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Introduction

An entrepreneur is a person who sets up a business with the aim is to make a profitable business enterprise (Bejinaru et al., 2023). Entrepreneurs mainly focus on the development of new business ideas to improve the organizational value among customer mindset. The essay has demonstrated the entrepreneurial skill and knowledge to become a successful entrepreneur in the competitive marketplace. It has explained the PEST analysis to understand the success or justify the progress of the business idea in the further assessment. The essay has highlighted the evidence for a personal development plan with a SMART objective to improve the knowledge and experience of an entrepreneur. The essay has explained the personal SWOT analysis of entrepreneurs to fulfill the changing demand of the customer.

Main Body

Relevant Skills, Behaviour, and Traits of Entrepreneurs

An entrepreneur mainly focuses on the inception of lots of work to complete the task smoothly (Padi et al., 2022). To generate new business ideas, an entrepreneur mainly focuses on startups, giving a chance and able to manage the organizational activity through growth and on to success. Simply, an entrepreneur initiates to develop new business ideas with ranging of abilities and skills to become successful in personal as well as professional lifestyle. A leader focuses on the development of new skills, and quality of leadership to manage the organizational performance. A leader is someone who values their goals and works to complete the task within an estimated timeframe effectively (Rosas et al., 2022). To develop a new business, an entrepreneur mainly focuses on strong communication skills and leadership qualities to manage operations successfully. To become a successful leader, first need to gain the trust and respect of staff and foster an environment for positive qualities and confidence for organizational growth (Sariwulan et al., 2020).

An entrepreneur always deals with challenges and works tirelessly to resolve problem to complete the vision or goals of a new business idea (Bejinaru et al., 2023). Entrepreneur is passionate about their ideas that drives the ultimate goals and notoriously deal with the difficulty of the course. In the growing industry, entrepreneurs mainly focus on the continuous development of new channels to bring changes in their products or service to stay competitive in the marketplace. The new business idea is the best way to understand the self-assessment of skills and abilities with the support of peer's groups members. An entrepreneurial personality focuses on identifying the unique skill and behavior entrepreneur to launch and grow the business activities smoothly. Successful entrepreneurs are risk-takers who have gotten significant to deal with hurdles within the growth of a new business idea (Waliszewski and Zięba, 2020). Entrepreneurs mainly focus on calculating the facts and figures as well as able to find out the best decision in the worst case. Entrepreneurs mainly focus on derives to constantly develop new ideas, and improve the current procedure to improve the customer experience for future enlargement. Leaders need to learn new

lessons from changing environments and rely on improving products to win the business. To start up a new business idea, the entrepreneur mainly focuses on winning the business and growing the market share effectively. In almost every case, entrepreneurs mainly focus on nurturing relationships with surrounding people to become more effective (Maria and Maria, 2023). A leader is only as good as supporting other people to accomplish the set organizational mission. In the changing environment, Managers of successful entrepreneurs mainly focus on the development of strong team leaders to make the right decision toward the development of the new business idea. A successful leader is a desire to work hard to produce attractive products or services to fulfill the customer demand effectively. Nowadays, leaders of new business ideas have the ability to learn from challenging environments and adopt new methods and processes to make their businesses stronger.

To become successful, entrepreneurs mainly focus on collaboration with team members to manage the ongoing operation of business smoothly (Rosas et al., 2022). Leaders of new business ideas focus on established structured business environments rather than the preference to build new ventures to deal with rapidly changing environments smoothly. Nowadays, entrepreneurs mainly focus on the development of a new set of skills and knowledge to promote strong customer relationships and strategies for organizational success (Maria and Maria, 2023). The leader focuses on skills and behavior related to the successful management of financial aspects of a new business venture effectively.

PEST Analysis of the UK Market

An entrepreneur mainly focuses on evaluating the condition favorable or not for the development of a new business idea (Sariwulan et al., 2020). Through PEST analysis, the leader understands that the UK is a fair and stable country with plenty of opportunities to operate for organizational enlargement. The Company mainly focus on the development of new policies and regulations to prevent the employees and customer effectively (Waliszewski and Zięba, 2020). Business strategists need to understand the impact of macro-environmental forces on the business.

Political Factor: The United Kingdom is the most powerful country in the world. Political stability is the great interest of the country to set up new business ideas for organizational development (Rosas et al., 2022). Brexit brings uncertainties and political debates while managing the organizational operation in the market. In the UK, citizens are more active role to find out new

products to improve the global economy effectively. The government of the UK has some hidden corruption in the national and local marketplace (Ziyavitdinovich and Ulugbekovna, 2022).

Economical Factor: Simply, the United Kingdom maintains a strong economic position in the relative country for organizational enlargement. The entrepreneur mainly focuses on understanding the GDP and diverse economy to deal with market issues (Padi et al., 2022). A large population of the United Kingdom allows for the small marketplace to become profitable and raise the sales margin effectively. Economic recession negative impact on organizational growth in the changing environment. The government of the United Kingdom spent on providing free public service and financial aid.

Social Factor: In the United Kingdom, Government mainly focuses on the social standard of citizens to deal with changing circumstances. In the UK, Government offers multiple services to the general public as well as subsidies to new start-ups to lead the results of the organization (Bejinaru et al., 2023). The government encourages new start-ups with a high standard of living. Some social unrest with migration and ethnic groups for organizational growth and successful growth of an entrepreneur. Social forces negative impact on growth of new business ideas like increasing dependency ratio, social unrest, and increasing education costs in the marketplace (Waliszewski and Zięba, 2020).

