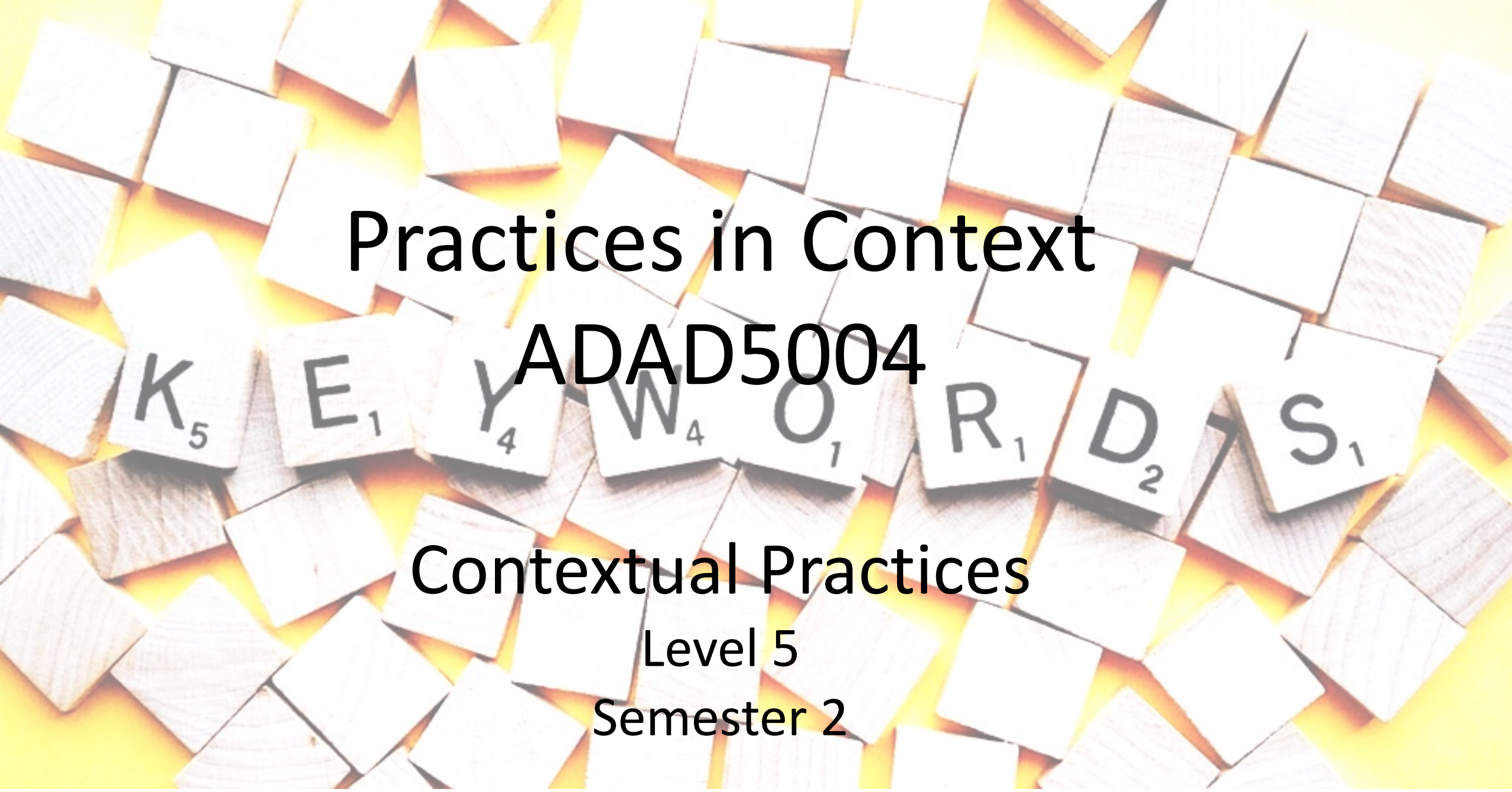

KEYWORDS



Practices in Context
ADAD5004

Contextual Practices

Level 5

Semester 2

Brief

- Building on your knowledge of the traditional essay structure, you will write an ‘upside down’ essay, which rather than starting from an essay question, leads you to construct your own **research question**.
- After an engagement with keywords used to outline an area of research, you will create your research question which will be used to initiate your Independent Project (Component 1) at level 6.
- Your lecture programme will cover a range of approaches to the relationship between research areas, keywords and theories specific to your subject area, and a range of practices. In your proposal you will identify your own *independent area of research*.
- Employ keywords to explore identify an individual research area, conclude with a focused research question, and write 2500 words.

