

Module Code	ECED7004
Title	Managing Professional Practice in Advocacy
Date	06/02/2019
Level	7
Credits	30
Pre-Requisites	None

AIM(S)

- To provide advocacy professionals an opportunity to develop critical skills necessary to manage the increasing demand for advocacy services in a professional manner whilst recognising the need for both formal and informal support.
- To critically analyse the evolving demands placed on advocacy services and to develop new and innovative means of addressing issues faced by service providers.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- consider how the professionalisation of advocacy services supports the voice of the service user in society through a complex examination of a range of scenarios;
- critically analyse the levels of service demand and provision whilst working in an advocacy context;
- critically evaluate innovations in advocacy services which respond to the professionalization of advocates. Critically evaluate proposed management plans which aim to deliver services within an advocacy framework.

INDICATIVE CONTENT

- Writing a business plan for an unidentified third sector organisation.
- Writing a funding bid for an unidentified third sector organisation.
- People management/Resource management.
- Managing special interest groups in a service organisation, committees, focus groups, client groups, multi-agency working.
- Establishing service levels within the financial constraints of a funded and time limited service provision.
- Meeting the challenges of ending an initiative and empowering 'local' people to maintain support on completion of a funded project.

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	30	10%
Independent learning	270	90%
Placement learning	0	0%
TOTAL	300	100%

ASSESSMENT

Assessment Component 1

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Written Submission	3000 words	40%

Assessment Component 2

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Written Submission	2250 words	30%

Assessment Component 3

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Portfolio	2250 words or equivalent	30%

Assessment Summary

Activity type	Percentage
Written exam	
Coursework	100%
Practical	
TOTAL	100%

READING LIST

Module Code	ECED7004	
Module Title	Managing Professional Practice in Advocacy	
Classification	Reading List entry	Electronic*
Essential	Middleton, J. (2007) <i>Beyond Authority</i> . UK: Palgrave	☒
Essential	Gentile, M. (2010) <i>Giving Voice to Values</i> . USA: Yale.	☒
Essential	Newbigging, K et al (2015) <i>Independent Mental health Advocacy</i> . UK: JKP.	☒
Essential	Wright, A.C. & Jaffe, K. (2014) <i>Six Steps to Successful Child Advocacy</i> . UK: Sage.	☒

Essential	Dalrymple, J. & Boylan, J. (2009) <i>Understanding Advocacy</i> . UK: McGraw-Hill.	☒
Essential	Rueggar, M. (2001) <i>Hearing the Voice</i> . UK: RHP.	☐
Essential	Oliver, C.M. & Dalrymple, J. (2008) <i>Developing Advocacy for Children young People</i> . UK: JKP.	☐
Essential	Bateman, N. (1995) <i>Advocacy Skills</i> . UK: Arena.	☒
Essential	Courtney, R. (2013) <i>Strategic Management in the Third Sector</i> . UK: Palgrave	☐
Essential	Fullan, M. (2001) <i>Leading in a Culture of Change</i> . UK: Wiley.	☒
Essential	Billis, D. (2010) <i>Highbred Organisations and the Third Sector: Challenges for Practice Theory and policy</i> . UK: Palgrave Macmillan.	☒
Further	Braye, S. (2016) <i>Practising Social Work law</i> . (4 th Ed). UK: Palgrave Macmillan Education.	☐
Further	Prezzo, M. (2015) <i>The Sociology of Human Rights</i> . UK: Polity.	☒
Further	Johns, R. (2017) <i>Using the Law in Social Work</i> . UK: Sage.	☐
Further	Duschinsky, R., Lampitt, S. & Bell, S. (2016) <i>Sustaining Social Work</i> . UK: Palgrave Macmillan.	☐
Further	Castells, M. (2015) <i>Networks of Outrage and Hope</i> . UK: Polity.	☐