Technological Factor: In digital era, the United Kingdom is good access of technology to improve organizational value effectively (Motta and Galina, 2023). Entrepreneurs mainly focus on changing technology and product enlargement to fulfill customer demand smoothly. In the United Kingdom, entrepreneur mainly focuses on the quality of innovation skill and professionalism to improve the living standard effectively. An entrepreneur of a new business idea focuses on internal competition to fulfill the changing demand and improve the organizational value. A leader always tries to seem that business idea is effective, and a strong economy to keep on advancing for future development (Farrokhnia et al., 2023). Entrepreneurs need to compare the technological development of the United Kingdom with the United States to set-up business ideas effectively.

Conclusion

In conclusion, the essay has examined the new idea of an entrepreneur with set skills and behavior for organizational success. Apart from this, the entrepreneur conducts the PEST analysis to identify the opportunities and threats to complete the business task for future development. The essay has evaluated the entrepreneurial skills and abilities to become successful with new ideas in the new marketplace. To start-up business ideas, entrepreneurial mainly focus on professional development plans with clear objectives.

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Appendix

Appendix1: Personal SWOT Analysis

Simply, a SWOT analysis is the best way to identify the strength and weaknesses to become a successful entrepreneur (Bejinaru et al., 2023). Businesses stand to understand the areas of the business that require the focus for organizational development. On the other hand, entrepreneurs mainly focus on capabilities or quality to gain a competitive edge for organizational success. It helps to process the qualities and resources necessary to become successful in the marketplace.

Strengths	Weaknesses
To start up a new business idea, an entrepreneur mainly focuses on developing confidence to deal with an uncertain environment. The leader focuses on the study of the environment of the United Kingdom before entering the market (Motta and Galina, 2023). Entrepreneur focuses on the development of unique product or service to meet the demand effectively. Nowadays, entrepreneurs maintain coordination with colleagues and develop excellent qualities of the entrepreneur to improve organizational value smoothly.	After identifying the strength, entrepreneurs mainly focus on recognizing the weaknesses that negatively impact the growth of a new organizational. Organizational lack and inadequate finance negative impact on organizational survival in the current marketplace (Rosas et al., 2022). Sometimes, the product must be unclear, confusing, and too complicated that a negative impact on market growth.
Opportunities	Threats
An entrepreneur mainly focuses on the development of new technology to survive in the upcoming future (Ziyaviddinovich and Ulugbekovna, 2022). Moreover, the leader needs to identify market opportunities to	An entrepreneur faced tough competition with existing and new business ideas to survive in the current marketplace (Padi et al., 2022). Moreover, the UK Government changing rules and regulations hurt the growth of the

improve the customer experience and share the market. As an entrepreneur, this number of competitors helps to expand the market share and exposure on social media channels (Waliszewski and Zięba, 2020).	workforce. An entrepreneur challenges with changing the attitude and behavior of customers effectively (Farrokhnia et al., 2023).
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Appendix2: Personal Development Plan (SMART Objective)

Goals related to the SMART objectives considerably outline approaches for attaining any goal. SMART Goals stands for Specific, Measurable, Achievable, Realistic, and Time Frame (Motta and Galina, 2023). This can help the entrepreneurs to save their precious time and lessens depletion and wastage of resources as well.

Specific	Measurable	Achievable	Realistic	Time Frame
Communication Skill	Behind every competent business entrepreneur, there is good communication (Bejinaru et al., 2023). This skill is a must for an entrepreneur for numerous reasons entrepreneurs need to be able to articulate their vision, need to be good listeners, need to be able to build relationships, motivate employees in their workplace, and so much more.	This can be achievable by entrepreneurs or business leaders by fostering collaboration with their people and others in the work environment.	It can allow entrepreneurs to strengthen their customer base in both the existing and global markets (Padi et al., 2022).	3 weeks

Problem-Solving Skill	Entrepreneurs must develop critical thinking, the ability to analyze data, and decisiveness in communication (Rosas et al., 2022).	By fostering an international problem-solving mindset, entrepreneurs can perform their duties and practices with full of competence than ever (Motta and Galina, 2023). It considers them taking on some issues to solve them.	The development of the given skill assists entrepreneurs and business leaders to exploit and determine a range of benefits in the given business surrounding. Thus, this is critical for them to develop problem-solving skills.	2 weeks
Team-working skill	Teamwork is significant for a competent entrepreneur. The main objectives of this skill are to enhance the inducement and productivity of people at their work or in the work environment. This included as a bonding agent for entrepreneurs (Ziyavitdinovich and Ulugbekovna, 2022).	Listening to others and taking the approaches on board can help entrepreneurs to successfully develop team-working skills (Waliszewski and Zięba, 2020).	The given skill considers varied individuals and teams over the performance of entrepreneurs to reach their objectives and maximize their productiveness and efficiency in the potential field as well (Farrokhnia et al., 2023). This can provide a worthier advantage to business leaders to	4 weeks

			enhance their performing effectiveness and ultimate effectiveness in the given as well as international markets (Rosas et al., 2022). Consequently, this skill is crucial to every business entrepreneur that wants to catch noteworthy success and enhancement in the potential market.	
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