Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

Term 2
Optional modules

MSc. Public Health and Social Care in Practice (PHSCiP)

The optional modules will allow you to explore areas such as:

- Quality Assurance and Service Improvement
- Population Health and Digital Health Promotion
- Service Integration and Partnership Working

Trawsnewid Addysg; Trawsnewid Bywydau
Transforming Education; Transforming Lives

Quality Assurance and Service Improvements

Learning content

- To explore quality assurance theory and factors that influence the delivery of quality service user care
- To explore effects on the implementation of quality control measures.
- To develop the necessary service improvement knowledge and skills.
- To apply a critical perspective related to policy and change within areas of service delivery.
- To critically explore health reforms, and national and local policy issues affecting the health and care sector by demonstrating the impact these have on service provision.
- To critically analyse the management of quality, service improvement and theories and tools to effectively design services for a sustainable future.

Roles and/or research?

- *An example: Quality Assurance Analyst, Assistance, Manager*
  - Working closely with the Directors and operational staff to provide key support to the group's operational activity. You will also liaise with the CQC and local authorities.
  - Responsible for reviewing and improving existing Quality Management System (including policies and procedures),
  - Having regard to the CQC's standards and monitor the improved systems against agreed targets;
  - Responsibility for handling complaints and investigations, whether made by clients, their next of kin, social services or the CQC;

Population Health and Digital Health Promotion

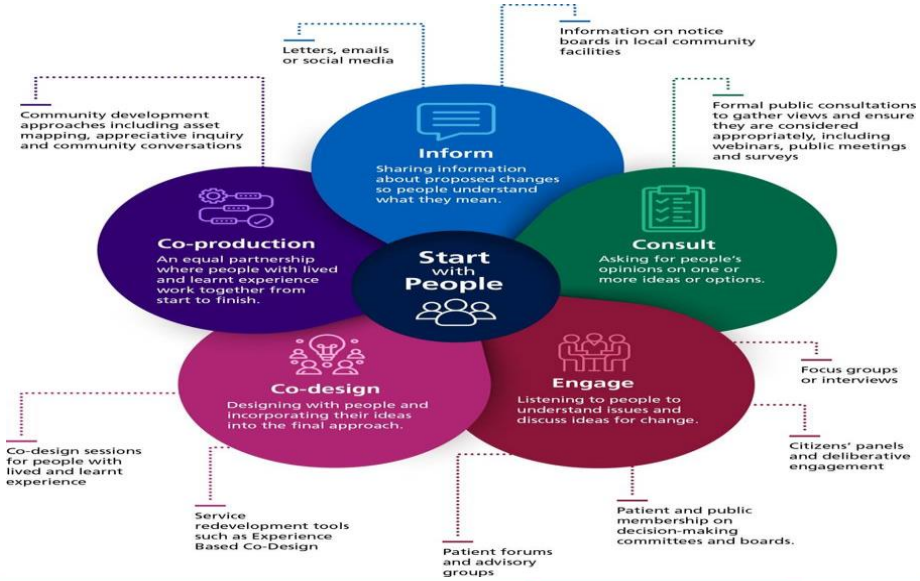
Learning content

- To explore the recent developments in digital technology relating to public health.
- To develop knowledge of aligning digital health promotion to health promotion principles and values.
- To apply a critical perspective on behaviour theories related to digital health promotion.
- To explore concepts including big data and health promotion, and digital health inequality.
- To develop knowledge about the health information systems, telehealth, robotics, technology aids such as Apps & wearables, implantable technologies.
- The application of digital health at a macro level for health promotion and other health and social care services.
- To develop skills in planning and designing digital health interventions to support services that address the health and social care problems.

Roles and/or research?

- *An example: Digital and Health Promotion Assistant, Practitioner*
  - To raise awareness of the Coventry Family Health and Lifestyle services through engagement with both internal and external stakeholders.
  - To provide comprehensive, efficient and responsive promotional support/ material for specific stakeholders.
  - Develop and maintain websites and social media content.
  - Develop and maintain documents, folders and databases.
  - Support the day-to-day promotional activities of the department.
  - Develop digital health promotion lifestyle interventions.

Service Integration and Partnership Working



Learning content

- To develop a critical understanding of the core concepts of service integration and their relevance to UK practice.
- To develop skills to deal with complex issues both systemically and creatively in supporting an integrative health and social care workforce.
- To obtain knowledge about key frameworks, theories, policies and practice elements of partnership working for a user centred approach.
- To apply analysis regarding the factors that promote, or hinder partnership working and make recommendations for their sphere of practice

Roles and/or research?

- *An example: Public Health Assistant, Practitioner*
  - Support the development of the Integrated Care System (ICS)and Partnership arrangements in a specific region which is an evolving area of work.
  - Supporting the development and embedding of the Joint Health and Wellbeing Strategy for specific local region and the Integrated Care Strategy.
  - Supporting the development of a robust monitoring mechanism.
  - Developing the evidence base in preparation for external assurance and inspection.
  - Supporting wider partnership working and arrangements.

Are you able to make a choice?

Well done!

Any questions?