

Digital Skills Task 3			
<u>Evaluated Website</u>			
Number	2430457	Name	Yustina Da Costa
website	High Field Town Hotel		
Hyperlink to Site	www.highfieldedgbaston.co.uk		
Part 1 – Accessibility			
(Most 75 words for each answer)			
Question 1a - How quickly and easily does the website load?			
Yes, quick work but depend on internet network.			
Question 1b - Does the website contain many sub-pages? How does a prospective customer navigate these?			
Customer useful with subpage because easy to find out any information on subpage .			
Question 1c - Can a customer make a booking via the webpage?			
Available because company update in their webpage and site.			
Question 1d - What improvements could be made to the usability of the website?			
Improving user internet site is all about ensuring that visitors can navigate it effortlessly and achieve their goals efficiently. Here are some ideas to consider for example: navigation enhancements, accessibility improvements, page performance. internet site available a crucial part in direct an achievement a site, including successfully, completely, pleasant utilizer will connect to internet site. For example, technology setting progressed, secure customer will useful situs easy to search information.			
Part 2 – Satisfaction -Client Experience			
(Most 75 words for each answer)			
Question 2a – How pleasant does the webpage look? Are there any differences in appearance on a mobile phone versus a computer?			
Single file loading the browser. Yes, they have any difference, but they have same example Hard Driver and Ram.			
Question 2b - How does the website use imagery, video and colour?			
Design vision makes editing video good quality to influence people to visit our website to search information they need.			

Question 2c – Has the website made use of an online chat tool on the website? How effective is this to enquire about the product or service?	
Tools very important to communicate with customer need help and make customer be satisfied what the problem they face for example customer get a fraud from scammer customer need help support via chat tools.	
Question 2d – How effective are the social media links on the website?	
Effectual because it will connect to link on my social media to improving my own business, and people can see my product what I am sell, because social media its many people access every second it's very helpful.	
Part 3 – Consider profit	
(Most 75 Words for each answer)	
Question 3a - How are the services offered by the company made clear to customers?	
They explained what cook their fresh food and including food ingredient, and hotel, company offer what are inside of bedroom to influencing audience .	
Question 3b - How are customer reviews made available? Are these up to date?	
Yes, customer feedback on social media and webpage. Yes, they post everything until now.	
Question 3c – How is the service presented as high quality? For what reasons would you use the company's service or recommend to a friend or family member?	
Yes, good quality of foods and fresh food, Yes, I will be recommending to my friends they can visit this website.	
Question 3d - Are prices made clear to customers? If yes, do the prices reflect the quality of service shown? If no, why do you think the company has chosen not to include prices?	
Didn't clear just mention put estimated price and voucher.	
Part 4 – Findability	
Question 4a - What three words would you type into Google to find this type of service?	Name Company
	Price
	Customer service
Question 4b - When you type these words into google, does the company's website appear in the top ten websites?	
Depends quality of their good service and their place. When company be top ten, they must update nice views of hotel and put price that customer easy to interest also nice place and delicious food also excellent attendant customer.	
Part 5 – contemplation and Inference	
Question 5a - Do you feel that websites still have relevance in modern UK business? Explain your answer.	

Following my understood internet site is really help people for example social media, Webpage and some application to make own business and website is still relevant modern business in Uk because this time everything update on website and people can't waste time to going to the shop and restaurant, learning academic as well now can study online via website.

Website it's very important this time because now is era Digitalization. With website I can open own business, and I will improve my knowledge information on website about business and management.

Question 5b - If you were to make one recommendation about how to improve the website of your chosen company, what would it be? Why have you suggested this improvement?

I would recommending can develop can increase user convenience quality on the website. This could require adding tools such as text-to-speech performance, high-contrast mode, adjustable text sizes, and keyboard navigation options. These upgrades are key because they ensure that the website is inclusive and user-friendly for individuals with disabilities, such as handicap or mobility challenges.

Accessibility not only expand the audience viewers but also signify the company's commitment to diversity and equality. A more accessible site is also likely to improve search engine rankings, as easy features are increasingly valued in modern web design standards.

Design advertising high quality and including price of food and bedroom hotel.

Reference List

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... social media websites and annual data of Facebook, LinkedIn, Instagram, Twitter, YouTube companies.