

Data Mining – Dataset Presentation			
Student	Lauren Collins		
Dataset	Startup Venture Funding		
Marking			
Presentation/Slides (Clarity, readability, flow, accuracy, completeness, performance) Nice clear slides. Nice flow on topics and good pace to the presentation. Good use of graphics. Good presentation style. Good summary.			(10 marks) 8
Dataset Description (Where did the data come from? What does the data describe? Is the sample large enough? What data formats and types are involved?) Clear description of the dataset with origin. Good size, with options for extending the dataset if appropriate – useful if the data is dirty. Good discussion of limitation, including outliers, errors and missing data.			(50 marks) 42
Dataset Suitability (What features of the dataset lend themselves to data mining? Has it been mined previously? Why does the student feel that they have the contextual background to work with this data?) There is missing data, which has been noted. Good range of usable attributes over multiple tables. Clear understanding of what is missing and how this can be expected in any real-world data. Good background linkage. Good understanding of the datasets and its historical value as well. Background in business from degree and from the family business. Consideration of creating new attributes from current ones to expand options for data mining.			(20 marks) 15
Objectives (What does the student plan to investigate/expect to find? Are these SMART?) Clear outline of area of analysis. Good questions. How are you going to define the success of a company?			(20 marks) 15
General comments Good linkage of dataset to experience. Well presented. Good response to questions. Nice interaction with the audience. Confident and sure of the facts.			
Date	21/1/2019	Agreed Final Grade (%)	80
Tutor Signature			
Second Marker Signature			