

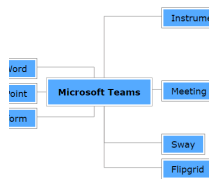
DS 1

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My Screenshots/Photos

- Please add 4–6 screenshots or photos of your digital life.
- You can use your phone or laptop.
- For each screenshot, write one or two sentences explaining what it shows.

Screenshot/Photo 1



Microsoft Teams is a digital workspace where remote groups can chat, share files, and meet in one window.

Screenshot/Photo 2



LinkedIn helps digital marketing by allowing businesses to reach professionals, build trust, promote their brand, and find new customers.

LLS
benefits

- 5 Growing staff and Social interaction between residents improved
- 81% Can bring able to use the internet makes us feel more connected
- 47% of over 50s said being online has made them feel part of modern society
- of over 50s said they save money by buying products and services online
- 20% of residents now look after their better and know more about their life
- 10 over 50s are now better in touch with friends and family

Social media helps businesses promote their products and reach more customers and builds relationships and increase sales online

Figure 1: Mind map of digital competence areas

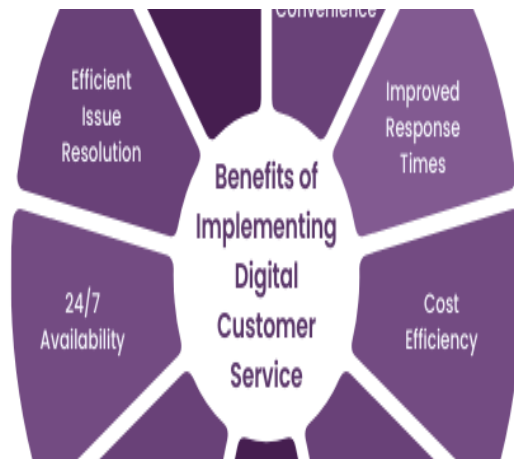
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graph LR
    A[Component of Income Statement] --- B[General Expense]
    A --- C[Income Tax Expense]
    A --- D[Operating Earnings]
    A --- E[Interest Expense]
    A --- F[Sales Revenue]
    A --- G[Net Profit]
    A --- H[Cost of Goods Sold]
    A --- I[Gross Profit]
  
```

Diagram illustrating the components of an income statement:

- General Expense
- Income Tax Expense
- Operating Earnings
- Interest Expense
- Sales Revenue
- Net Profit
- Cost of Goods Sold
- Gross Profit

Screenshot/Photo 6



Good customer service helps digital marketing by building trust, improving reputation, and encouraging customers to promote the business.

My Short Reflection

- Write 5–8 simple sentences about your digital life.
- You can use the sentence starters below if helpful.

i feel confident when talking about how a business can be profitable and how a business can maintain and grow towards a more positive outcome.

Also i use digital skills in day to day life when i see if outcomes are good or not and to see what are the alternative outcomes are .

i want to improve on how to see how social media has a very big outcome on a business in a positive and negative way and why would it have such an impact on a company.

Digital skills are very useful in day to day life so i would love to gain the experience so i can prioritise it in day to day life

Sentence starters

- I use digital tools to ...
- I feel confident when I ...
- I want to improve ...
- I often use these tools: ...
- I sometimes feel nervous about ...
- I hope this module will help me ...
- Digital skills are important for me because ...

You can write more if you want.

Submission Checklist

Before you submit, please check:

- ☐ I added 4–6 screenshots
- ☐ I wrote short sentences for each screenshot
- ☐ I wrote my short reflection
- ☐ My work is my own
- ☐ My file opens correctly
- ☐ My file opens correctly