



PRIFYSGOL CYMRU

Y Drindod Dewi Sant

UNIVERSITY OF WALES

Trinity Saint David**E3 FORM – Sports Research Project****APPLICATION FOR ETHICAL APPROVAL – BA level****CAIS AM GYMERADWYAETH MOESEGOL – Lefel BA**

Mae'r ffurflen hon i'w chwblhau gan bob BA myfyrwr. Rhaid i bob ffurflen gael ei ystyried gan diwtor y modiwl. Dylai un copi o'r ffurflen yn cael ei roi ar y ffeiliau Gyfadran ac un copi cadw ar y ffeil myfyrwr.

This form is to be completed by all BA students conducting research, projects or productions. This form should be completed by the student. All forms must be considered by the Module tutor. A copy of the form must be kept centrally and on the student file.

ADRAN 1 – MANYLION MYFYRIWR**SECTION 1 - STUDENT DETAILS**

Enw Llawn Full Name	Zaid Hakari		
Ysgol/Cyfadrn/ School/Faculty	Swansea Business Campus	Rhif Myfyriwr Student Number	P132655
Cydlynnydd prosiect / Tiwtor Module Tutor/ Programme Co-ordinator	Mathew James Andrew Thomas	Enw'r Gradd Name of Degree	International Sport Management

Teitl dangosol yr Traethawd Hir:

Indicative Title of Dissertation:

The motivational factors for individuals purchasing supplement powders from multi-national companies.

**ADRAN 2 – MANYLION CYFRANOGWYR /
CYNULLEIDFA****SECTION 2 - PARTICIPANT / AUDIENCE
DETAILS**

Pwy yw'r cyfranogwyr arfaethedig?	Who are the intended participants?	Ydw / Yes	Na / No
Myfyrwr / staff Y Drindod Dewi Sant	Students / staff of Trinity Saint David	X	
Oedolion (dros oed 16 ac yn gymwys i gydsynio)	Adults (over the age of 16 and competent to give consent)	X	
Plant a phobl ifanc dan oed	Children / legal minors		X
Cleifion neu gleientiaid gweithwyr proffesiynol	Patients or clients of professionals		X

Rhywun sy'n cael ei gadw yn y ddalfa neu y mae'r llys wedi cymryd cyfrifoldeb amdano	Anyone in custodial care or for whom the court has assumed responsibility		X
Aelod o unrhyw sefydliad lle mae'n bosibl bod angen i unigolyn arall hefyd gydsynio.	A member of any organisation where another individual may also need to give consent.		X
Eraill: Nodwch: / Others: please identify:			

Nifer, Oed a Ffynhonnell y Cyfranogwyr Rhowch fanylion yr demograffeg y cyfranogwyr / gynulleidfa.		Participant / Audience Number and Age Provide details of the demographics of the participants / audience.
Nifer o Gyfranogwyr / yn y Gynulleidfa	Participant/ Audience number	40-50
Grŵp oedran y Cyfranogwyr/y Gynulleidfa	Participant/ Audience age group	18-70

ADRAN 3 – GWEITHGAREDD YMCHWIL

SECTION 3 – RESEARCH ACTIVITY

1.	Ydy'r prosiect yn cynnwys:	Does the project include:	Ydy / Yes	Nac ydy/No
	Defnyddio holiadur neu offeryn ymchwil tebyg	Use of questionnaire or similar research instrument	X	
	Defnyddio prawf ysgrifenedig neu gyfrifiadurol	Use of written or computerised test		X
	Cyfweliad (cysylltwch gwestiynau posibl)	Interview (attach provisional questions)		X
	Dyddiaduron	Diaries		X
	Arsylwi ar gyfranogwyr a hwythau'n ymwybodol o hynny	Participant observation with their knowledge		X
	Arsylwi ar gyfranogwyr a hwythau ddim yn ymwybodol o hynny	Participant observation without their knowledge		X
	Recordio fideo neu sain	Video or audio-taping		X
	Mynediad i wybodaeth bersonol neu gyfrinachol heb gydsyniad penodol y cyfranogwyr	Access to personal or confidential information without the participants specific consent		X
	Defnyddio unrhyw gwestiynau, ysgogiadau prawf, cyflwyniad y gallai rhai cyfranogwyr eu profi fel rhywbeth sy'n achosi niwed / tramgwydd corfforol, meddyliol neu emosiynol	Administration of any questions, test stimuli, presentation that may be experienced as physically, mentally or emotionally harmful / offensive		X
	Cyflawni unrhyw weithredoedd allai achosi embaras neu effeithio ar hunan-barch	Performance of any acts which may cause embarrassment or affect self-esteem		X

Ymchwilio i gyfranogwyr sy'n ymwneud â gweithgareddau anghyfreithlon	Investigation of participants involved in illegal activities		X
Gweithdrefnau lle defnyddir twyll	Procedures that involve deception		X
Gweini unrhyw sylwedd, cyfrwng neu blasebo	Administration of any substance, agent or placebo		X
Dull arall o gasglu data neu fformat cyflwyno (esboniwch)	Other method of data collection or presentation format (please explain)		X

2. Restr eich dull o gasglu data	List your method of data collection:
Questionnaires, Online survey, Interview	

3. Risg Posibl: (corfforol, seicolegol, cyfreithiol, cymdeithasol neu economaidd)	Potential Risk: (physical, psychological, legal, social or economic)
A oes unrhyw risg bosibl i:	Is there any potential risk to:
A Cyfranogwyr?	Participants?
B Ymchwilydd?	Researcher?
C BrifYsgol/Cyfadrn?	University?

