

Employability Skills

Learning in the Digital Era

BMSW4010

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Evidence of Learning (E-Portfolio)

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Introduction

An introduction of writing, as the name suggests, introduces the reader to your topic of discussion. Lengthy paragraphs and blocks of text found in the main body overwhelm the average reader; omitting an introduction would lack navigation and efficiency, thus we create a manageable piece of writing, easing the reader in. It allows the reader to be captivated and engaged. It describes what the reader is soon to encounter and “provides the necessary background for your reader” and aids in understanding the main “purpose and points” (Ellis 2022). An effective introduction should include the cause for the text, relevant background information, research methods, and what it is that the writer hopes to achieve (McCombes 2022).

Critical analysis is often found within academic writing, they tend to ‘go hand in hand.’ This Evidence of Learning E-Portfolio will highlight the importance of academic writing as well as establishing a definition of academic writing. It will outline principles within critical analysis and how they harmonise to become a teaching tool.

Main Body

The main body of academic writing is the backbone to any report. They provide a detailed account of the entirety of the research carried out by the writer. This integral component of writing does not go amiss as it typically contains several paragraphs, delivering a point to consider or an argument, facts, figures, graphs, and charts. They provide a contextual analysis of these components to create a coherent and logical pathway to the conclusion (MLE 2020). The main body can enlarge or decrease the reader's engagement or interest in the subject. It is imperative that this section of the report is included in a meaningful manner, spared of any content of little relevance (Staff Writers 2022).

Task 2

Academic writing can take the form of a plethora of definitions, as the middle ground, we can define academic writing to be the medium through which we learn both by being a writer and reader. "Academic writing is the writing done for academic purposes" (Fang 2021). It is unique to other types of writing, it tends to be free of the writer's thoughts and feelings, it provides a range of perspectives and enables the reader to delve deeper on topics which may be alien to them. It is a formal and objective style of writing, characterised by clarity, precision, and logic (Admin 2020).

Academic writing is essential to the modern world for several reasons. It conveys a writer's analytical thinking, professionalism, research skills and work ethic (Nixon 2018). It allows a writer to be able to share their research with another person or group. It enables them to research their own interests on a deeper level, setting the standard for professional and ethical conduct within academic and research communities, ensuring the integrity of scholarly work. It is imperative that academic writing is elaborative, logically sequenced and reasoned to develop a skill which can be utilised to educate the world (Fang 2021).

Academic writing requires adherence to strict ethical guidelines, including the proper use of citations and references to avoid plagiarism, and the accurate reporting of research findings. These ethical standards are critical for maintaining the integrity of scholarly work and ensuring that research is conducted with the highest degree of professionalism and accountability.

The ability to write clearly, coherently, and persuasively is highly valued in many professions, including law, journalism, business, and government. Students who develop strong academic writing skills are better equipped to succeed in their academic and professional endeavours, as they can communicate their ideas effectively and convincingly (Nixon 2018).

