

CHANGEMAKERS: Building your Personal Brand for Sustainable Employment



Module code: BMHP5015

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Introduction:

In this assignment I will be doing my own reflection about what I learned in the online class, and how this module will be important for me in the future, In the conclusion I will be also discussing my personal development plan, explaining my priorities and how I want to achieve my short term and long term goal.

Part 1- In this assignment, I will be identifying important learning points from each Unit that I learned during the online classes.

Unit 1: Brand you

In the first session, I learned about what ambition means and how a person with ambition can succeed in life, ambition is defined as critical because it is a desire that goes through consequences, it is the ability to focus on a goal and do not get distracted by other things, an ambitious person does not give up quickly even though can be difficult times, the topic also discusses about dreams, ideas and goals that are important to have a successful life and to identify your purpose, including what you want to be. For a person to succeed in life she has to first be authentic, second set a goal and last belief in herself.

In the second topic I have learned about what are the things that make you feel happy, being in the zone is what is defined by flow, and flow is when your skill level is balanced with a challenge at hand. It is about doing some activity that you enjoy without worrying about giving much effort. Another thing that I also learned is about what gives you motivation, including autonomy and self-determination, autonomy is when we do something by ourselves we tend to be have higher performance and more motivated.

In relation to the third topic I could learn about the difference between a boundaryless career and a protean career, a boundaryless career is a career that involves various organizations, and different job positions, the employee that works in this career does not have a specific area and the jobs include various parameters. (MBA SKOOL TEAM,2020). Protean career is based on employee talent than organization it can be sold to a range of companies.

(PsychologyDictionary,2023) An example of boundaryless career is a “gig economy is an economy that operates flexibly, involving the exchange of labor and resources through digital platforms that actively facilitate buyer and seller matching.” (CFI team,2022), In the gig economy the organization does not hire full time employers, because the work is temporary and does not require to be monitored by manager.

Regarding the fourth and last topic of unit 1 I could identify boundaryless skills such as emotional intelligence that means ability to understand others control your emotions, and analyse in order to interact with others an example of emotional intelligence is to have empathy for problem of other person.

Unit 2: It is a Small world

In the Unit 2 the first topic I could learn about the importance of networks, networks are important in nowadays because everything is correlated since social networks to cells that lives in the organism, the word network mean of big system based on different identical parts that are linked at once to permit circulation or interaction between the parts. (Cambridge University Press & Assessment 2023)

Furthermore in the second topic I learned about how to create a positive professional network, first step is to go out of the comfort zone and start to meet new people, the diagram of comfort zone explains that you have to go through fear zone, Learning zone then growth zone it is a process to succeed in professional life.

In conclusion the third topic discuss about the understanding of the world through network, and the power that it consist, all of this is to create a powerful personal brand.

Unit 3: Opportunity knocks

In the first session I learned about the understanding of the words lucky and active luck

Lucky is considered as something good that happen by chance, it can be unpredictable but active luck means paying attention to the serendipitous events that are around us. In the development of the session I also could understand the development of Einstein's Curiosity with different visions.

In the second topic I learned about how to find a career opportunity by looking at what I wanted to be in the past, I could also learn the definition of carrer conversations , when you have conversations regularly it elevates the opportunity of serendipity after I will be able to choose a list of companies that give me opportunity in the future. To conclude I learned about how to create a blog post through social media in order to open a door for me in the future

Unit 4: The pursuit of Happiness

In the first 3 sessions of the unit 4, I acknowledge how to prepare for the future through understanding limiting beliefs, being passionate about my career also to have the skills required to guide me for a better future.

In the last session I could understand the advantages of career role models and the importance of having a mentor in my life to improve my employability prospects. In conclusion the online session was very helpful in terms of giving me skills, motivation and knowledge about steps to have a successful professional life, all this things that I have learned will be useful for my future career, it is about found the right job , trust in yourself, put in practice the skills that you already have, meet new people so that you can learn more from others, be resilient about your capacity of achieving what you want.

Part 2: PDP (Personal Development Plan)

A Personal Development Plan is a written account of self-reflection and improvement, which doubles up as a detailed action plan used to fulfil academic, personal, or career based goals. (reed.co.uk, 2023)

	skill	Current ability	Target ability	Development Opportunity	Criteria to Assess Success	Time Frame	Evidence
1 st priority	Finish level 5 in health and social care	I have enough skills and knowledge about the course	Complete my assignments by the deadline dates and make time to study each day	Found a job in the area of health and social care such as care worker near my house.	Pass all the module with a good grade.	2022 - 2023	Certificate
2 nd priority	Improve my writing skills	Basic skills in writing, but lack of self-confidence	Improve my confidence and writing skills	Practice at home, doing exercises of writing and ask for a friend to correct.	Make time management, look for English classes online to help me improve my writing	Six months	Presenting my writing to someone professional
3 rd priority	Found a course about child psychology	Passion for working children, communication skills, empathy for others concern	Ability to play with children, have communication, verbal and non-verbal, also to be active listener	Look for courses online and skills required to enter for the course	Seek for professional help, believe in my capacity, talk to a friend about this area, that already have experience to give me more insight, in a way that I can learn.	Four years	Master degree

References:

Cambridge University Press & Assessment (2023) "Network" Available at: [NETWORK | English meaning - Cambridge Dictionary](#) Assessed date: 25/03/2023

CFI team(2022) "Gig Economy" Available at: [Gig Economy - Overview, Advantages, Disadvantages \(corporatefinanceinstitute.com\)](#) Assessed date: 22/04/2023

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PsychologyDictionary (2023) "Protean Career" Available at: [What is PROTEAN CAREER? definition of PROTEAN CAREER \(Psychology Dictionary\)](#) Assessed date: 25/03/2023

Reed.co.uk(2023) "Personal Development Planning:what you need to know" Available at: [Personal development planning: What you need to know | reed.co.uk](#) Assessed date:27/03/2023