

Community Sports Development



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Community Sports Development



The aims of today's lecture:

To look at the assignment to ensure everyone is clear on how to approach doing it.

Social exclusion in sport

Benefits of sport / activity participation

Specific Sport development officers – Research task

Complete some of the assignment



Community Sports Development

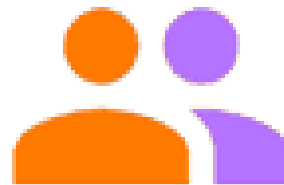


Social Exclusion?



Think

about the question



Pair

with your partner



Share

your ideas with
others



Social Exclusion?



“processes through which individuals and entire communities of people are systematically blocked from rights, opportunities, and resources that are normally available to members of society and that are key to social integration”

Source: Boundless. “Social Exclusion.” *Boundless Sociology* Boundless, 08 Aug. 2016.

from <https://www.boundless.com/sociology/textbooks/boundless-sociology-textbook/stratification-inequality-and-social-class-in-the-u-s-9/poverty-78/social-exclusion-465-3315/>



Social Exclusion?



The Government under Labour (Blair) set up a new social exclusion unit (SEU) and they choose to describe rather than define social exclusion:

a shorthand label for what can happen when individuals or areas suffer a combination of linked problems such as unemployment, poor skills, low incomes, poor housing, high crime environments, bad health and family breakdown.

(Social Exclusion Unit, 1998)



Social Exclusion?



Social exclusion is distinct from poverty. Poverty is a distributional outcome, whereas exclusion can be defined as the process of declining participation, solidarity, and access to opportunities

Source: Boundless. "Social Exclusion." *Boundless Sociology* Boundless, 08 Aug. 2016.

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Social Exclusion?



Relevant Definitions

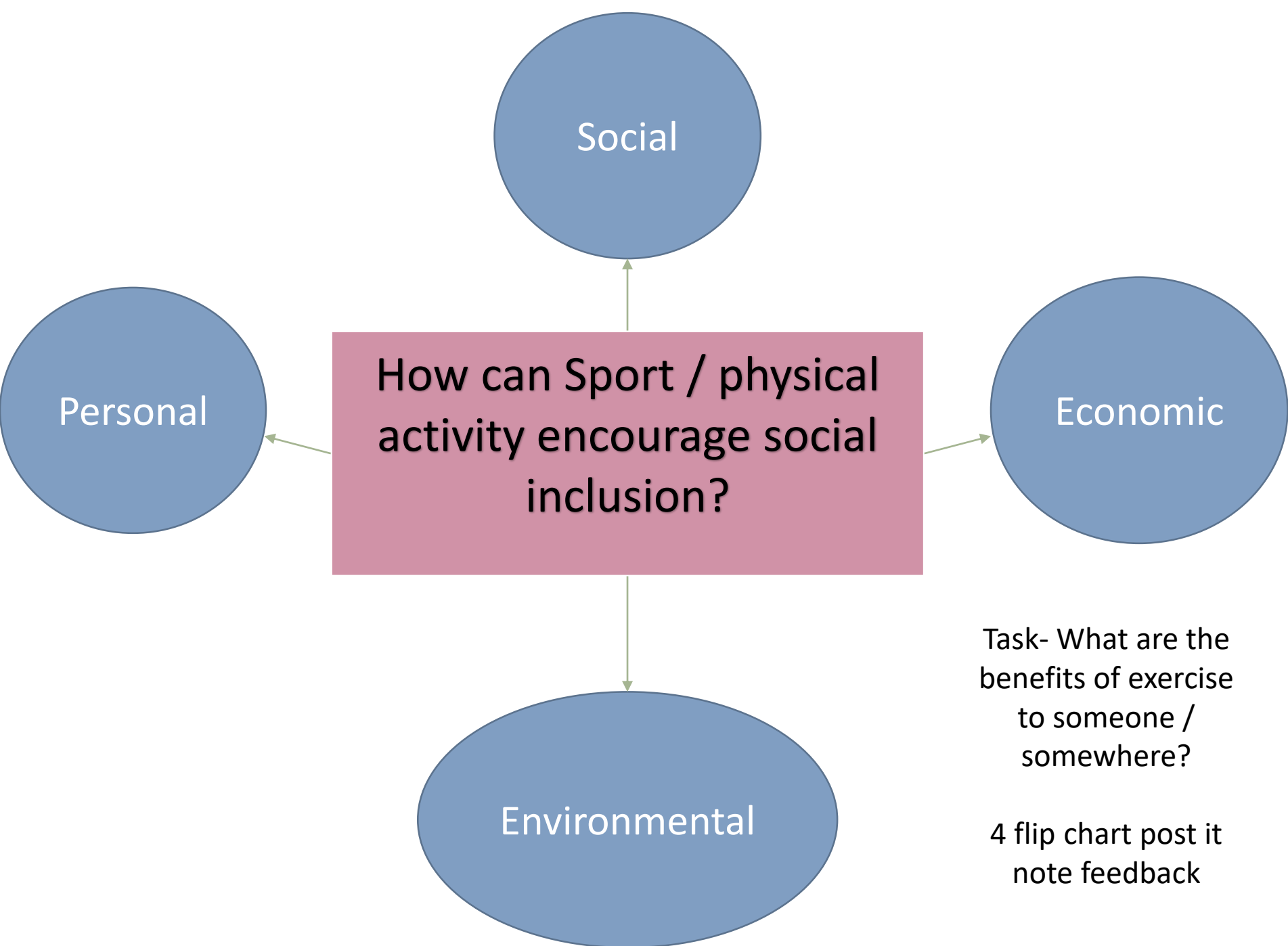
Poverty: the state of being extremely poor

