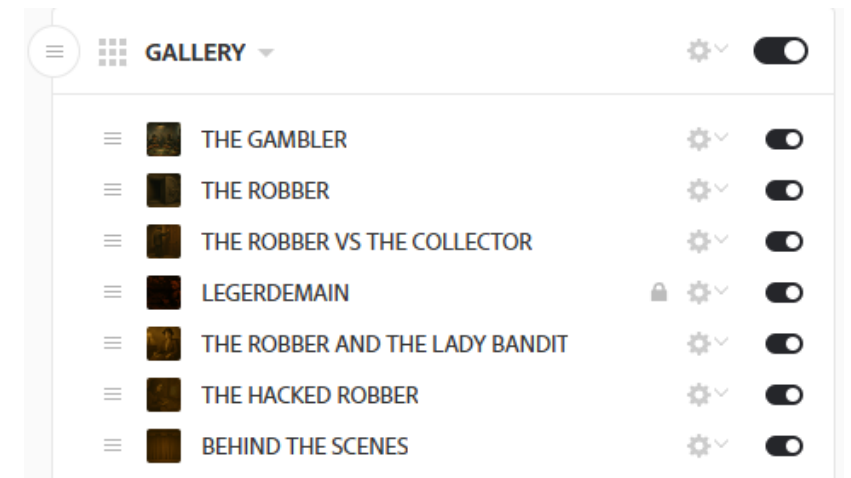


In order to link my instagram account it was a rather simple task. I had to get the url and paste into the tab for the link to take place.



SECOND PAGE AND SUB PAGES

As named the same as the previous button the gallery consists of subpages, the subpages will be the main bodies of work, but I decided to arrange them in chronological order to the Robbers timeline. This to me was the logical decision as its easier for a first-time viewer to grasp and understand.



IMAGERY FOR BACKGROUNDS

I was faced with a dilemma for the cover art and backgrounds do I use my own images and have the issue of repeating content which can be a bad thing. So, I decided to turn to Chat GPT and described the story of each subpage and have it generated an image to correspond with the story which I thought was a good way of doing it as it's less time consuming and more consistent.



THE ROBBERS PARADISE

ABOUT

ADAM ELLIS IS A FINE ART PHOTOGRAPHER WHOSE WORK EXPLORES NARRATIVE, IDENTITY, AND VISUAL STORYTELLING THROUGH HIGHLY STYLIZED AND CHARACTER-DRIVEN IMAGERY. WITH A BACKGROUND IN ILLUSTRATION AND DIGITAL MEDIA, ELLIS BRINGS A CINEMATIC SENSIBILITY TO PHOTOGRAPHY, CRAFTING BOLD AND IMAGINATIVE SCENES THAT BLUR THE LINE BETWEEN FANTASY AND REALITY.

IN HIS RECENT BODY OF WORK, ELLIS HAS DEVELOPED A SERIES OF ORIGINAL CHARACTERS AS A FRAMEWORK TO CHALLENGE HIS CREATIVE BOUNDARIES AND PUSH THE LIMITS OF WHAT A PHOTO SHOOT CAN BE. EACH PERSONA SERVES AS A VESSEL FOR EXPLORING NEW THEMES, AESTHETICS, AND EMOTIONAL TONES—ALLOWING ELLIS TO EXPERIMENT WITH COSTUMING, SET DESIGN, AND COMPLEX LIGHTING TECHNIQUES IN INCREASINGLY AMBITIOUS AND IMMERSIVE WAYS.

BY TRANSFORMING HIMSELF AND OTHERS INTO THESE VIVID CHARACTERS, ELLIS NOT ONLY STRETCHES HIS TECHNICAL SKILLS BUT ALSO INVITES VIEWERS INTO STRANGE, OFTEN SURREAL WORLDS THAT EVOKE HUMOUR, DRAMA, AND INTROSPECTION. HIS WORK STANDS AT THE INTERSECTION OF PERFORMANCE AND PHOTOGRAPHY, OFFERING A FRESH TAKE ON PORTRAITURE AND SELF-EXPRESSION IN CONTEMPORARY ART.

POWERED BY ADOBE PORTFOLIO

THIRD PAGE

One of the most repeated things I discovered across all the researched website is an about page. This explaining the artists background and about him. Although I decided to explain the creation of the Robber and his pals as I felt that would be more appropriate.

GOING LIVE

The last thing that needed doing was to make this website go live, which was probably the simplest of tasks you literally press update. And then you are live you can find the website at [Adam Ellis](#).



Update Live Site
