

Pathway Project 2

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Introduction

Initiating a business will require many approaches and skills of the entrepreneurs (Pearson and Wilson, 2011). The four of us are making a business plan of initiating a business plan of clothes and bags. The store will provide the various types of bags and will have clothing section both female and male trendy collections as well. We are thinking about adding shoes for the additional item of the store as well. The business plan can be developed through some assessment and approaches (Kinard, 2015).

The group was developed for making the business plan for the business store. The group development faced many tension and problem as well. We faced many situations and problems based on the group development and the presentation part as well. For identifying what we went through and how I handled my situations, Kolb Reflective model will be used.

1. Reflective learning

The problem has started from the beginning of the group development. We gathered for the purpose of making a business plan for the clothing store. The plan was quite impressive and we knew that the business plan will have the ability to stand in the competitive market. But in the group, we have faced many problems and hurdles as well. Every person is different and thus their nature, characteristics and their opinion do vary from one to another (Johns, 2012).

In the group development stages, based on Tuckman Group development stage, we faced difficulties from the beginning. The group members are basically have different major and different perception. We had problem understanding others opinion and view of related topic. The problem grew in the beginning when the members did not respect enough to each other's opinion and vision. The group has faced the communication problem as different person was comfortable in different communication method and manners. The communication gap and lack of interaction made the huge difficulties and problems among any group (Kruckeberg, Amann and Green, 2011).

In performing stage, we had some argument situations too. The lack of respects and the communication and the differences of perception made the performing stages very hard and difficult as well. The different thoughts, Communication method, preferences, styles, approaches and personality made the performing stages very complex and rigid sometimes (Kruckeberg, Amann and Green, 2011).

The problem was occurred in the collection and selection of information. The members were confused whether to use the primary or secondary sources and the selection of the reliable sources were difficult enough as well. We did not have the direction or guidelines at all. The leadership guideline we did not have and we maintained our own direction and own frame work to complete the project.

The problem was started again when the members were not helpful enough to each other. The problem was growing more and more due to lack of respects and understanding of each other. The analysis of the data was not properly evaluated as different group members suggested different approaches for the group project. Difference in people has effect on other thing as well (Brown and Shukraft, 2013). The interpersonal and technical skills were lacking in the group members. The technology and the technical skills should be increased as well

2. Knowledge and Understanding

In this group work based on the business plan, i experienced a lot going though of each stage. The business plan required many personal skills and ability which will ensure the effectiveness of the business strategy as well. The academic knowledge and the employability skills of one can make him or her more courageous to take part in the business plan with effectiveness (Brown and Shukraft, 2013)

In this business plan, we divided out role of entrepreneur. I chose the marketing function to promote the business with effectiveness. The responsibility of the marketing activities is easy to handle as i am very fond of the marketing tactics and techniques. As the group was developed, we had to choose the leader for maintaining the group. I had the leadership skills from my high school and i had to be leading the group behalf of my group mates.

The first problem that i experienced that i was having difficulties to communicate with others. They were not easily available at the same time as they have different life style, different interests and priorities. The lack of communication made it hard to interact with every group members for the work. The communication and interpersonal skills of one will help the person to handle these communication gaps among group or team (Brown and Shukraft, 2013). I chose the best way to communicate with each of the group and made them to communicate with others as well. I had to direct them to have compromising behaviours to each other which definitely made them collaborated with each other in the group.

In this group, the lack of leadership and direction made the things worst. We had to make the conversation to each other for focusing on the problems and the possible solution of the problems as well. As i chose the marketing activities for the business plan and other chose the different part, we had to help each other for the chosen topic to make the business plan more effective and more concrete. The theoretical knowledge and model knowledge of mine helped me to use SWOT, PESTEL analysis, Force Field analysis, Porter' s five forces and critical path analysis for the project and business plan as well.

In this business plan, the multi task is required (Pearson and Wilson, 2011). We had to focus on the multi tasking as the business plan does require multi tasking in everywhere. We had to use multi tasking over the project, the scope, finding the barriers, finding the solution and using to minimize the problem as well.

