

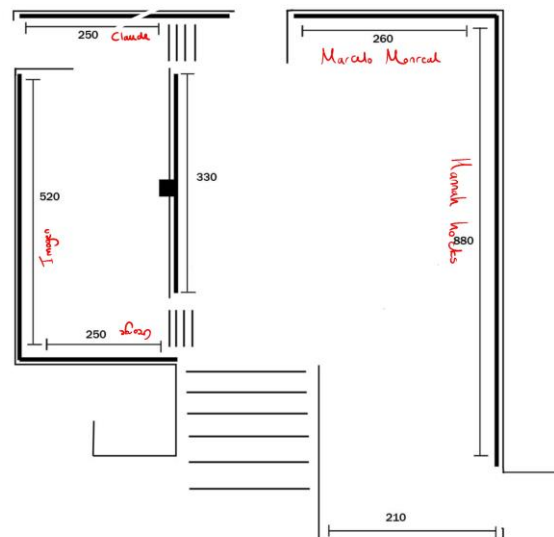
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Photography in the Arts

ADAD4018 Ways of Thinking

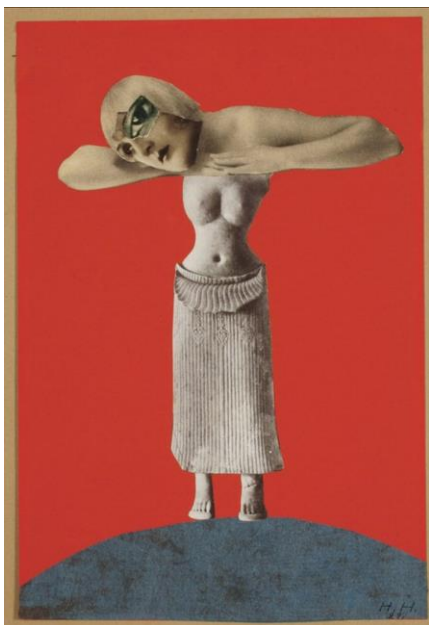
elysiumgallery



For this exhibition I have decided to go with the theme of photography and how beauty can be shown in separate ways through imagery. I have chosen five different artists for this exhibition that I feel work well with the topic I have chosen. The artist I have chosen are; Hannah Hock, George Hoyningen-Huene, Marcelo Monreal, Imogen Cunningham, and Claude Cahun. In the exhibition I want the images to be displayed in a certain way, for this project and theme I think that Hannah Hock's work should be the first image you see as you walk into the building, I then feel it should be followed by Marcelo Monreal. I have decided to put these two artists together as they complement each other's work well style wise while giving a complete different meanings for their work. Hannah's work explores identity and gender through her work whereas Marcelo's work highlights inner beauty, both important subjects when discussing beauty in humans. Carrying on through the Elysium you would be then greeted with George Hoyningen-Huene's work alongside Imogen Cunningham's work, again the photographers work based around the human body and fashion match up well due to the beauty of fashion on people gives off a well-known appreciation to the art work compared to the raw image of a naked body might be more of a shock to the audience. Finally, I would have Claude Cahun's image of her self-portrait as an insight to self-beauty and self-love as a representation on how we view ourselves looks wise.

When reading the book "world of art, the photographs as contemporary art" they discuss the diverse types of art through recent practice. On chapter 8 named physical and material theory talk about the distinct types of materials that could or have been used in photograph. Jason Evans's (b. 1968) NYLPT project is a resounding example of how "an artist might re-animate essentialist ideas about photography by creatively and imaginatively

harnessing the new behaviours of images in the digital environment". page 229. This shows how broad of a subject photography is which hints to the fact that any style can be made beautiful. Another interesting approach to photography is Japanese artist Taisuke Koyama (b. 1978) has worked with experimental processes that "generate visualizations of photographic happenstance via the automated mechanics of digital capture". Page 261. Another interesting and unusual approach to think about when we talk about photography and what is considered beautiful, also new ways to produce images. Finally, Mariah Robertson (b. 1975) is best known for her emphatically alchemical works and installations. She directs her experimentation by masking and exposing hand-cut sheets and rolls of metallic photographic paper, which she takes into her analogue wet darkroom and pours, sprays, and pans with photographic fixers and developers to create intricate, unique, multi-hued prints. She can anticipate and shepherd the form and colouration achieved by her "highly intuitive and unpredictable processes" page 235. It is very interesting to see different ways on how to capture images in this day and age so it's important to know how it comes about.