Learning Outcomes

Upon the successful completion of this module, the student should be able to:

- Identify and examine the contextual formation of their particular objects of study, research areas and interfaces and demonstrate intellectual curiosity through an engagement with the materials of study, archives, texts and literatures;
- Engage with forms of critical analysis, argument and debate, expressed through an appropriate command of oral, written and other forms of communication.

Module outline

Staff Talk ‘Practices in Context’

Module outline

This semester you will receive a carousel of **‘Practice in Context’** talks given by visitors and your lecturing staff who are studio practitioners. The purpose of these talks is to model for you how to work with 3 keywords. This is aimed at preparing you for your Independent Inquiry research.

Module outline

These staff talks will explore the notion of making and doing practice within a social and historical context. The common underlying structure which will link all of these talks will be the following conceptual framework:

- Biographical (background) Context
- Cultural Context
- 3 keywords

Module outline

These talks will usually begin with a biographical and cultural context, and then show and discuss practices and images in relation to three key words or themes.

Module outline

keywords will be used as a mode of orientation which address how practitioners **look, think, consider, reshape, redesign and understand the cultural practices that surround them**.

Module outline

The words or themes can be broken down deciphered and decoded. The derivation and construction of the word or theme can form part of how the images and practices can be approached or seen. These words will be used to position the work in a theoretical context.

Module outline

These will be personal visions from which you will draw out your own frameworks for assessing the area of interest for your dissertation at level 6.

This series will be led by Dr. Julia Lockheart, but will be delivered by designers who are visitors or existing staff.

Module outline

These one hour lectures will be followed by a one hour participatory seminar which will focus on developing your thinking and writing practice.

Audience: This strand is suitable for Surface Pattern Design, Glass, Design Crafts, and Product Furniture Design students.

Basal model of design (Doblin, 198)



Current situation

Transformation function

Desired situation

What you need to do…

The approaches used in the staff talks will feed into how you approach your dissertation proposal. You will apply a similar framework to the structure of your proposals:

What you need to do…

- three key words,

- three key images,

in a synthesis with

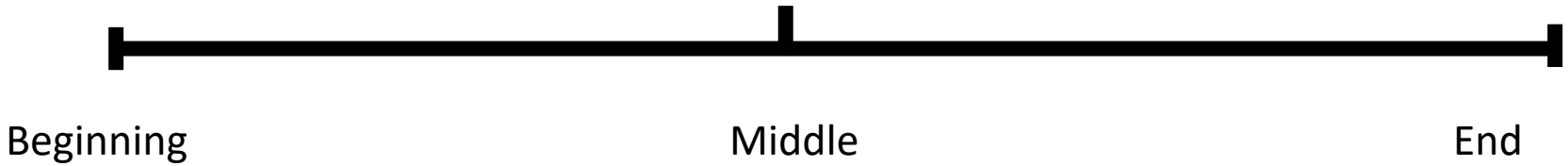
- up to 3 artists and thinkers (or some variation of these)

- leading to a question that you will develop for your dissertation.

What you need to do…

Map of the writing structure:

What you need to do…



Aristotle’s three-act Story Structure

What you need to do…

Beginning:

write a short context for your writing

(not a formal introduction)

(100 words approx.)

