

Typography: Typeface Workshop

The Collaborative Typeface Workshop

For our 25 Years of Graphic Design Festival, each of our first years contributed a letter to our 'Swansea College of Art Typeface' project. This year, our aim is to add a further 26 characters to expand our font, which will be made available to all current and future students of the BA Graphic Design course.

The final typeface will be milled from wood, and be available to use in our letterpress print room.

Plan

Each student will be assigned a single character from the alphabet to design. You will have the session to explore the possibilities within this letterform, and push through the obvious to create something new.

You may work in sketchbooks, or sheets of paper to work through your ideas. You will need to create as many variations of your character as you can by 2pm.

Deadline

At 2pm, you will select one of your rough designs to refine, which will need to be submitted at a character height of 10cm, central to a portrait A4 sheet of paper. This can be sketched or digitally printed.

The deadline for your final character is 3pm.

Further Information

You may use the macs for visual research, and as part of the creative process, but you are encouraged to use paper and pen to aid this. You may also choose to step away from the macs completely.

Place your final letter on the central table at the end of the session, with your name written on the back. This will be included as part of your submission for the typography module.