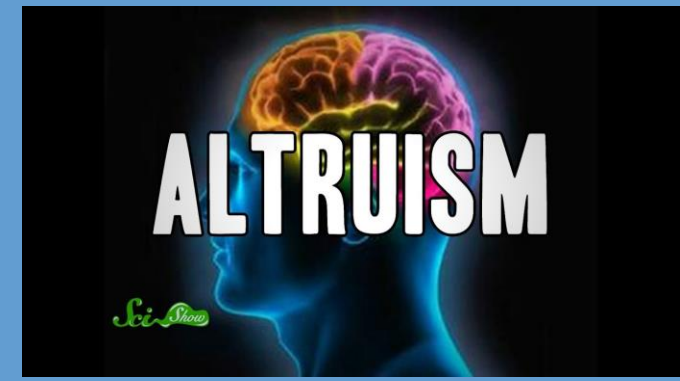


ALTRUISM

Georgie Vanderkolk-Pellow



PRESENTATION GOALS

1. Inform the audience about the definition of Altruism
2. Explore some examples of Altruism
3. Look at some Altruism theorists/theories



WHAT IS ALTRUISM?

- Acting out of concern for another's well being, even at a risk to yourself.
- The word comes from a French philosopher but also has Italian and Latin roots.
- Can be applied in all sorts of subjects, e.g. Evolution, Religion, Philosophy etc.

ARE WE BORN ALTRUISTIC?

- Since the 19th century, Psychologists have wondered whether people are born pre-programmed to be nice to others or whether it's taught.
- Scientists say the reward centres in the brain are activated when we carry out an altruistic act and we derive pleasure from that.
- Rodolfo Barragan and Carol Dweck conducted experiments that indicate altruism has environmental triggers, and is not something we are simply born with.



Every man must decide whether he will walk in the light of creative altruism or in the darkness of destructive selfishness.



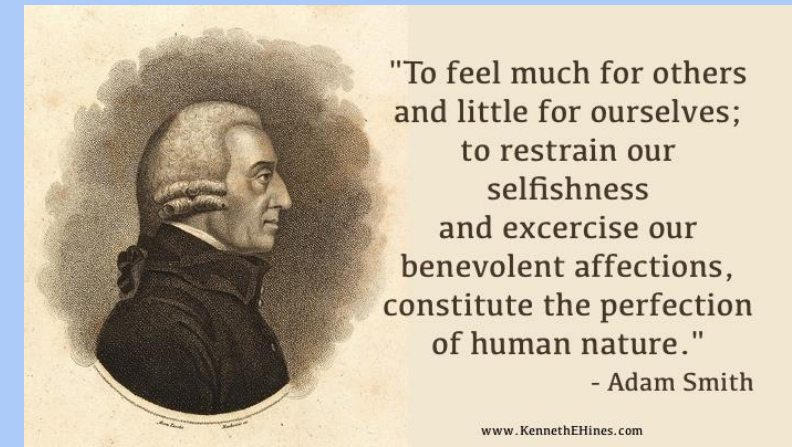
Martin Luther King, Jr

American activist
(1929-1968)

QuoteHD.com

ALTRUISM THEORISTS/THEORIES

- Ervin Staub: Altruism of Suffering
- Adam Smith: Altruism of Sympathy



THE CASE OF ZULLY BROUSSARD

- Donated one of her kidneys to a stranger whose relatives couldn't donate due to different blood types.
- The stranger's relative then donated her kidney to another stranger, setting off a chain.
- Broussard had suffered a tough time with illness in her family and said she felt like “she had helped her own family” by donating the kidney and she'd do it again if she could.



QUESTIONS?

PICTURE REFERENCES

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