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BMMB7012 – Marketing Management

Assignment 1

Submission Template

Signature: _____ *An Huang* _____

Team members and assignment of tasks

Student name	Student ID	Responsible Task	Signature
Luxiang Guo	2106308	Part1 Introductions	<i>Luxiang Guo</i>
An Huang	2106307	Part2 Analysis-macro-PESTEL	<i>An Huang</i>
Yi Chen	2106310	Part3 Analysis-micro-SWOT	<i>Yi Chen</i>
Ning Nie	2106243	Part4 Recommendations	<i>Ning Nie</i>