

UNIVERSITY OF WALES: TRINITY SAINT DAVID School of Business
Hong Kong Management Association

HKBM 7022: Advancing to Doctoral Research Stage

Semester 1: March 2024

Module Leader: Prof. Peter Fong

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Venue: 3/F Tower 2, South Seas Centre, 75 Mody Road, Tsim Sha Tsui, Kowloon

Dates:

Session	Date	Time
1, 3, 5	Saturday, 2, 9, 16 March 2024	1:00 pm – 7:00 pm
2, 4	Sunday, 3, 10 March 2024	1:00 pm – 7:00 pm

AIM(S)

- To present and defend an advanced research proposal incorporating an introduction and justification for the study, critical engagement with current research at the forefront of business and administration / management studies, a clear and advanced research methodology, and clear contributions on how this research will create new knowledge, advance business/ management theory and management/ organisational practices.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- Develop the systematic acquisition and understanding of a substantial body of knowledge which is at the forefront of business and management studies and organisational/management practice;
- Conceptualise, design and undertake a research project for the generation of new knowledge and understanding at the forefront of business and management studies;
- Write and defend a detailed research proposal that will generate original empirical research and new knowledge to advance business and management studies and organisational/management practice;
- Frame the creation and interpretation of new knowledge through original research and advanced scholarship; to extend the forefront of business and management studies.

INDICATIVE CONTENT

- Writing a research proposal
- Skills for a Viva Voce
- Research philosophy and methodology
- Research tools and techniques
- Critical thinking
- Conceptualising and implementing a qualitative research project
- Generation of new knowledge and presenting qualitative empirical evidence
- Advanced qualitative and quantitative academic enquiry

ASSESSMENT

Component 1 - Portfolio:
4,500 words (60% of total mark)

Component 2 - Presentation:
18 minutes (40% of total mark)

INDICATIVE READING LIST

Module Code	HKBM 7022	
Module Title	Advancing to Doctoral Research Stage	
Classification	Reading List entry	Electronic*
Essential	Bell, J., Waters, S., (2014) Doing Your Research Project: A Guide for First-Time Researchers, 6th ed., Maidenhead, Berkshire: McGraw-Hill Education.	☒
Essential	Walliman, N., (2011) Your Research project: designing and planning your work Sage	☐
Very Essential	Saunders, M., Lewis, P., Thornhill, A., (2019) Research methods for business students, 8th ed., Harlow: Pearson. Sekaran, U., Bougie, R., (2020) Research methods for Business, 8 th ed., Chichester: Wiley Leedy, P., Ormrod, J., (2018) Practical Research – Planning and Design, 12 th ed., Harlow: Pearson.	☒
Essential	Denscombe, M., (2009) Ground rules for social research: Guidelines for good practice. McGraw-Hill Education (UK).	☒
Further	Pugh, D., Estelle, P., (2000) How to get a PhD: a handbook for students and their supervisors 3rd ed., rev. and updated., Buckingham: Open University Press.	☐
Further	Metre, M., Rugg, G., (2010) The unwritten rules of	☐

	PhD research 2nd ed., Maidenhead, England; Open University Press.	
Further	Cryer, P., (2006) The research student's guide to success 3rd ed., Maidenhead: McGraw-Hill/Open University Press.	☒
Further	Peters, M., Howard, K., Sharp, A., (2012) The management of a student research project. Gower Publishing, Ltd	☒
Further	Blaxter, L., (2010) How to research. McGraw-Hill Education (UK).	☒
Further	Grix, J., (2010) Demystifying postgraduate research. A&C Black.	☐
Further	Wisker, G., (2007) The postgraduate research handbook: Succeed with your MA, MPhil, EdD and PhD. Macmillan International Higher Education.	☐

Recommended Journals

Strategic Management Journal
 Strategic Organization
 Strategy and Leadership
 International Journal of Strategic Change Management
 Harvard Business Review
 MIT Sloan Management Review
 Journal of Management
 Academy of Management Review
 European Management Journal
 Journal of Management Issues
 California Management Review
 Journal of Management Studies
 International Journal of Management Review
 Management Learning Organisational Dynamics
 Public Administration and Policy: An Asia-Pacific Journal