Absolute Poverty: living below normal living standards,
not able to get basic needs

Relative Poverty: someone is poor in relation to others
around them (socially defined)

Poverty Cycle: Poverty is passed on from generation to
generation

Poverty definitions of Absolute and Relative Poverty,
2016



Task- What are the benefits of exercise to someone / somewhere?

4 flip chart post it note feedback

<i>Form of benefit</i>	<i>PRFO review^a</i>	<i>HC review^b</i>	<i>SpE review^c</i>	<i>LGA review</i>
<i>1. Personal</i>				
1 aiding a full/meaningful life	*	*	*	
2 ensuring health	*		*	*
3 helping stress management	*		*	*
4 giving self-esteem/image	*	*		*
5 offering balance/achievement/life satisfaction	*		*	
6 play and human development	*	*		
7 positive lifestyle choices	*	*		
8 open spaces and quality of life	*			
9 better academic performance			*	*
<i>2. Social</i>				
1 strengthening communities	*	*	*	*
2 reducing alienation/loneliness/ anti-social behaviour	*	*	*	*
3 promoting ethnic/cultural harmony	*	*	*	
4 strengthening families	*	*		
5 community involvement/ ownership/empowerment	*	*	*	*
6 access for disabled/disadvantaged	*		*	
7 promoting community pride	*	*		*
8 protection for latch-key children	*			
9 ethical behaviour models (cheating/drugs/violence)		*		
<i>3. Economic</i>				
1 cost-effective health prevention	*		*	*
2 fitness for productive workforces	*		*	
3 small sums/large economic returns	*			
4 attracting new/growing businesses	*			
5 reducing cost of vandalism/crime	*		*	
6 catalyst for tourism	*			
7 funding environmental protection	*		*	
8 regeneration of jobs/communities			*	*
<i>4. Environmental</i>				
1 aiding environmental health	*		*	
2 protect/rehabilitate environments	*		*	*
3 increasing property values	*			
4 ensuring a sustainable environment	*		*	

Sources: a. Parks and Recreation Federation of Ontario, 1992; b. Sullivan, 1998 for the Hillary Commission; c. Sport England, 1999a, b

