



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David



BM MB7026 – Managing Marketing Change

Assignment 1

Submission Template

Printed Name: Md Masud Rana

Signature: 

Please list your group members (names & ID) in the box below:

Students Name And ID
1.Bartosz Malinowski 2005342
2.Mahbuba Akhter Baly 2514693
3.Bidut Hussain 2503964
4.Fazly Rabby 2515911
5.Md Masud Rana 2507015

Please state your chosen organisation & contemporary issue in the box below:

Selected Organisation: AstraZeneca Plc Compan
Selected Key Issue: Introduction