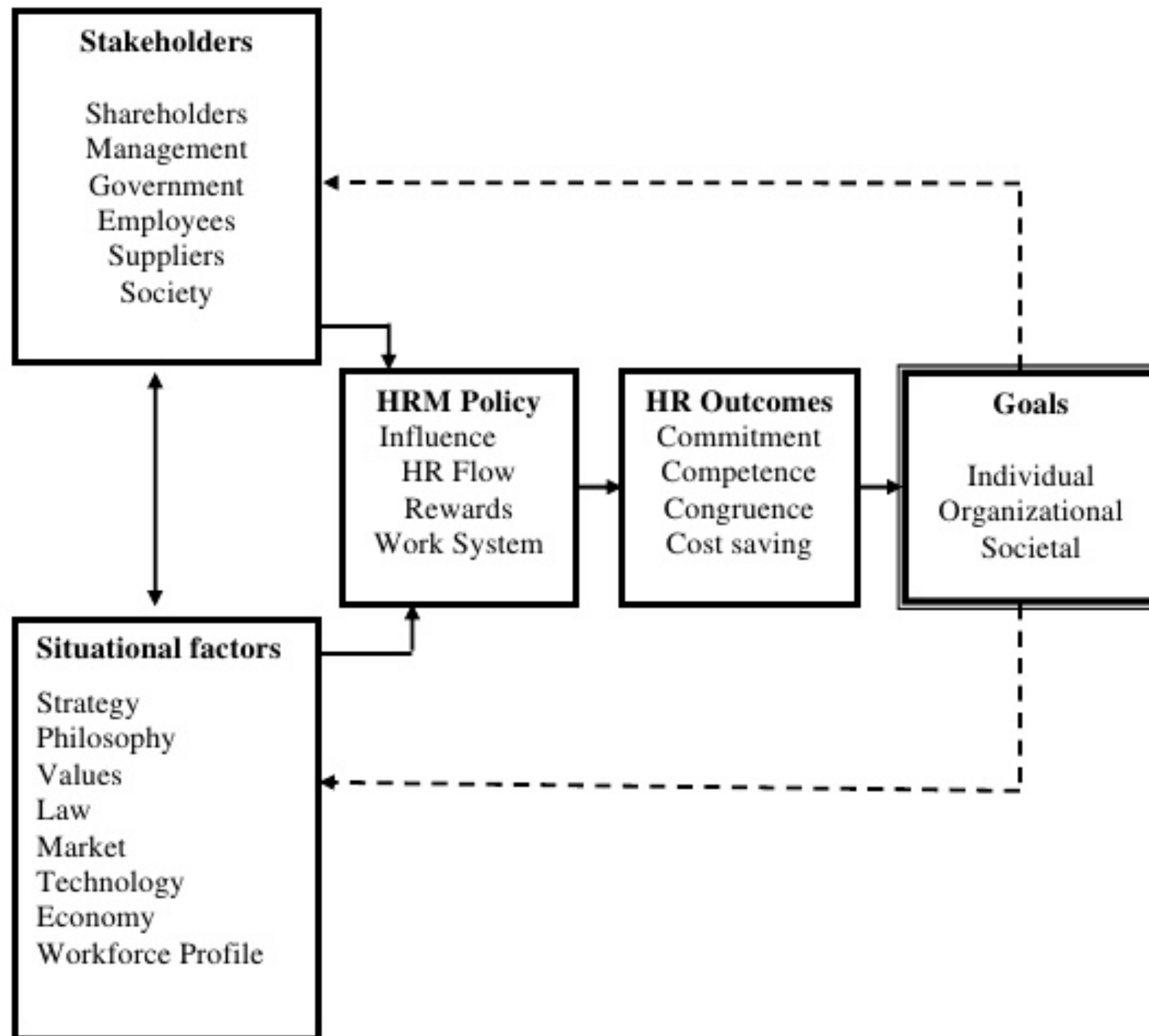


The Harvard Model (Beer, 1985)





