



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

200
1822 - 2022

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Foreign languages & cultural awareness

Spanish – Español

Cultural Awareness

BMIH5003

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Before we start

As there are quite a few of us here, please ensure that your microphone is muted during all teaching until you are asked a question or there is a group discussion to prevent background noise.

You should attend every class and have a private space to work so that you can concentrate fully on the lesson.

You should not be at work, shopping, driving or caring for children.

Your camera must be always on during lectures please. -Use the Teams university background to protect your privacy.

YOU must join via a laptop or PC/MAC –No attendance permitted on phones or tablets

You will be removed from the session and logged as absent if you fail to adhere to these criteria.

This and all sessions will be recorded so that you can watch it again

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Why is this important?

- This is a Full Time University course and as such the University definitions of engagement and decorum apply as they would in a physical classroom.
- Your Cameras must remain 'On' for the duration of the session in order to ensure equal engagement and for your lecturers to observe your full attendance of the session which is a condition for student loans/maintenance to be authorised.
- You should be using a **desktop or laptop device** with a camera, speakers and a microphone so that you will be able to engage in the session on equal footing with your classmates.
- You will be asked to share your screen and "present" your work, access documents, engage in writing activities use websites and create presentations which are either difficult or impossible on a phone.

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Get a laptop!

- Therefore, we ask you to purchase a laptop if you don't already own one, **by the end of Week 2**.
- Failure to do so within this time period will result in you being reported to the Level Lead in Week 3.
- The University offers bursaries that can provide a suitable device and/or contribute towards connectivity costs if you need some financial help with this.

-Digital Connectivity Bursary Application Form

-Undergraduate Bursaries

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Recap

Last week gave an overview of...

Cultural Awareness

- Hofstede's Dimensions
- Criticism of these dimensions
- Handbook REPORT

Italian

- Mi piace + Noun...
- Mi piacerebbe + Verb...
- VIDEO RECORDING
- ROOM RESERVATION
- LA FECHA
- MESI
- I GIORNI DELLA SETTIMANA



Cultural Perspective on Behavioural Patterns with Schedules Introduction

- Schedules and time management are influenced by cultural perspectives.
- Different cultures exhibit unique behaviours and attitudes toward schedules.
- Understanding these cultural perspectives enhances intercultural communication and collaboration.



Monochronic Culture

- Monochronic cultures value punctuality and adherence to schedules.
- Time is perceived as linear and segmented into discrete units.
- Examples: North America, Northern Europe, Germany, Switzerland.
- Emphasize promptness and meeting deadlines.
- Value efficiency, organization, and time management.
- Expect clear agendas and scheduled appointments.

Polychronic Culture

- Polychronic cultures have a fluid approach to time and schedules.
- Time is viewed as cyclical and flexible.
- Examples: Latin America, Middle East, Africa.
- Prioritize relationships and human interactions over strict adherence to schedules.
- Allow flexibility in time commitments.

RELAX

Specific Cultural Perspectives on Schedules (ITALY)

Example: Italy



Italian culture has a more relaxed attitude toward time and schedules.



"Italian Time" refers to a flexible sense of time. Punctuality is not mandatory. You may arrive between 15 minutes late if invited to dinner and up to 30 minutes late if invited to a party. And this is being conservative.



Siesta or Riposo is a common practice where businesses and shops close for three hours or so, that way Italians get to go home, rest, and be with family.



The evening work schedule is often extended, with dinner and socializing taking place late in the evening.



Importance of Relationships and work

- Italian business culture is hierarchical, flexible, and sociable, and their working practices are both focused and person-oriented. Employees in Italy work long hours and are very productive. Communication between peers is both personal and professional.
- Work Relationships/Friendships: In Italy, locals generally like to establish relaxed personal relationships. They tend to be curious, asking questions about you, your family, and personal interests. This is important to the establishment of trust in a business relationship.
- Punctuality is not a main concern in Italy. Work plans are not taken too strictly, so often some flexibility is built into a deadline. For meetings, guests are expected to be on time for meetings, but be prepared for some delay, due to waiting for their Italian business associate.
- Negotiations tend to be lengthy and are conducted slowly due to the hierarchical decision-making process. Italians also tend to carefully evaluate advantages and risks.
- In Italy, discussions can be very lively. Italians often say what is on their mind, and it is common for them to express any disagreement and constructive criticism during meetings and negotiations.
- Hospitality plays an important part in Italy's business culture. Business meals are used to cement relationships, as well as discuss business. Refusing an invitation will most often be seen as an insult.



Specific Cultural Perspectives on Schedules (JAPAN)



Japanese culture is known for its high regard for punctuality and strict adherence to schedules.