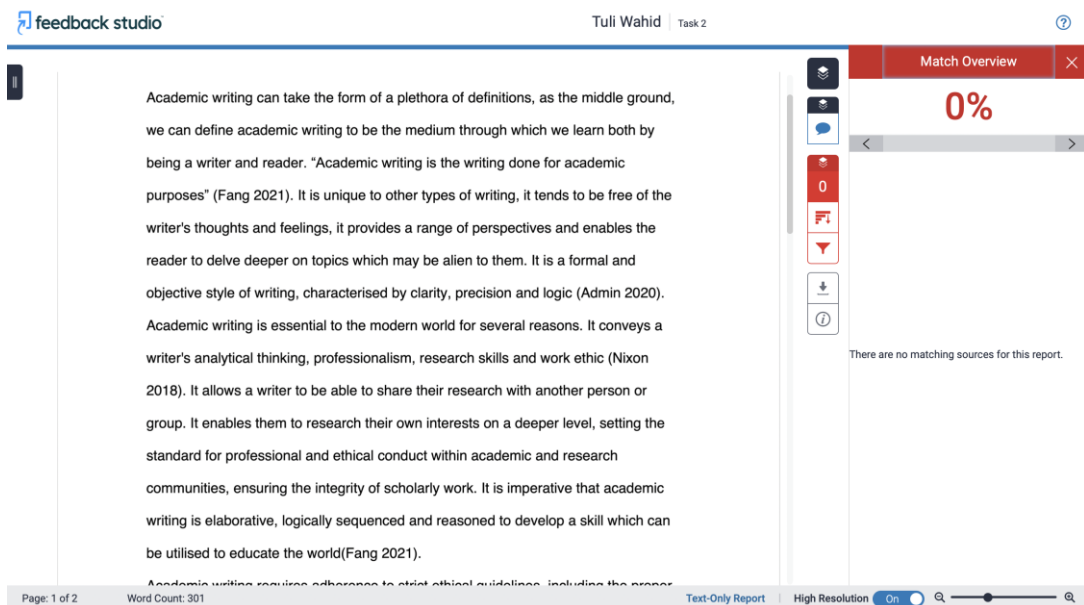


Figure 1- Task 2 Turnitin score

Figure 1 shows that this report has received a 0% match overview and that there are no matching sources from this report. One method used to achieve this was by not relying heavily on external sources. Utilising three articles I was able to produce writing on 'The Importance of Academic Writing,' defining academic writing and discussing what it is important for. I used these sources to gain an understanding of academic writing and then use what I have learnt to explain to the reader my own stance on the definition of academic writing and the importance of academic writing,

Task 3

Critical analysis is an approach to examining and evaluating a text or idea that involves questioning assumptions, examining evidence, and considering multiple perspectives. Critical analysis investigates someone else's work, breaking ideas down into its constituent elements so that they can be analysed, synthesised, and used to create a seamless understanding.

Understanding the interaction between elements is the result of critical analysis. It is the main component in academic writing which aids in educating all. It is incredibly common for all types of writers in this day and age to participate and demonstrate this essential skill. They can take advantage of their knowledge of critical analysis and use it to engage with wider professional communities (Indeed 2022).

Critical analysis forces the writer to elevate their understanding of the topic by analysing information and building their own arguments based on what they have just learnt. This results in a more immersive experience for both the reader and the writer as they are able to communicate their own findings in a way suits their own personalised needs. The reader is then able to comprehend the findings in a much more effective format as it will be apparent to the reader, which components of the report are based on the writers own primary and secondary research and can therefore draw their own conclusions on the topic (UoY 2023)

Additionally, critical analysis can usually spare the writer from studying copious amounts of irrelevant information and neglecting the question at hand. Instead, being able to critically analyse will help the writer pinpoint their focus and hence be far more efficient and effective in their research that they produce. They can direct their attention to the most relevant articles to their question and find evidence to reliably support their point or it could on the other hand provide a rebuttal (Morrison 2017).

Task 4

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Conclusion

A conclusion is to culminate the report. It will display and summarise all that the writer has accomplished throughout the piece (Adams 2022). The conclusion will have a lasting effect on the reader hence why it is vital to have an effective and impactful conclusion. It will contain references to any previous main points made, it may comment on the introduction and evaluate whether the aim and objectives have been fulfilled. Bringing the report to an end can instil confidence within the reader, assuring them that the academic writing is worthwhile to read. To exclude the conclusion could make the reader feel as though they are not completely satisfied with the main findings of the report.

To conclude, it is apparent that academic writing is the foundation upon which all discoveries have been publicised. Without academic writing there would be no standard way to present ideas to the wider community. Its uniqueness and impact have prompted education centres to put an emphasis on critical analysis to enable learners to both produce and benefit from academic writing. Critical analysis is crucial to the development of people's minds regardless of their stage in life.

Bibliography

The main purpose of a bibliography is to provide a list of references for the reader to allow them to know and understand where the writer got their knowledge from. It helps the reader to find out if sound sources were used and if therefore the report findings are to be trusted. It also aids the reader by enabling them to research any interests sparked by my findings. Giving credit to the authors and sources used will protect the writer's academic integrity and can also demonstrate to the reader that the writer has conducted an appropriate amount of research. Omitting a bibliography can lead to speculation as to whether plagiarism has occurred (Fleming 2018).

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