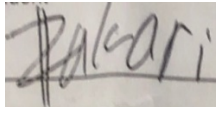
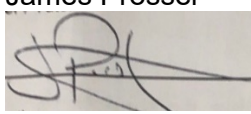
4. Rheoli Risg: Os oes, beth yw'r risg a sut y bydd yn cael ei reoli?	Management of Risk: If yes, what is the risk and how will it be managed?
Risk of data being miss-used. The data collected will be removed once the research is over.	

5.	Os ydych yn delio â phlant a / neu oedolion agored i niwed, rhaid i chi gyflwyno eich tystysgrif DBS i'ch tiwtor goruchwylio i'w cymeradwyo cyn i unrhyw gysylltiad â cyfranogwyr hyn.	If you are dealing with children and/ or vulnerable adults you must present your DBS certificate to your supervising tutor for approval before any contact with these participants.
		Ydw / Yes /
A	Ydych chi wedi gwneud cais am dystysgrif DBS?	Have you applied for a DBS certificate?
B	A yw eich tiwtor weld a'i gadarnhau eich tystysgrif DBS?	Has your tutor seen and approved your DBS certificate?

6.	A fyddwch yn cael cydsyniad gwybodys ysgrifenedig gan eich cyfranogwyr?	Will you obtain written informed consent from your participants?		
			Ydw / Yes	Na / No
A	Os na fyddwch, pam hynny?	If no, why not?	X	
B	Os byddwch, sut byddwch yn sicrhau cydsyniad gwybodys?	If yes, how will you secure informed consent?		
Rhowch eglurhad / Please explain: The consent will be kept in a safe place until the research project has come to an end.				
Cynhwyswch gopi o'r ffurflen gydsynio os ydych yn defnyddio un.			Please include a copy of the consent form if you are using one.	

ADRAN 4	SECTION 4
CEFNOGWYD /APPROVED	NIS CEFNOGWYD/ NOT SUPPORTED
Datganiad Mae'r wybodaeth a gynhwysir yma yn gywir, hyd eithaf fy ngwybodaeth a'm cred. Rwyf wedi ceisio dynodi unrhyw risgiau a phroblemau sy'n gysylltiedig â'r prosiect / ymchwil neu gynhyrchiad ac rwyf yn cydnabod f'ymrwymadau innau a hawliau'r cyfranogwyr.	Declaration The information contained herein is, to the best of my knowledge and belief, accurate. I have attempted to identify any risks and issues related to the project/research or production and acknowledge my obligations and the rights of the participants.

Llofnodau Dylai'r ffurflen hon gael ei chwblhau a'i llofnodi gan y myfyriwr a'r Cydlynnydd y prosiect /Twitor	Signatures This form should be completed and signed by the student and the Module tutor/Programme Co-ordinator.
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Myfyriwr / Student Zaid Hakari 	Dyddiad: / Date: 01/02/2019
Cydlynnydd y prosiect /Twitor Project co-ordinator / Tutor James Prosser 	Dyddiad: / Date: 01/02/2019
Sefydliad / Organisation The Gym Group – Swansea	Dyddiad: / Date: 29/01/2019

Handwritten signature: *Josh Reynolds*



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Trinity Saint David

Cyfranogwr Rhif Adnabod:
Participant Identification Number:

CWESTIYNAU CYFWELIAD SAMPL

SAMPLE QUESTIONNAIRE QUESTIONS

TEITL Y PROSIECT: / PROJECT TITLE: The motivational factors for individuals purchasing supplement powders from multi-national companies.

1	Do you use supplements? YES or NO
2	How old are you? 18-21, 22-25, 26-30,
3	How often do you work out? Once a week, 2-3 times a week, 4-5 times a week, 6-7 times a week
4	What gym do you go to?
5	Why do you choose this brand of supplement?
6	How long have you been using this supplement brand?
7	What is your opinion on supplement brands?
8	Why don't you use supplements? Give a reason
9	What specific features do you look for in a supplement brand?
10	Does the name of the brand of the supplement influence your choice once purchasing?

