

DIGITAL ERA

PART 1

When thinking about the potential pathways within the industry of film and tv, I believe it's imperative to obtain as many skills and current knowledge within the field as possible, as the environment is extremely competitive.

I believe that my focus during my studies at UWTSD, is to develop my analytical problem-solving skills. This is vital for working within my chosen industry 'to produce outputs that are ethical and business ready'. (Sherin, 2013)

With the scale and demands to entertain the whole world there are many complications regarding waste management.

As stated in the (Recycling Magazine, 2020) 'Statistics show that around 26 million tons of waste is produced in the UK every year. Some of which is sent to landfill.' (Recycling Magazine, 2020)

I must constantly look for innovative ways to minimize the impact of waste that we send to landfill from many productions. I must combine problem-solving skills with my creative way of thinking to maintain a competitive advantage.

An easy resolution to reduce the amount of waste that many productions, as well as my university are already doing is collaborating with other production companies and reusing many of the sets. It is an effortless way of tackling many problems as all there needs to be for this solution, is a good communicator motivated by value-based decision making.

Additional knowledge and skills within the digital sector are a necessity as it 'supports the opportunity of creating a more sustainable approach to many productions. (Ma, 2022)

With the impact of Lockdown, society, and everything else with it has had a great push in living in a more digitised world. 'Breakthroughs have been made with the technology used in sound, production, picture, colour aspects which has evolved from the traditional filmmaking.' (Ma, 2022)

As technology advances, we must also advance with it. (Allen, 2019)

Bibliography

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PART 2

Although from being told that “good/average” is between 5% to 15%, going of the colour theory for turn it in, I believe that as 17% in green for 300 words is relatively good.

I am not entirely confident however that I have approached my referencing correctly, as I struggled to reference the journals that I found online.

I would award myself, probably 55 out of a 100. I am aware that the book “Sustainable Thinking, 2013” from the UWTSD library is not within the 5-year mark and perhaps I haven’t gone into specific details of skills needed for my career.

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