

Live Music and Event Management

Scheme of Work

Thu 6th	Fri 7th	Thu 13th	Fri 14th	Thu 20th	Fri 21st
Welcome to Festival Britania: The history of the UK festival industry	Boomtown case study	What is Project Management	Experiential Marketing: The gift of the pitch	Numbers matter: An introduction to event budgeting	ARCADIA PRODUCTION MANAGER
Manufactured landscapes: Explore what events are, mean and how they are changing	Project Management in a Festival Environment: The power of W	The role of the PM	Project Management in a Festival Environment cont: Teams, Tools, Tasks	International touring	Mudbaths and moshpits: How safety makes the right kind of memories with guest Justin Argent (ESMP & H&S)
DIY methods: Setting up and getting seen as a DIY artists with guest Harry Bradfoerd (Kaotik Kartel & Sax player in Only Joe)	Go over assignment	Technical production, managing large builds and crews [guest TBC] Paul Rose, Charlie Dixon, Pev, Natasha, Vito, Simon Carol	Planning perfection: 7 steps to planning the perfect event		
	PRINTWORKS	Thrown into the Lion's Den: Booking, blagging and Brexit with guest Kaptin Barrett (Head Programmer for Boomtown Festival)		Sustainable Events Management with guest Emily Ford (Sustainability manager for Festival Republic and Boomtown Festival)	