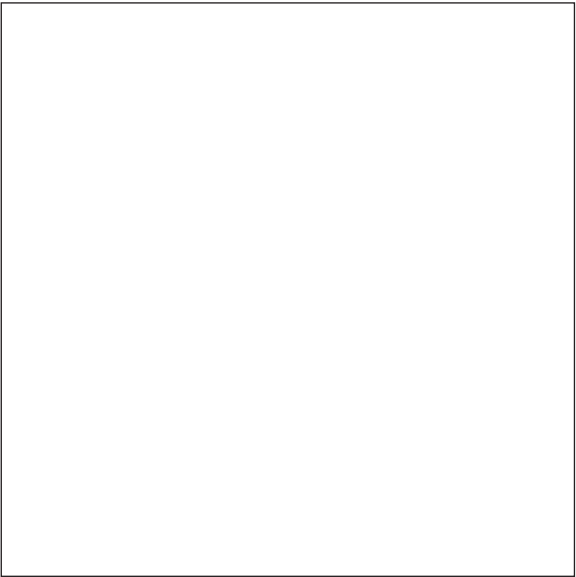
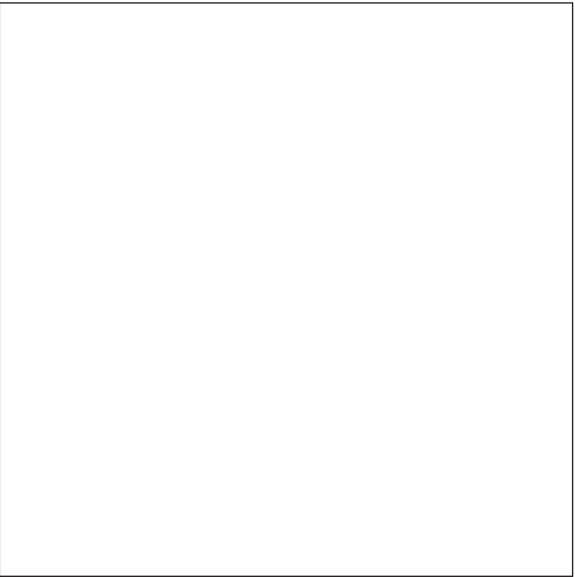


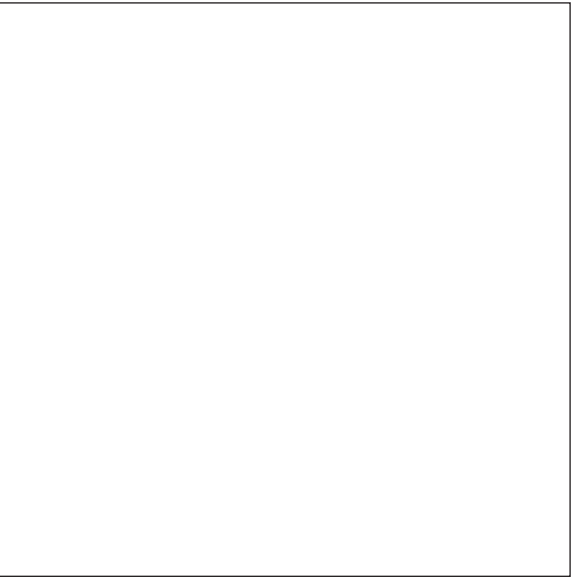
Moodboard Ideal Customer



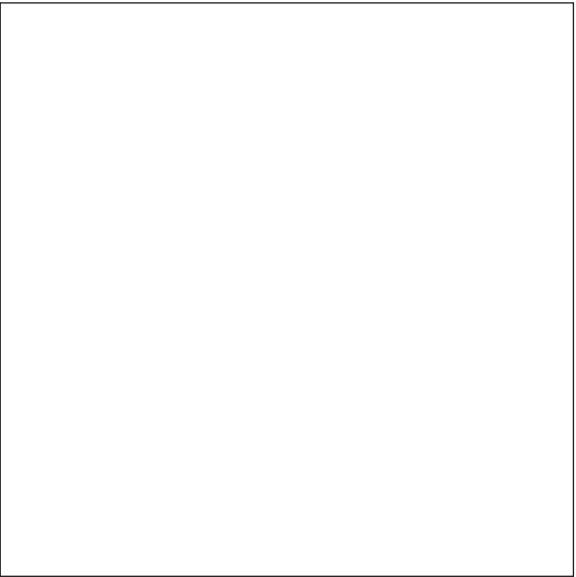
home...