What you need to do…

Middle. Middle. Middle

- **explore your first keyword (5-600 words approx.) with references to texts you hope to use in your dissertation.**
- **explore your second keyword (5-600 words approx.) with references to texts you hope to use in your dissertation.**
- **explore your third keyword (5-600 words approx.) with references to texts you hope to use in your dissertation.**

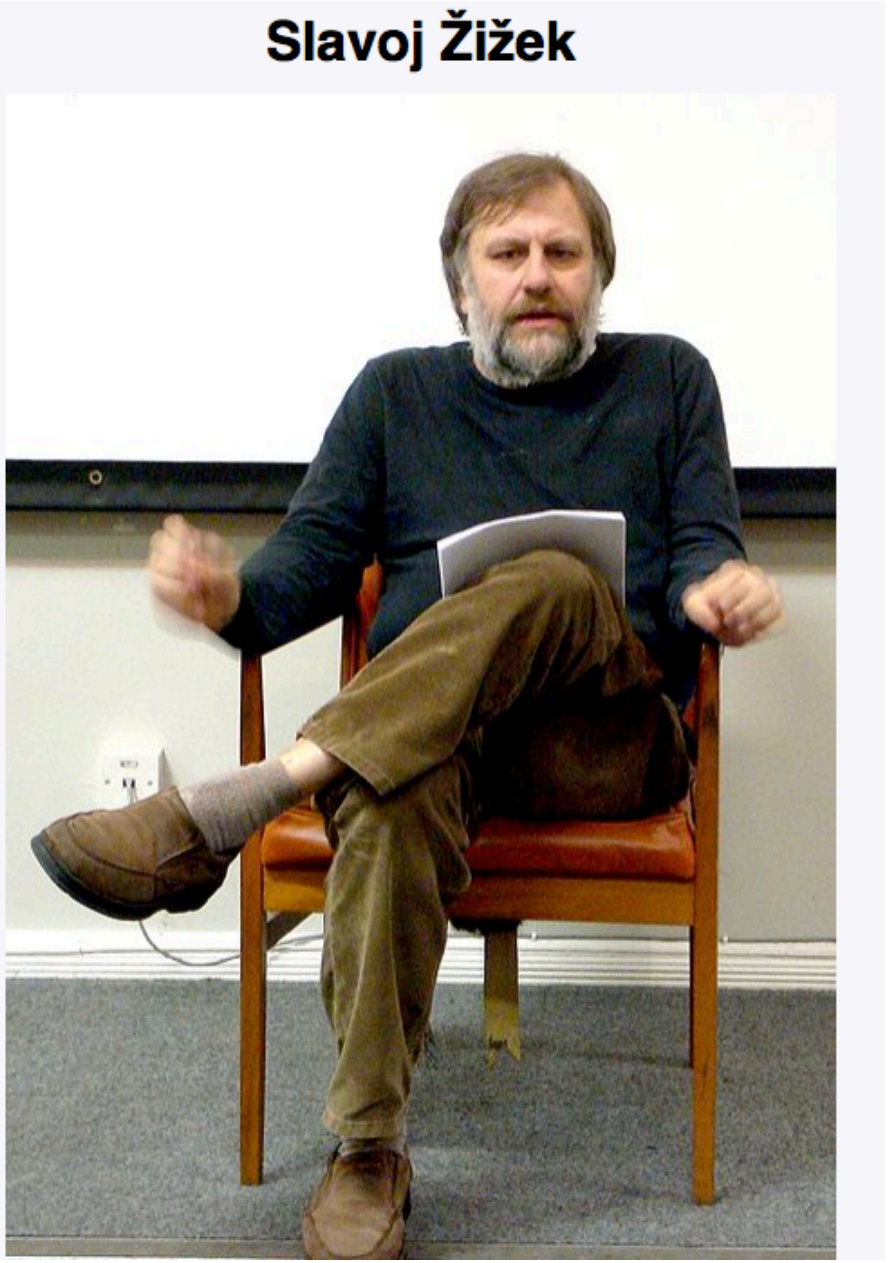
What you need to do…

End:

- **Contextualise and synthesise how these have led you to a question you wish to research and write about next year (4-600 words approx.).**
- **with consultation with your Contextual Practices seminar lecturer you will write a fully formed research question with sub-questions that might be useful in your chapters (25-50 words approx.).**

http://bigthink.com/big-think-tv/the-purpose-of-philosophy-is-to-ask-the-right-questions-2

Slavoj Žižek



What you need to do…

That’s it!

But… don’t forget to shape …