Polítical



Return to model

Económico



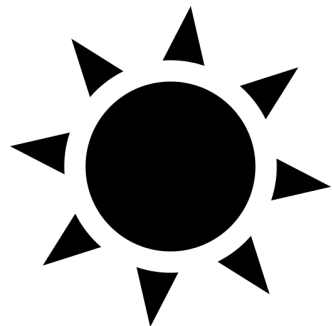
Social



Technological



Environnemental



Legal



Demographic

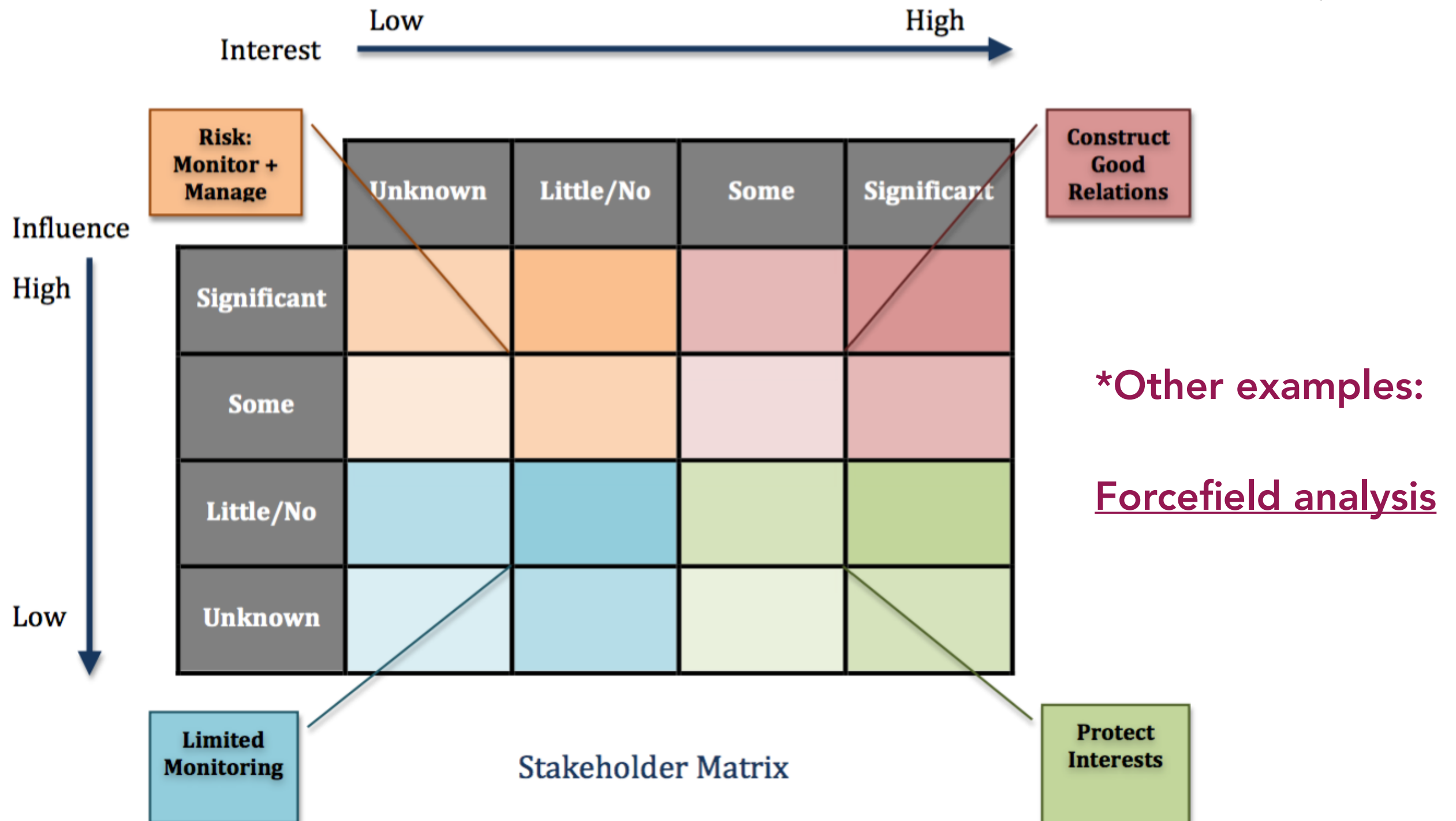


*Other examples:

