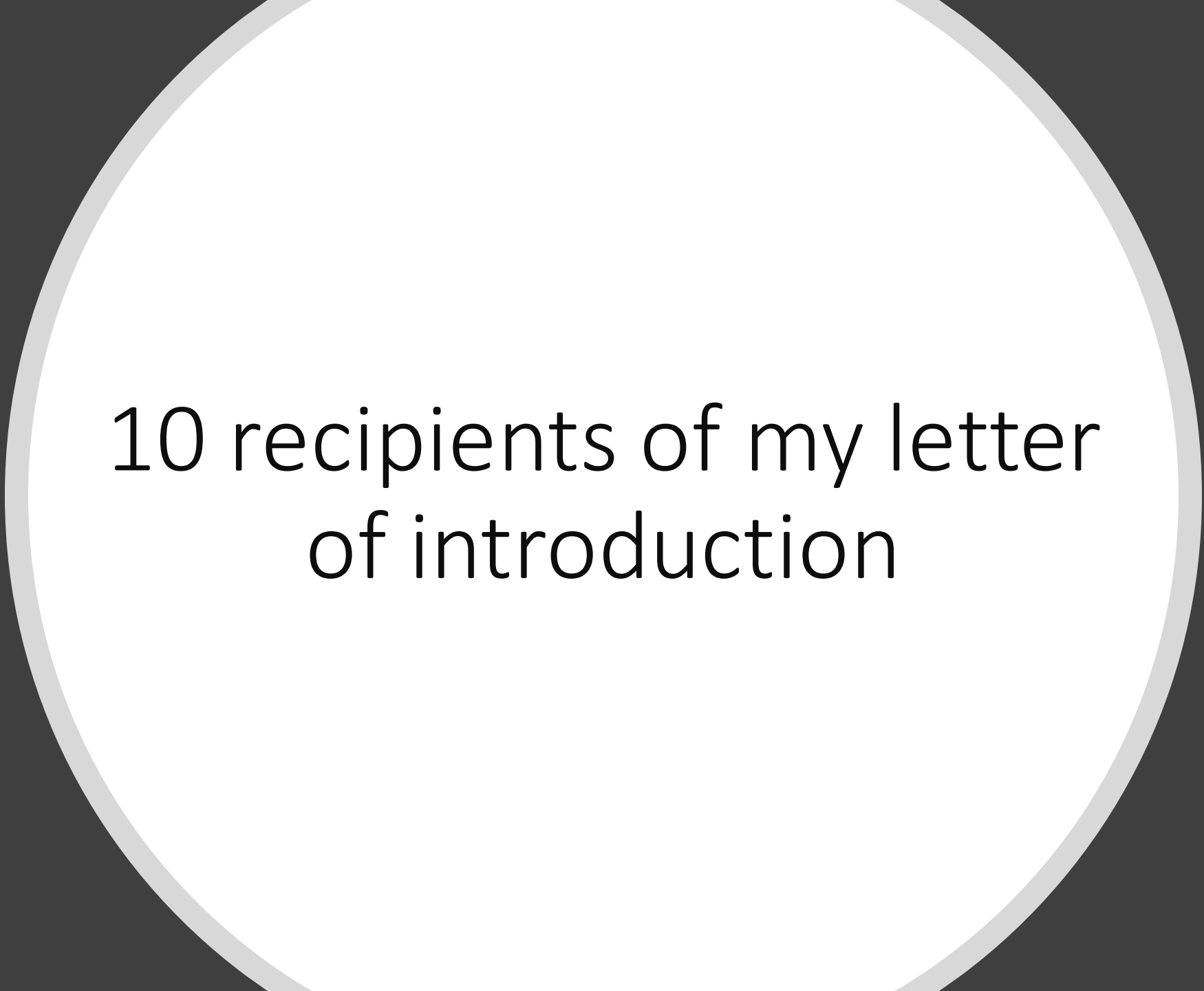




10 recipients of my letter
of introduction



I like that the pieces that play on humour and not taking anything too seriously is carried through all designs.

Independent brand based in London since 2001.

There's a sense of rebellion in their bold prints that I've been inspired by.