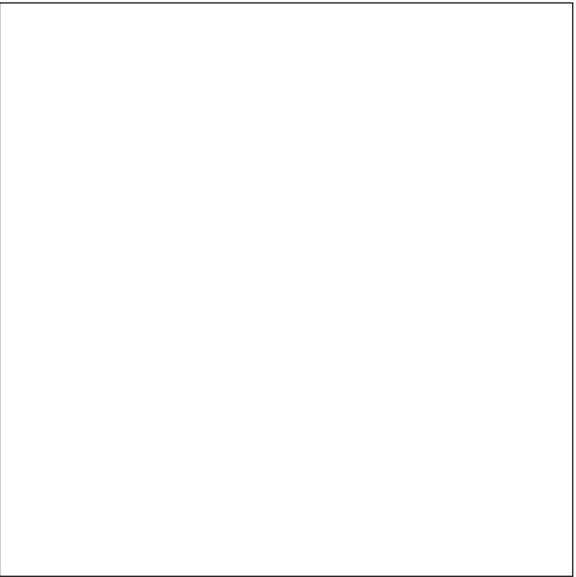
occupation...



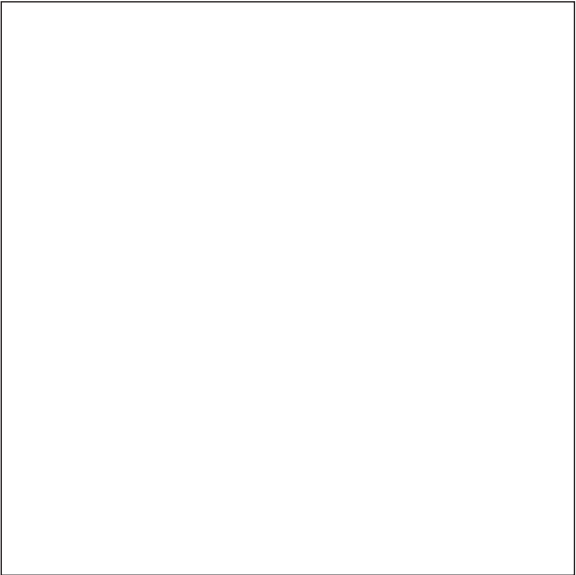
transport...



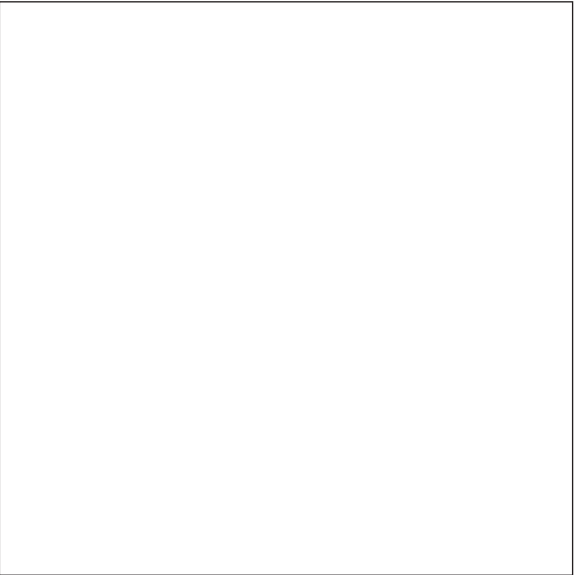
entertainment...



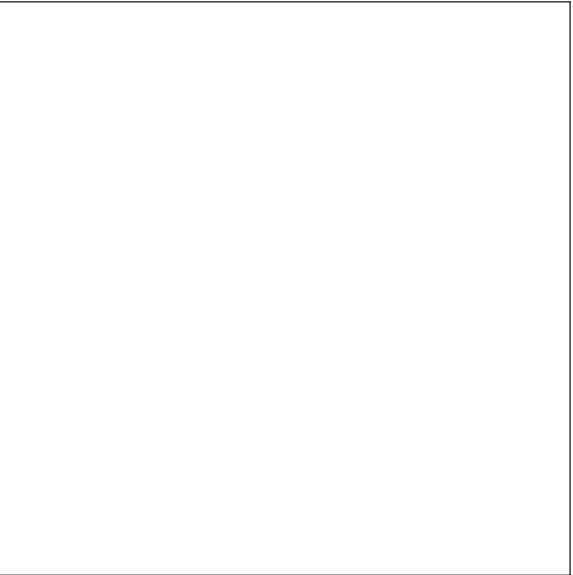
hobbies...



