

CREATIVE INDUSTRIES

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INTRODUCTION

ON A
JOURNEY

"Do not go where the path may lead, go instead where there is no path and leave a trail."
— Ralph Waldo Emerson

Emerson, R.W. (1841) Essays: First Series. Boston: James Munroe and Company.



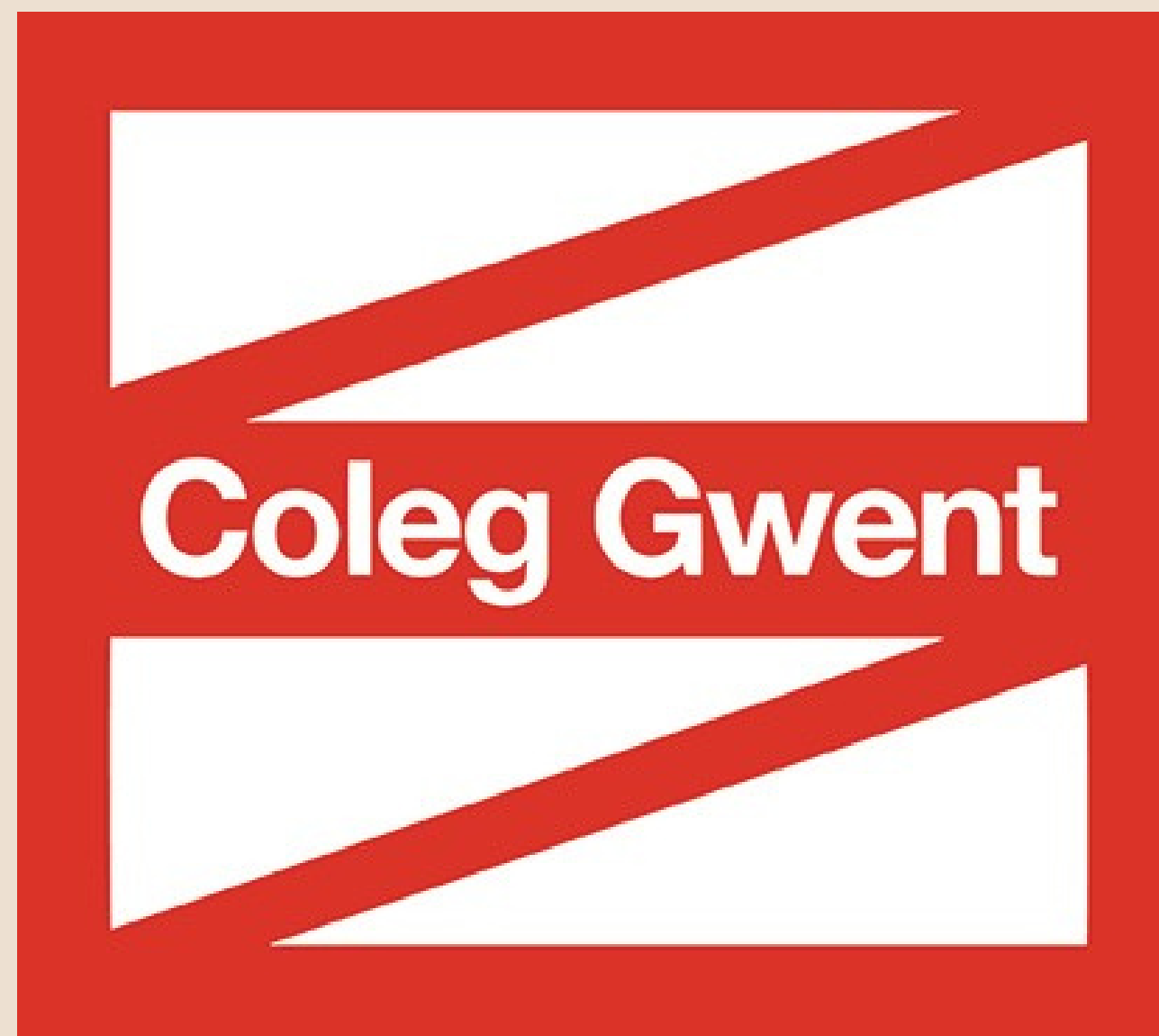
CHOSEN CAREER:

"We must overcome the notion that we must be regular... it robs you of the chance to be extraordinary and leads you to the mediocre."



Hagen, U. (1973) Respect for Acting. New York: Macmillan.

Buttlin's



**THE CHILDREN'S
ACADEMY OF STAGE
TRAINING**

COURSE



Cardiff
Metropolitan
University

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PGCE Secondary
Drama (11-18 Age
Range) with QTS



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EMPLOYABILITY AND PREP

mentors, many of which are Cardiff Met alumni; they will help you hone and develop your teaching practice and encourage you to consider how theory informs your practice.

Employability & Careers

Cardiff Metropolitan University has a long history of teacher education in secondary drama. Career prospects following successful completion of the programme at Cardiff Met are extremely positive. Almost all graduates of the programme seeking full-time employment have secured teaching posts and many quickly progress into positions of responsibility, such as head of department.