Hannah Hocks is well known for her exploration of gender and identity throughout her work. She appropriated and recombined images and text from the mass media to critique popular culture at the time. Her work was widely circulated which connected her work to the world and captured the rebellious, critical spirit of the interwar period. Her work is still valid and used throughout the years since she has passed. I have chosen this piece of work from Hannah's collections as I felt that it would be well suited for my exhibition theme. It is one of Hannah's most well-known pieces of art from her series called, From an Ethnographic Museum. It is a collage piece of work which includes a woman's body with each feature of the woman being from a different image or art piece. This creates a new and interesting take on photography and beauty as it brings a whole new meaning to them. The way the body is put back together and created makes the woman look odd and out of place, it takes a complete different approach to beauty and also the way we view woman and women's

beauty standards in the media, especially around the time period she was creating this work, it is a really powerful move forward in art as well as for women at the time and in the present time now. This is not only an interesting piece of work but also an important piece of work for the future of beauty standards in the media as well as in art.



Aline Weber

Marcelo Monreal is an abstract photographer who creates a selection of surreal portraits. He uses digital techniques to create deconstructed portraits of celebrities in the most beautiful way. Marcelo cuts open celebrity's portraits, which reveals a beautiful assortment of natural elements like flowers and plants. His creations are based around the inner beauty of each individual person. The image I have chosen is of the Brazilian model Aline Weber. Aline is most known for her modelling for Vogue and Louis Vuitton. I have chosen this specific image as I feel the fact that the subject is a well-known model being shot in a way her inner beauty is being focused on rather than her outer beauty like her modelling career really gives the audience something to think about. A lot of people would recognize her for her face and body but with this image it makes you realise you might not know a lot about her as a person and her whole life. Highlighting the saying, never judge a book by its cover.



Miss Sonia, evening pyjamas, 1931.

George Hoyningen-Huene is well known for his work with vogue as the chief photographer for vogue. His work focuses on fashion and beauty for fashion brands and magazines. His style of work has changed the artists around the world's work to this day. He was one of the firsts to capture the style of the Haute Couture Fashion houses of Paris, including Chanel and Balenciaga. His eye for elegance and sophistication led him to be introduced to some of the most well-known beautiful women of the media, who later became his models. He also connected and respected the indigenous communities of Mirage Africa and understood the culture significance and the myriad clothing styles. I have decided to go with this specific image as I feel it relates well to the theme I have chosen; George's understanding and study of fashion and clothing brings a special addition to the collection as the typical views of beauty in photography. This specific image has a flowing dress that is dramatic and contrast against the background making the dress stand out to hint towards the clothing being the main part of the image.



Atla on the Beach 3, late 1920's

Imogen Cunningham's work is mostly well known for her botanical photography, nudes, and industrial landscapes. She is known as one of the greatest photographers of the 20th century due to her creating a large and diverse body of work that showed her vision and commitment to the photography world. Her work was inspired by Gertrude Kasebier's work. I have chosen to go with Imogen's work as I believe another true form of beauty through photography is our body's, we have portraits and fashion shoots but nothing catches the attention more than a nude portrait, as it is something that is less seen in society it always has a slight shock behind it, even though it is part of each and every one of us. I believe this specific image would fit well with the exhibit as it is the total opposite of the fashion image next to it. The image of a natural body shape also brings a fresh look on images compared to what we are used to in the media, it brings with it a sense of love and appreciation to ourselves and others.



Selbstportrat, 1925

Finally, Claude Cahun. Claude was a surrealist photographer who explored gender identity and the mind, like Hannah Hocks work. She was also known for being a World War two activists. The artists self-portrait shows off her attitude and style back then, staring into the camera, while wearing an outfit that is seen as not male or female crating a piece that sets aside from gender and identity. This is an interesting piece I believe fits well into my exhibition as a final image to be seen due to the fact it is a self port5rait. Today men and women are so confined we all look and the way we want to look, everyone wants to be perfect in every way possible, I think having this at the end of the exhibit gives the realisation of none of that mattering in the bigger picture. Claude's portrait going against gender and identity gives a chance to step back and think about what really matters to us and to embrace who we really are.

<https://www.moma.org/artists/2675>

<https://www.photographize.co/interviews/marcelomonreal/>

<https://www.georgehoyningenhuene.org/>

<https://www.imogencunningham.com/>

<https://www.artnet.com/artists/claude-cahun/>