Arriving on time is expected, and tardiness is considered disrespectful.

Being on time demonstrates respect for others' time and commitment to responsibilities.

The efficiency and punctuality of Japan's public transportation system, particularly trains, reflect the cultural value placed on schedules.

Trains in Japan are known for their exceptional reliability, adhering to precise departure and arrival times.

Specific Cultural Perspectives on Schedules (MIDDLE EASTERN COUNTRIES)

- Middle Eastern cultures often exhibit a flexible approach to time and schedules, placing more importance on social interactions and relationships.
- Implications for Intercultural Communication
- Awareness of cultural perspectives on schedules helps navigate intercultural communication effectively.
- Flexibility, patience, and understanding are essential when working with individuals from different cultural backgrounds due to their beliefs in religion.

L'orario – Time schedule

Domande - Questions

A che ora apre il/la/l' _____?	At what time does the _____ open?
A che ora chiude il/la/l' _____?	At what time does the _____ closes?
A che ora è /sono _____?	At what time is/are the _____?

Domande - Answers

Il/La/L' _____ apre alle _____.	The _____ opens at _____.
Il/La/L' _____ chiude alle _____.	The _____ closes at _____.
Il/La/L' _____ è /sono alle _____.	The _____ is/are at _____.

ESERCIZIO:

Look at the picture and answer the following questions.

- A che ora apre il negozio dal lunedì al venerdì?
- A che ora apre il negozio il mercoledì?
- A che ora chiude il negozio il giovedì?
- A che ora apre il negozio la domenica?



Orari di apertura

Dal Lunedì al Venerdì

10:00 - 13:00 15:00 – 19:00

Giovedì pomeriggio chiuso

Sabato 09:00 - 13:00 15:00 - 19:00

Di mattina (*Morning - AM*)

Del pomeriggio (*Afternoon - PM*)

Di sera / di notte (*Night - PM*)

ESERCIZIO:

Create sentences using the *ORARIO* and the buildings vocabularies.

IL/LA/L' _____ APRE/CHIUDE
ALLE _____.



Quanto costa il/la/l'...? How much does it cost?

\$ - Dollari
£ - Sterline
€ - Euro

Domande

Quanto costa questo/questa?	How much is this?
Quanto costa quello/quella?	How much is that?
Quanto costa il/lo/la/l' ...?	How much is the...?

Risposte

Questo costa \$30.00	This cost \$30.00
Quella costa £40.00	That costs £40.00
Il/La/Lo/L'.... costa €50.00	The....costs €50.00
Costano \$60.00	They cost \$60.00 (PLURAL)

Esercizio.

Write the questions and answers of how much are the followings:

1) Una macchina 2) una casa 3) un cellulare 4) una cena in un ristorante 5) una villa in Italia 6) una sedia

Quanto costa il/la/l'...? Quanto costano i/le/l'....?

How much does the _____ cost?

COLAZIONE- \$9.00



PRANZO €14.00



CENA €19.00



STUZZICHINI €2.50



UNA CAMERA CON
LETTI SINGOLI \$50



UNA CAMERA CON LETTO
MATRIMONIALE €70



PARCHEGGIO – €15.00



PALESTRA - \$7.50



Tabelloni dei Prezzi – Price board

HOTEL SAN RODRIGO ****

Camere	Prezzo (non soci)	Prezzo (soci)
Singola (1 letto)	£40.00	£35.00
Gemella (2 letti)	£40.00	£35.00
Tripla (3 letti)	£55.00	£49.99
Doppia Matrimoniale	£59.00	£55.00
Camera Standard	£69.99	£65.59
Camera doppia superiore	£89.99	£89.59
Suite	£109.99	£99.99
EXTRAS		
Parcheggio	£12.00	Gratis
Palestra	£7.50	£5.00
Piscina	£7.50	£5.00
Colazione	£9.99	Gratis

Il Menu del Ristorante

Quanto costa questo?
Quanto costa quello?
Quanto costa il/la...?

How much is this?
How much is that?
How much is the...?

Questo costa....
Quello costa....
Il/La.... Costa...

This cost...
That costs...
The....costs...

Esercizio.

Create a dialogue.

CAMERIERE/A – CLIENTE

Ristorante *Salvatores*

Pane

Pane Misti (VE) £4.70 A variety of homemade bread served with olives.	Foccacia (VE) £4.70 Fresh rosemary, sea salt and olive oil.	Calabrese (VE) £5.30 Tomato, red onion and chilli.
Semplice (VE) £4.70 Plain.	Pomodoro (VE) £5.20 Tomato.	Formaggio (V) £5.90 Cheese.