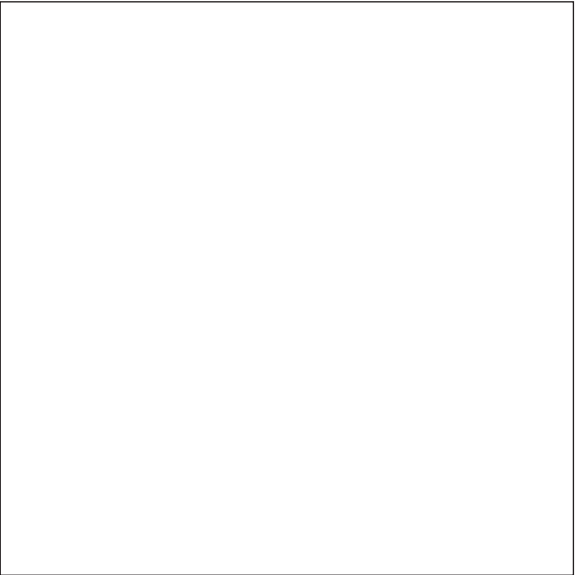
relationship/family...



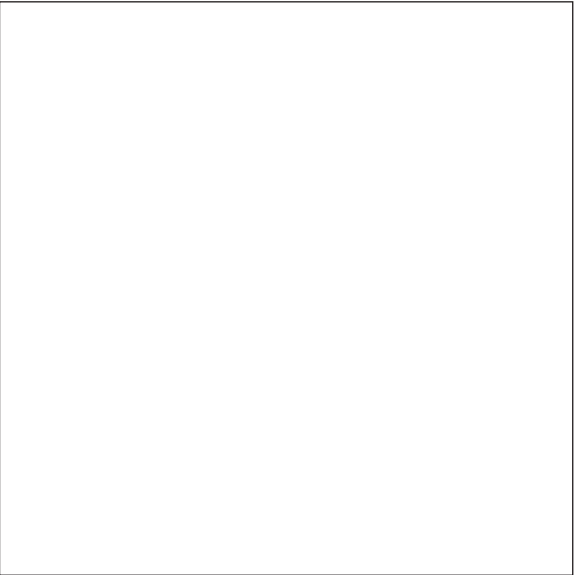
holidays...



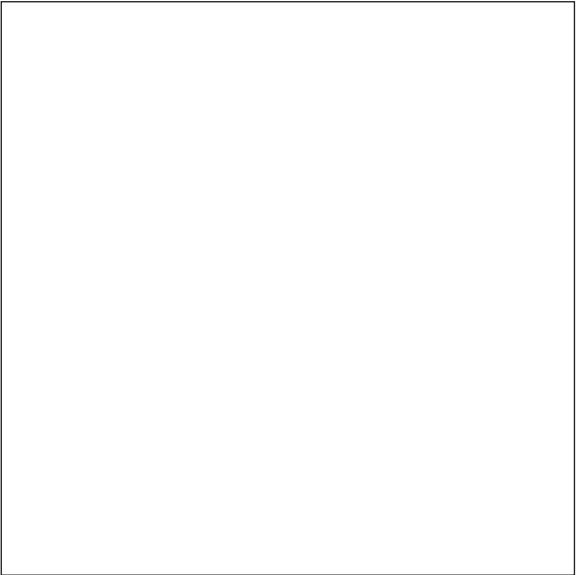
pets...