3. Analysis of the situation

In this business case, the problem was heavy. The situation was handled though some of the skills that i had and some of the skills that the group members possessed.

We had to deal with the communication gap and the interpersonal skills as well. We maintained the communication with technology and also, we had to give at least 1 hour a day for the group project in the business plan. Communication skills help any group to be more effective and flexible enough (Whiteley, 2012).

We had to help the members with our part of theories and knowledge in the project. It is very natural that different people will be skilled in different course or ability. We chose to help the members for the completion of multi tasking in the business plan. Multi tasking is required in every part of working place where the employability skill should be accurate and effective for the career management (Whiteley, 2012).

We do have some lacking in the group performances. I used my self management skills to overcome my problems. My personal development plan helped me a lot to identify the strengths and the weakness. Personal development plan helps every single person to develop the personal skills which will increase the professional skills as well (Pearson and Wilson, 2011).

My decision making skills helped to make the right decision for my part of the business plan and in the project as well. Also, the skill helped me to solve any problem in the group based on the situation and ethical consideration. My problem solving skills helped me to choose the right method for the business plan where i helped the other members as well. The interpersonal skill helped me to negotiate with the group members to increase their performances and their outcome as well.

My leadership and team management skills helped me to get through with this. The project was completely accurate and we had to manage out team for the best.

The group members were having some problems based on the theories and conceptual writing. The other members did help them to make the project even better. The team working skills were not good enough but gradually we made the best out of it. In every group, team working skills need to be more specific and more flexible to make the things right (Kruckeberg, Amann and Green, 2011).

4. Future learning

The business plan of ours will be effective enough to make a stand. In this group work, we had to develop our some of the skills and we found out the some of the skills that must be improved as well.

I need to develop my communication and interpersonal skills. The negotiation skill is needed for the betterment of any personality (Pearson and Wilson, 2011). The negotiation and the interpersonal skills will help me in my employability skills as well.

The time management skills are mandatory foe developing the task and the outcome as well (Pearson and Wilson, 2011). I do have lacking in the time management where the outcome will be devastating. Thus i have to maintain a schedule for my development which will develop my skills and my knowledge as well.

The next development that i will need in my technical skills that are too important to describe. The technology has taken over the place of every industry. I have to develop my skills for the technical part which will help me to communicate with the help of technology and will help me to analyze the work and procedures very effectively as well.

The self management skills will help me to control my emotion and my feeling toward other. I need to develop the self management skills which will also help me to be persistent and be innovative as well.

For improving my leadership and team management skills i have to study people even more for the better observation. The leadership skill helps any people to motivate and inspire the others (Pearson and Wilson, 2011). The more leaders are innovative to their motivational level and he direction stage, the more employees and other will be convinced and motivated as well. Thus, the leadership skill of mine needs to be developed. The team increase the potentiality of others. In team, members can improve their productivity and the skills for the group results. I have to maintain the team effectiveness and the working with team will provide the best outcome for the business project as well.

Conclusion

In any business plan, lots of things will be at stake. Business plan will required many responsibilities and lots of hard working of every member. The group that we developed for initiating a business plan did see many hurdles and problems but that did not stop us to complete the project with success. The problems and difficulties helped us to make the changes in the group and to make the best of the skills. The business plan and the group work, both are completed with effectiveness which will help further in professional life of every group members as well. Thus, the skills of people and members can be improved if they prefer the team working with effectiveness (Kinard, 2015).

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Appendix

Learning log

- What did you face in the group?
- What were the skills that helped in the project?
- How did you develop the communication skills?
- What type of skills that you have to develop?
- How did you solve the problem?

Question	Answers
What did you face in the group	We faced some communication problems in the group work.
What was the skill that helped in the project?	The team management skill helped this project
How did you develop the communication skills	With practices and technology, we developed our communication skills
What type of skills that you have to develop?	Time management and self management can be developed
How you managed the time of the project	We managed to the time with preparing schedule.