Primi

Bruschetta al Monte (VE) £6.90 Topped with wild mushrooms, garlic and chilli.	Fegatini Piccanti • £7.50 Pan-fried chicken livers.
Bruschetta Napoli (VE) (N) • £5.90 Tomatoes, garlic, basil, olive oil and pesto.	Arancini del Giorno £7.90 Risotto balls lightly breadcrumbed and stuffed with our filling of the day.
Bruschetta Bianca Verde (V) £7.50 Topped with friarielli and burrata.	Cozze £8.40 Mussels steamed with garlic, white wine, chill and cherry tomatoes. (+£2 to add nduja)
Funghi (V) • £6.95 £7.50 Our famous oven-baked garlic mushrooms filled with breadcrumbs, white wine and parsley OR topped with tomato and mozzarella.	Gamberoni Vesuvio £8.20 Large king prawns sauteed in garlic, white wine, paprika and a touch of chilli.
Costolette Maiale £7.90 Slow cooked pork ribs in our own special sauce.	Caprino in Carrozza (V) • £7.20 Goat's cheese wrapped in filo pastry and finished with a balsamic drizzle.
Pomodori e Burrata (V) £7.50 Tomato, burrata and basil salad.	Polpette di Ricciola • £6.90 Homemade fishcake made with the fresh fish of the day.
Peperoni Ripieni (V/VG*) • £7.90 A large, sweet oven baked pepper filled with roasted vegetable risotto, pesto and topped with mozzarella.	Polpette di Agnello £7.70 Rich lamb meatballs, served in a spicy tomato sauce and finished with pecorino.
Fritto Misto £8.40 Lightly fried king prawns, calamari and fish pieces.	

Pizza

Gluten free pizzas are +£2.50 | Extra toppings +£2 | Vegan cheese

Margherita (V) • £9.00 The classic.	Tre Gusti £11.90 Salami calabrese, spicy nduja sausage and lagunega sausage.
Capra Dolce (V) £10.80 Goat cheese, red onions, and roast peppers. (+£2 to add chicken)	Capricciosa £11.40 Ham, olives, artichoke and salami calabrese with a drizzle of chilli.
Ortolana (V) • £10.60 Roast peppers, courgettes and aubergines.	La Primavera (VE) £10.60 Friarelli, wild mushrooms, potatoes and chilli with a tomato base.
Pescatore £11.40 Prawns, tuna and salmon.	Il Giardino (VE) (N) • £10.60 Courgette, aubergine, artichoke, olives, pesto, topped with rocket and olive oil.
Romana • £10.60 Prosciutto cotto ham and mushrooms.	Salvatore £11.40 Salami calabrese, prosciutto, onions, mushrooms, peppers and sweetcorn.
Calabrese £11.40 Salami calabrese, spicy nduja sausage, red onion with a touch of chilli.	

Two courses for £15.95 | Available 12-5.30pm daily | All dishes marked with •

Dialogo del ristorante

Cameriere: Buongiorno! Benvenuto! (*Welcome*)
Cliente: Buongiorno, molte grazie!
Cameriere: Per quante persone?
Cliente: Per due per favore.
Cameriere: Questo va bene?
Cliente: Sì, molto bene, grazie.
Cameriere: Cosa vi piacerebbe bere?
Cliente: Vorrei bere dell'acqua e mio marito vorrebbe bere una birra.
Cameriere: Cosa vorrebbe mangiare?
Cliente: Per antipasto, bruschette napoletane, olive e mozzarella. Per primo, fritto misto, cozze e gamberoni con insalata per contorno. Lo stesso per mio marito Claudio.
Cameriere: Volete ordinare il dolce?
Cliente: No, molte grazie.
Cameriere: Va bene!
Cliente: Possiamo avere il conto per favore? (*the Bill*)
Cameriere: Certamente, €98.00 in totale.
Cliente: OH MIO DIO CLAUDIO COSÌ CARO!! Andiamo da McDonald?

ASSESSMENT 3

HOTEL EVENT ADVERTISMENT

Create a Hotel Event Advertisement Poster:

The poster must be created in a professional way using either PowerPoint poster formats or Canva. And include, the event that you are hosting, room types on offer e.g. double, single or family, including breakfast or breakfast and dinner, and the corresponding prices.

Any special considerations also such as music, food and the theme.

Consider the culture of the language also and what might or might not be appropriate within the geographical area.

DUE DATE: 2nd June 2023

Next Week!

- NELLA CITTÀ
- INFORMAZIONI UTENTE
- PREPOSITIONS





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I look forward to seeing you next week.

If you have any questions in the meantime, please send an email from your student account

I.suardi@uwtsd.ac.uk

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