ENW A CHYFEIRIAD YR YMCHWILYDD

NAME & ADDRESS OF RESEARCHER



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SAMPLE SURVEY QUESTIONS

TEITL Y PROSIECT: / PROJECT TITLE: **The motivational factors for individuals purchasing supplement powders from multi-national companies.**

1	Do you use supplements? YES or NO
2	How old are you? 18-21, 22-25, 26-30,
3	How often do you work out? Once a week, 2-3 times a week, 4-5 times a week, 6-7 times a week
4	What type of gym do you go to?
5	Why do you choose this brand of supplement?
6	How long have you been using this supplement brand?
7	What is your opinion on supplement brands?
8	Why don't you use supplements? Give a reason
9	What specific features do you look for in a supplement brand?
10	Does the name of the brand of the supplement influence your choice once purchasing?

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SAMPLE INTERVIEW QUESTIONS

TEITL Y PROSIECT: / PROJECT TITLE: **The motivational factors for individuals purchasing supplement powders from multi-national companies.**

1	How long have you been the manager at the gym
2	What range of products do you offer?
3	What is your pricing point?
4	Why do you choose to purchase the existing brands over other brands out there?
5	How often do you do market research to find out what is wanted within the premises?
6	What specific features do you look for in a supplement brand?
7	Does the name of the brand of the supplement influence your choice once purchasing?
8	What is your opinion on supplement brands?
9	
10	

ENW A CHYFEIRIAD YR YMCHWILYDD

NAME & ADDRESS OF RESEARCHER



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Trinity Saint David

Cyfranogwr Rhif Adnabod:
Participant Identification Number:

FFURFLEN GANIATÂD CYFRANOGIAD

PARTICIPATION CONSENT FORM

TEITL Y PROSIECT: / PROJECT TITLE: **The motivational factors for individuals purchasing supplement powders from multi-national companies.**

Name of Researcher: Zaid Hakari

Please initial box

1. I confirm that I have read and understand the information sheet dated 29/01/2019 for the above study. I have had the opportunity to consider the information, ask questions and have had these answered satisfactorily.

2. I understand that my participation is voluntary and that I am free to withdraw at any time, without giving any reason.

3. I understand that any information given by me may be used in future reports, articles or presentations by the research team.

4. I understand that my name will not appear in any reports, articles or presentations.

5. I agree to take part in the above study.

Name of Participant

Date

Signature

Researcher

Date

Signature

You may decline to participate in this study. You may end your participation in this study at any time. If you decide to remain anonymous, maintaining your anonymity will be a priority and every practical precaution will be taken to disguise your identity. If you prefer anonymity, there will not be any identifying information on audiotapes or transcripts of this or any interview. No-one will hear any audiotapes or see any transcripts without your prior consent. All materials generated from this or any interview will remain confidential.

When completed, please return in the envelope provided (if applicable). One copy will be given to the participant and the original to be kept in the file of the research team at:
University of Wales Trinity Saint David

ENW A CHYFEIRIAD YR YMCHWILYDD

NAME & ADDRESS OF RESEARCHER:

Zaid Hakari
Gwent Road, Townhill, Swansea



PRIFYSGOL CYMRU

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Trinity Saint David

Cyfranogwr Rhif Adnabod:

Participant Identification Number:

FFURFLEN GANIATÂD CYFRANOGIAD

SAMPLE PARTICIPANT INFORMATION SHEET

TEITL Y PROSIECT: / PROJECT TITLE: **The motivational factors for individuals purchasing supplement powders from multi-national companies.**

***THIS FORM IS TO BE AMENDED AND ADAPTED AS NECESSARY**

Dear Participant:

My name is Zaid Hakari and I am studying in the School of business.

I would like to invite you to participate in my research project. This project will look at the motivational factors for individuals purchasing supplement powders from multi-national companies. and aims to Critically evaluate how multi-national corporations (MNCs) within the sports nutrition industry influence customer decision making when purchasing their products.

*Attached to this letter is a short questionnaire developed by Zaid Hakari which will assess the answers you provide. I believe your opinions will be extremely helpful to me.

Through your participation in the questionnaire and/or interviews, I hope to ascertain further knowledge on why individuals pick certain supplement brands over others.

All questionnaires will be kept strictly confidential to the researchers involved and at **NO** time will individual questionnaires be released to the general public. This gives you a chance to express your views on your programme a confidential and anonymous forum and still be able to make a difference. Your participation in this study is completely voluntary so you can withdraw from the questionnaire at any stage.

Our questionnaire should take about 30 minutes to complete, but there is no time constraint. There are also no right or wrong answers. Attached to this letter along with the questionnaire is a consent

form. As this is a new project, your feedback is also important to us and we would be much obliged if you could also complete the feedback sheet along with the questionnaire. We understand that your time is at a premium but your opinions are very valuable to us.

After careful and precise analysis of the data obtained from this questionnaire, I will be happy to provide you with a copy of the findings at your request. The results of this questionnaire will hopefully enhance my understanding of the reason behind why individuals tend to pick certain brand of supplements over others and will be stored in the University. The results of the research will be fed back to research project.

We thank you in advance for your time and participation. If any questions do arise, feel free to contact me at your convenience.

ENW A CHYFEIRIAD YR YMCHWILYDD	NAME & ADDRESS OF RESEARCHER Zaid Hakari – Townhill, Swansea
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