

Knowledge Management (KM) System in practice at organization Lidl UK

Unlocking Value Through Knowledge Sharing and Collaboration



1. What is a Purpose of this Poster?

2. Evaluation of Knowledge Management:

Benefits:

- Improved Decision Making
- Enhanced Collaboration
- Innovation and Problem Solving
- Reduced Redundancy
- Competitive Advantage

Drawbacks:

- Resource Intensive
- Resistance to Change
- Information Overload
- Risk of Inaccuracy
- Cultural Barriers

3. Key Points:

- Implementation Strategy
- Technological Infrastructure
- Employee Engagement
- Knowledge Sharing Culture
- Measuring Success
- Future Directions

Document Distribution: Email

Instant Communication Tools: Slak, Microsoft Teams, WhatsApp

Video Conferencing: Zoom, Microsoft Teams, Google Meet

Project management Software: Trello, Asana, Atlassian, Case Management Tool (CMT)

Additional AI and App Based Software: Ai Wine Chatbot, Lidl Plus, Aspect's global chatbot program



Objectives of Lidl's KM System

1. Enhancing organizational learning and knowledge sharing culture
2. Improving decision-making processes
3. Accelerating innovation and problem-solving



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