Local Government annual review



<https://www.youtube.com/watch?v=jnAXdluC6O8>



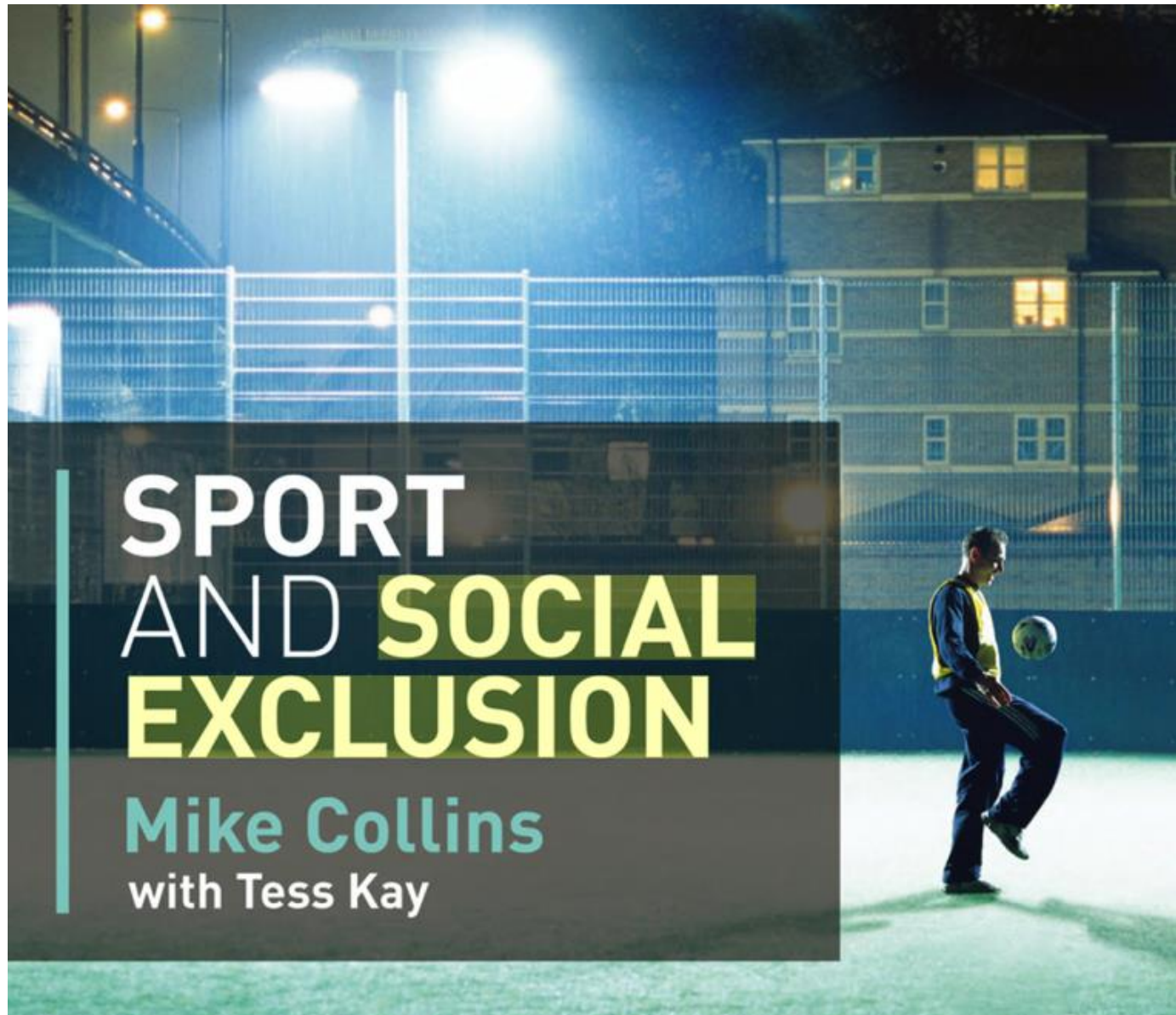
Spatial Exclusion



- ❑ Involves accessibility to resources, infrastructure and time
- ❑ Those who have resources are able to be constantly involved in society
- ❑ Some lifestyles are only accessible to those who live in a certain areas
- ❑ Social interactions are limited in certain areas