What's the best way to prepare for studying a PGCE in Drama?

Consider why you want to be a secondary drama teacher; what do you have to offer young people and the wider school community? We are looking for applicants with a passion for their subject in possession of a wide range of existing knowledge and skills to offer schools and young people. Spend some time developing your subject knowledge and reading up on the GCSE and AS/A level drama and theatre syllabi to get a sense of the common curriculum content covered from years 10-13 in the UK.

We also recommend that you gain classroom experience before applying to the course. Ideally, this experience would be gained in a secondary drama context (experience in a primary school will also help you decide the context you're most suited to). This will provide invaluable insight into a living, breathing drama department and the role of the drama teacher; an opportunity for you to witness first-hand how drama teachers work with learners. We recommend you draw upon this experience in your application and at interview, reflecting on what you learned and the implications for the future.

PDP

What are your long-term goals?	What are your specific career goals? (Divide them down into individual, more manageable steps)	What are the key skills needed for each one of your goals?	What skills do you need to work on?	What actions are you going to take? (What training opportunities are you going to take advantage of?)	When are you going to complete your training by? (Set realistic timelines)
Become a drama teacher	Graduate with my PGCE in secondary school drama	• Time management • Communication • Classroom Control • Problem Solving	• Preparation • Leadership • Patience	1. More training for ALN students 2. Classroom control strategy training 3. Aggravated situation training for classroom use	12 months time
	Gain a job role from one of my placements	• Team work • Dedication • Organisation	• Organisation • Adaptability • Active Listening • Feedback	1. Look into classroom management books and classes 2. Look into how to give constructive feedback 3. Practise active listening	18 months time
	Start my own business within the arts	• Leadership skills • Financial Literacy • Networking • Sales and Marketing • Self-Motivation	• Organisation • Adaptability • Active Listening • Feedback	1. Market research where my business fits in to the industry 2. Research demand, prices and costs out to run the business 3. Find locations	36-48 months

PAY RATE

'GLASSDOOR'

CommunityJobsCompaniesSalariesFor employers

Drama Teacher Salaries

Salaries

Interviews

Drama Teacher salaries in Pontypool, Wales ⓘ

Very High Confidence

53 Salaries submitted

Updated 29 Mar 2025

Experience

All years of experience

Base pay

£28K – £37K/yr

£32K/yr Average base pay

The estimated salary for a Drama Teacher is £32,374 per year in the Pontypool Wales area. This number represents the median, which is the midpoint of the ranges from our proprietary Total Pay Estimate model and based on salaries collected from our users. The "Most Likely Range" represents values that exist within the 25th and 75th percentile of all pay data available for this role.

