

Project Proposal – Industrial-Based Project (75%)

Student **Joshua Harries**

Grade

36

Intro / A&O		
Project title; Identification of a specific problem to be investigated; Well-defined aims and SMART objectives; Explaining why this project is worth doing; Discussion of what the project needs to do in order to be a success; Description any deliverables that will be produced at the end of the project <i>Good introduction the aim & objectives don't need to be so complex; it would have been better to use the standard document template.</i>	20	8
Literature Review		
Description of how the work to be done by in the project relates to the work identified in the literature review; Discussion of any ethical issues raised by the project Identifying what has already been done within the field; Topic familiarity; Literature review using appropriate sources - journal papers and book chapters rather than just websites; Selection of relevant models & concepts <i>The literature review is too short to explain the background effectively. Insufficient references.</i>	25	8
Analysis Methodology		
Clear statement of which development methods are to be used and why they are appropriate; Clear statement of which tools are to be used and why they are appropriate; Clear description of how data collected will be analysed <i>No consideration of philosophy, approach and strategies. Some consideration of risks and ethics. Reliability, validity and generalizability are not well understood</i>	25	10
Resources / Planning		
List of any deliverables; Clear diagram showing both timing and resource use; Completed ethics form; Limited and relevant appendices <i>Insufficient detail in resource management. Timings are unrealistic and cover the summer of 2023.</i>	15	5
Document Presentation		
Correct spelling, grammar and punctuation; Flow of narrative/fluency; Coherence; Word processed ; Correct use of referencing with bibliography; Strict word limit <i>This is a very short proposal that does not provide the required level of detail</i>	15	5
TOTAL	100	36