Cultural Web
SWOT analysis



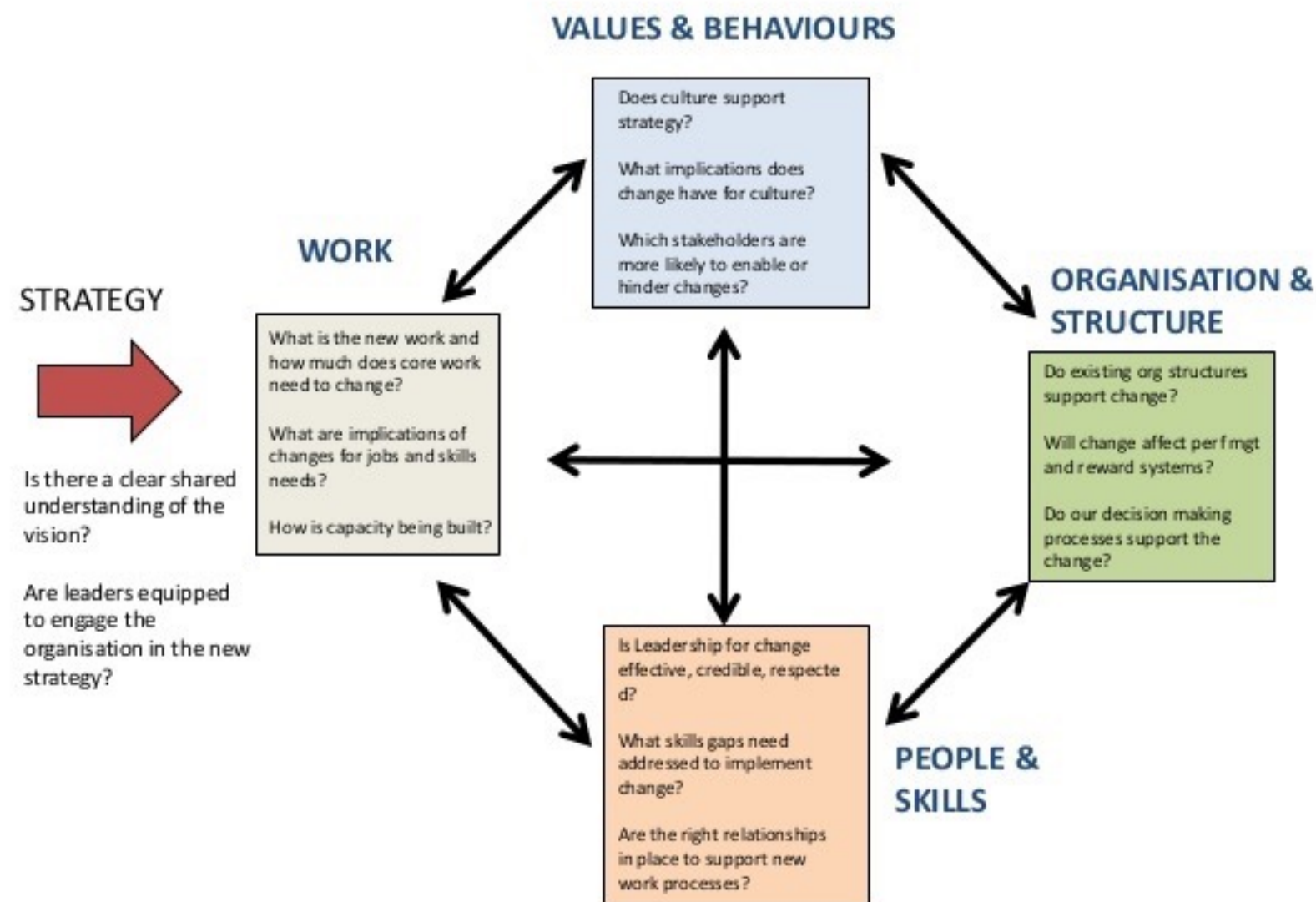
Return to model





Return to model

Congruence Model



*Other examples:

E-V-R Congruence