Further reading / research



Pause



10 minutes Computer Room

National Governing Bodies (NGB's)

NGB's are responsible for overseeing their own sport in the country. Some are big such as the FA but others small such as Badminton Wales.

They all do have the same aims:

<https://www.sportengland.org/our-work/national-governing-bodies/sports-that-we-recognise/>

1. Establish rules and regs. in accordance with the international sport federation.
2. Organise competitions
3. Develop coaching awards and leadership schemes
4. Select teams for country or UK at international events
5. Liaise with relevant organisations such as Sports councils, local clubs and the BOA.

Can you guess
these 4 NGB's?



FUNDING FOR NGB's

Some NGB's have big income sources- membership, training, the national team, sponsorships, game income.

UK Sport distributes elite funding for Olympic sports

<http://www.uksport.gov.uk/our-work/investing-in-sport/current-funding-figures>

?

National Governing Body	Participation*	Talent	National teams	2017/21 award
Tennis	£5,193,292	£3,000,000		£8,193,292
Athletics	£7,299,992			£7,299,992
Golf	£6,230,000	£2,250,000		£8,480,000
Netball	£10,500,000	£3,400,000	£3,000,000	£16,900,000
Rugby Union	£10,000,000	£2,600,000		£12,600,000
Angling	£682,500			£682,500
Basketball	£4,730,000			£4,730,000
Sailing**	£3,219,850	£3,150,000		£6,369,850
Canoeing	£3,850,000			£3,850,000
Judo	£3,750,000	£1,075,000		£4,825,000
Rowing	£4,100,000			£4,100,000
Table Tennis	£6,790,000	£1,500,000		£8,290,000
Orienteering	£805,000			£805,000
Handball	£1,265,000	£150,000		£1,415,000
Snowsport	£850,000	£200,000		£1,050,000
Archery**	£285,712	£650,000		£935,712
Boxing**	£364,734	£1,050,000		£1,414,734
Fencing		£500,000		£500,000
Goalball		£200,000		£200,000
Modern Pentathlon		£600,000		£600,000
Basketball (GB)			£1,000,000	£1,000,000
Squash**	£1,141,250			£1,141,250
Football**	£1,012,000	£4,600,000		£5,612,000
Volleyball**	£421,520			£421,520
Wheelchair basketball**	£300,000			£300,000
TOTAL				£101,715,850

National Governing Bodies (NGB's)

NGB's and sports development:

Some national governing bodies have employed specific sports development staff to grow their sport. The size and wealth of the NGB will influence the numbers of staff employed and the contracts they are offered.

Your research task- For your NGB you need to design a small **powerpoint presentation** to **describe and evidence the role of the development officer based in this area / region.**

Who is it? What do they do? Job description

Group 1-



Group 2-



Group 3



50%

THE TASK

Half of 65%

Students are required to devise an operational plan to increase sports participation in the area of Port Talbot. Students should use the Street Games template provided in order to plan 4 different sessions. Students should demonstrate an understanding of the key underlying issues in the national, regional and local sporting landscape and the external drivers that can be utilized to implement a successful development program.

Students will need to evidence that they can plan and set a suitable budget to each session utilising all of the funding available.

50 % of the task- 1000 words

Students are required to carry out a research task and highlight the current barriers to sports participation in deprived communities. Students should consider what the internal and external issues are affecting sports development organisations when planning to deliver sports development projects in deprived communities.

Sports development plan

Start research to decide the 4 sessions that you will develop- Find out the where, what, when, with who to link and how to develop the session