Lazy Oaf



Monki



High street fashion brand. Aiming to empower young women with exciting trends and friendly attitude.

It would be a massive achievement to work as a designer for Monki because of the reputation of the company.



ZARA

As a designer I feel that following trends is one of the key factors of what makes a brand successful and this is what I like about Zara because their products are supplied based on consumer trends and they are always up to date with what is going on in the world.



SS 19

Dolce & Gabbana is a leading Italian fashion house selling clothes, footwear and accessories for men and women.



Dolce &
Gabbana

I have always been inspired by this brand for their traditional Italian style and always drawn to their colours and pattern so it would be a dream to work with them.

SS 20





H&m office in Stockholm, Sweden would be an amazing opportunity, to work with womenswear up close and get inspired in a different country altogether!



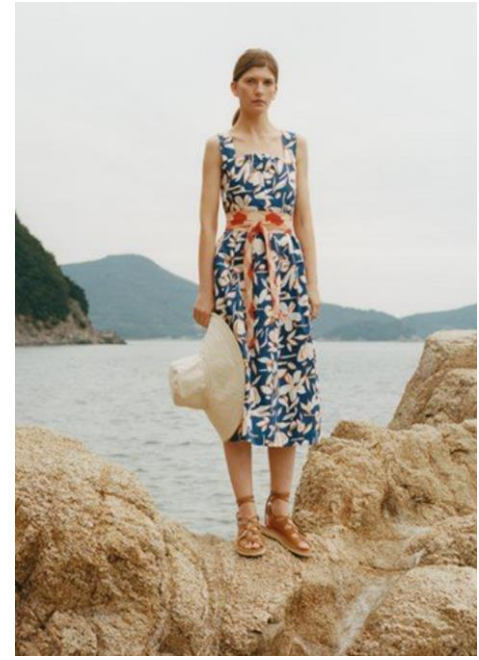
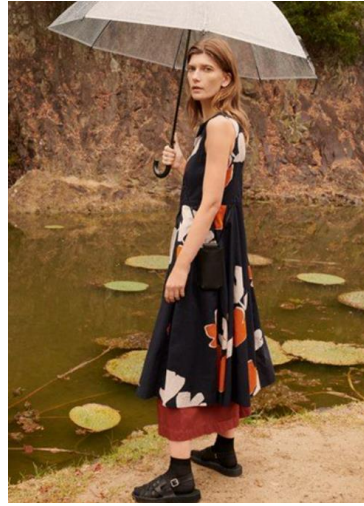
H&M

Bershka

Bershka is a clothing retailer company. It is part of the Spanish Inditex group (which also own the brands of Zara, Pull&Bear, Stradivarius etc.) aimed at a young target market.

Bershka's public is characterized by adventurous young people, who are aware of the latest trends and are interested in music, social networks and new technologies. I myself am a massive fan and I think it is important to have a passion for the company you work for.





TOAST

Toast is a high quality fashion/interior brand. The take pride in producing high quality sustainable items.

Having experience working with Toast I got an insight into their customer care and quality control and recognized it is somewhere I'd be proud to work as a Welsh citizen as it was founded in Wales.

French fashion designer,
best known as the founder
of one of the world's top
fashion houses.

2020 collection

Dior

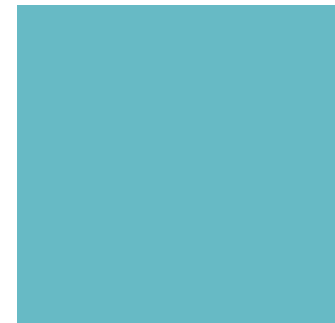
This brand has always
been a favourite of mine
because of its high quality
modern style. This would
be an incredible
experience and I feel I
would benefit from
working with this brand.

Urban Outfitters



A lifestyle retailer dedicated to inspiring customers through a unique combination of product, creativity and cultural understanding.

I like that urban outfitters addresses cultural issues in society through their products and as a fan myself I would love to be a part of this fun and trendy brand.





Skinny dip

Founded by James, Lewis and Richard creating fun and quirky accessories, clothing and lifestyle products.

They are family run business so I would be working in a friendly environment full of colour and creativity and would be a great experience for my CV too!

