

ECPS6005: Cognition in Action



Overview of Assessments

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Assessment One: Essay

- One x 2,500 word written essay to demonstrate in-depth critical evaluation of applied cognition
- 50% of overall module mark
- Proforma with question, submission deadline, and task description on Moodle page

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Assessment One: Essay

See suggested plan for writing an
essay in the Module Handbook

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Assessment One: Essay

- Standard Essay format:
 - Introductory paragraph setting out broad topic area/details of what will be discussed.
 - Main body: theories and empirical research.
 - Setting out main arguments
 - Critical evaluation
 - Concluding paragraph.
 - Link to real-world applications and implications
 - DO NOT repeat info from main body

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Assessment One: Essay

- Will ask you to:
 - Critically **evaluate**:
 - Theories
 - Empirical Research evidence
- Simply providing descriptions (even if they are correct) will not achieve high marks.

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Assessment One: Essay

- Include strengths and weaknesses:
 - Of theories and empirical research studies
 - Evaluate their appropriateness for investigating the area they wish to explain.
- Discuss whether empirical research studies support or contradict the theories presented.
- **Focus on a few aspects and discuss in detail rather than cover lots of info at superficial level.**

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Assessment Two: Case Review Briefing Report

- One x 2,500 word written case review briefing report.
 - Aim is to apply knowledge of theory from cognitive psychology to explain behaviour in real-world setting, with suggestions for methods of intervention or changes to policy/practice.
- Will be aimed at informing government/local health board/third sector organisation reviewers.
- Is going to take imaginative thinking on your part.

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Assessment Two: Case Review Briefing Report

- 50% of the overall module mark
- Proforma with question, further guidance, and submission deadline are on module Moodle page.
- Case Review Scenario that your Briefing Report needs to be based on is available on the Moodle page.

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Reading

- Suggested reading:
 - For basic understanding:
 - Core texts associated with this module
 - Applied Cognitive Psychology, links to additional texts under weekly tiles on Moodle, etc.
 - For evaluation points:
 - Journal articles
 - Specialist textbooks on topic area

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Reading

- Only use evidence from credible sources
 - Journal articles
 - Textbooks
 - Government websites
- Do not use random internet sites, Simply Psychology, or Wikipedia

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Reading

- Use relevant search engines
 - Online Leganto Reading list on module Moodle page
 - University Library Database
 - Google Scholar

Type key words from assessment titles into these databases to find relevant literature.

Tip:

When you find a relevant paper, do this to find more related reading:

1. Use the papers reference list to find previous work.
2. Type name of the paper in Google Scholar or the library database and click "cited by" icon to see who has cited the paper since it was published.
 - Enables you to find more up-to-date work in the area.

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Review assessment proformas on Moodle.

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Task for today's session: start sourcing literature for the essay

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**Any
questions?**