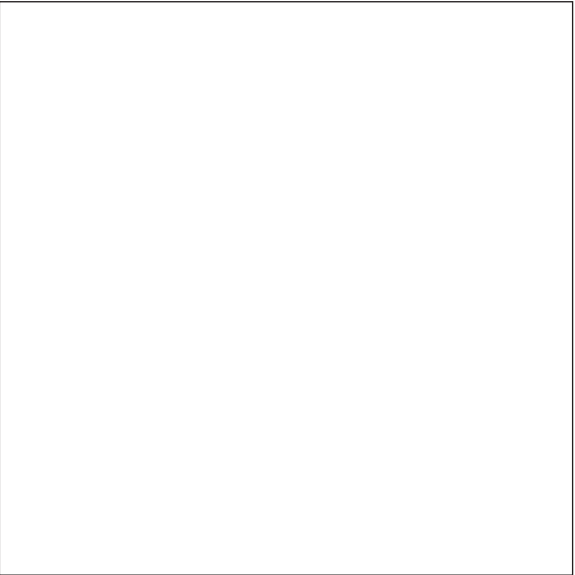
social media...



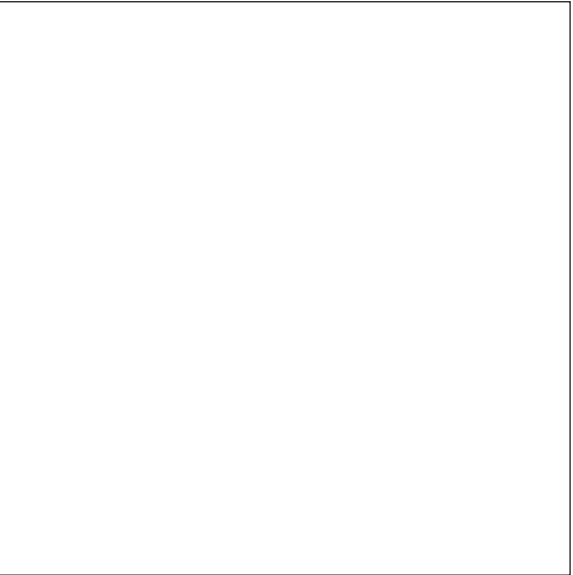
influencers...



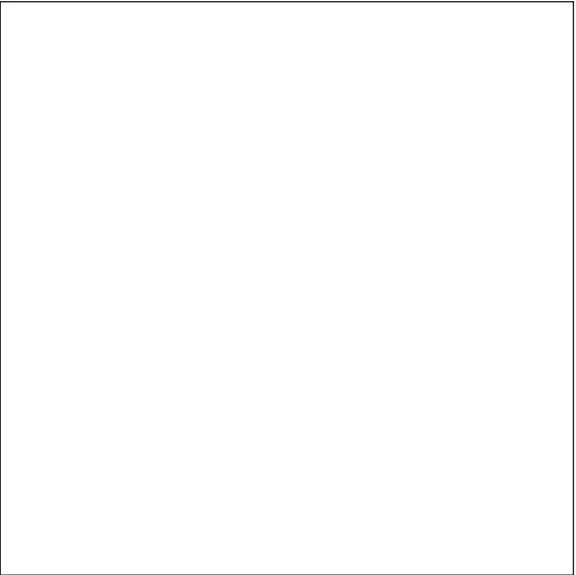
values...



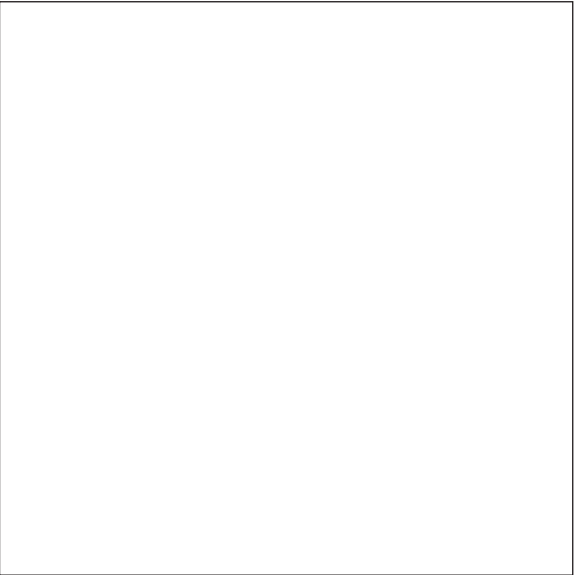
motivation...



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