

An example of how not to do it!

In creating a visual digital story, I tried to create “Emily”, a student that starts engaging with elements of AI in her studies. I used Adobe Firefly.

In a first attempt, I **started too quickly without visualising** Emily in my mind. My prompt was: Create an image of Emily, a university student in her twenties.”

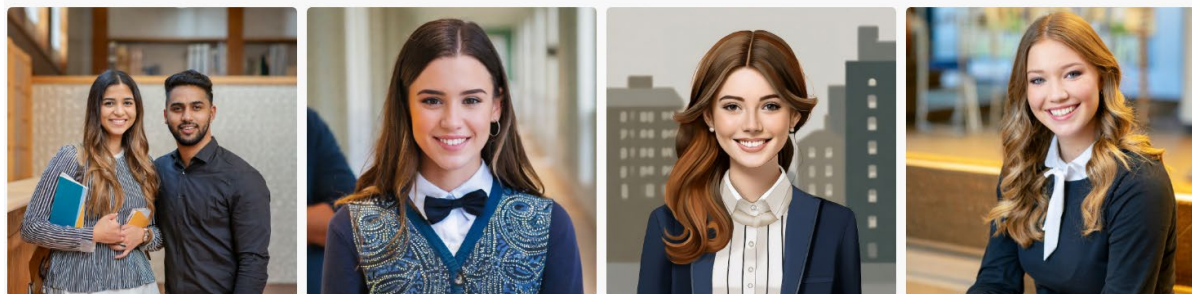
This is what came up:



Not quite what I had in mind!

Iteration helps when you don’t get it right, but still **not properly visualising** did not help my efforts. My second prompt effort was: “Create an image of Emily. Emily is a university student in her twenties. Emily is female.”

The results were slightly better, but not what I had in mind:



This is the point where I realised that I needed to give the GAI **more information** about what I wanted. My third prompt was: “Create an image of Emily. Emily is a university student in her twenties. Emily is female. Emily is of diverse ethnicity.”

And here are the results:



After **three failed attempts**, I tried to help myself and read a bit more about prompt engineering for images, and tried to visualise “Emily”.

The final prompt was: “Create an image of Emily. Emily is a university student in her twenties. Emily is female. Emily is mixed race with afro hairstyle, wearing a university hoodie.”

Here are the results:



That worked better for me.

Some of you will find it interesting that in using the exact same prompts but with a **male**, none of the pictures generated included a female student....