How was this calculated? ✓

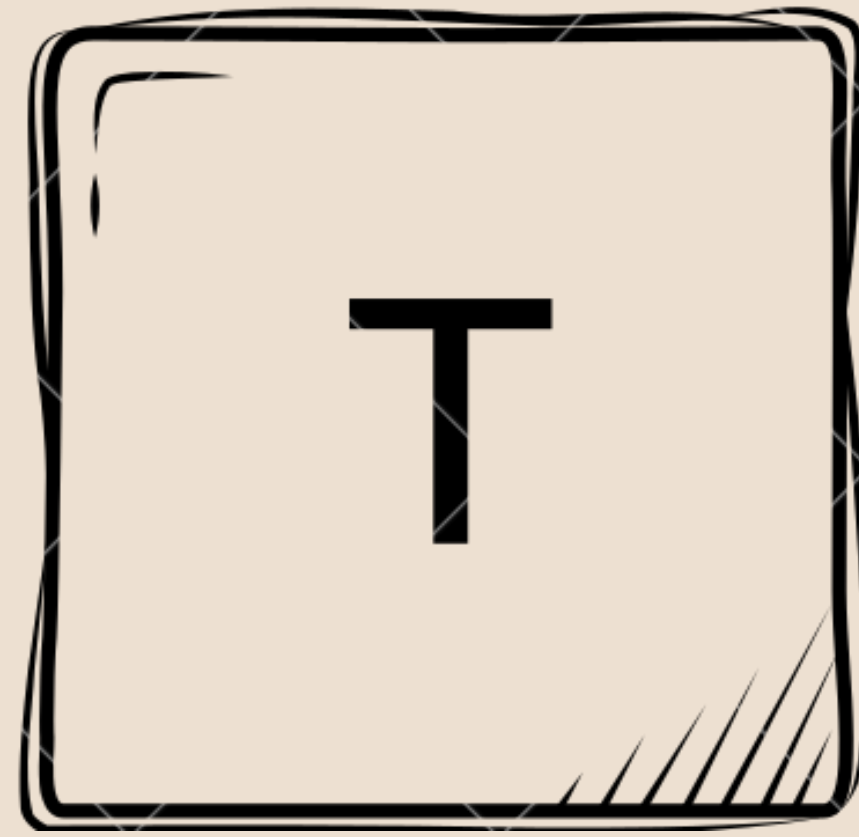
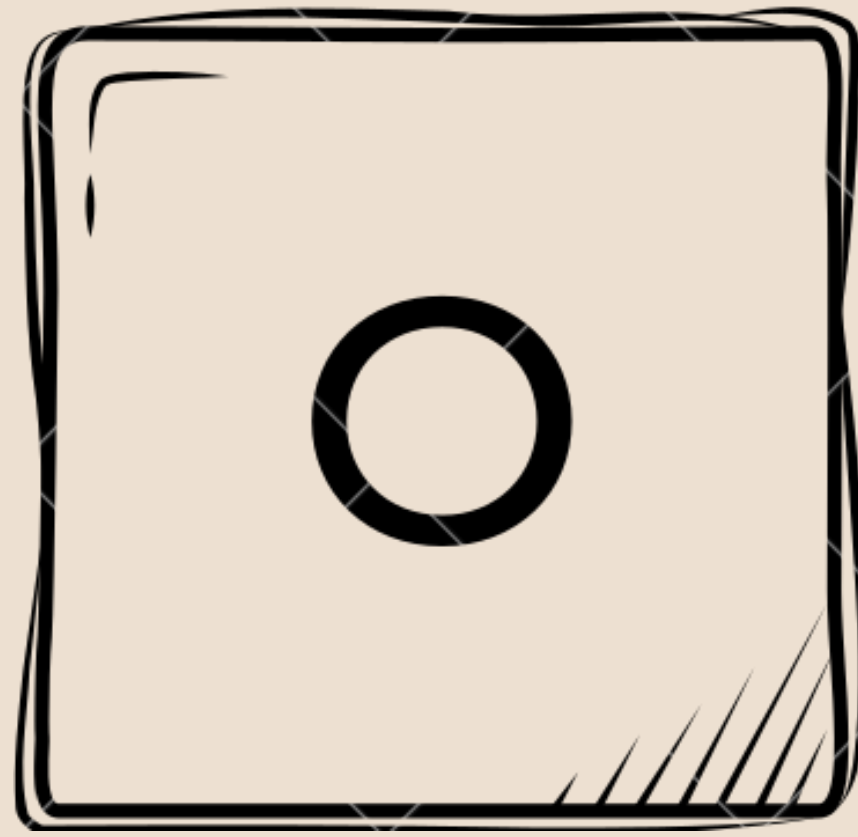
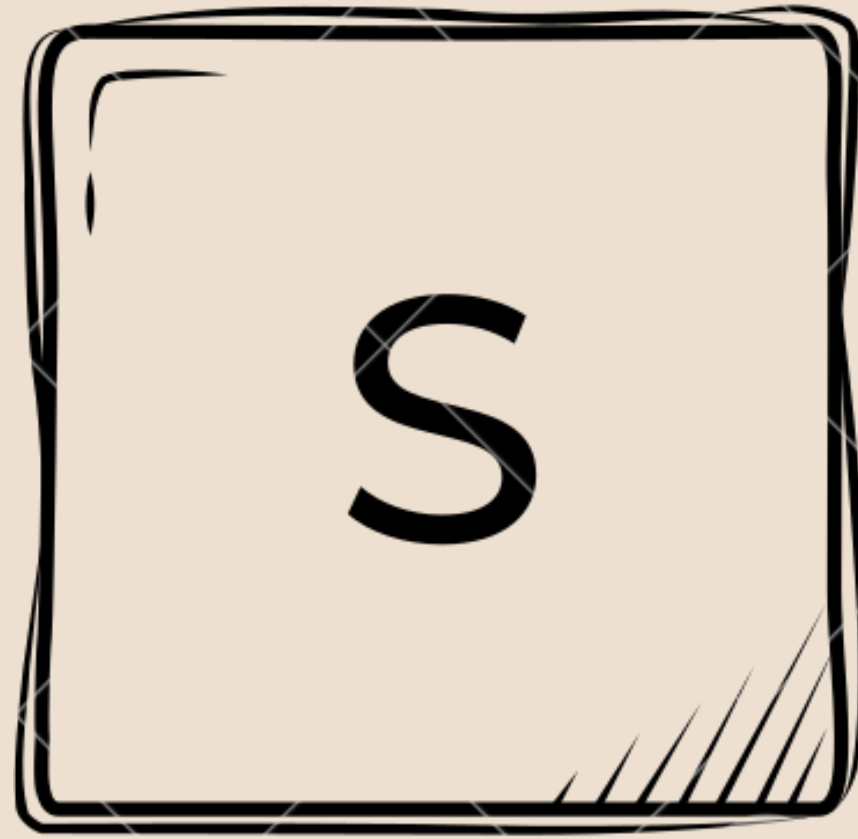
How accurate is an average base pay range of £28K-£37K/yr?

LowAccurateHigh

Your input helps Glassdoor refine our pay estimates over time.

A stylized black and white line drawing of a stack of banknotes, with some notes fanned out to show details like the number '10' and a circular emblem.

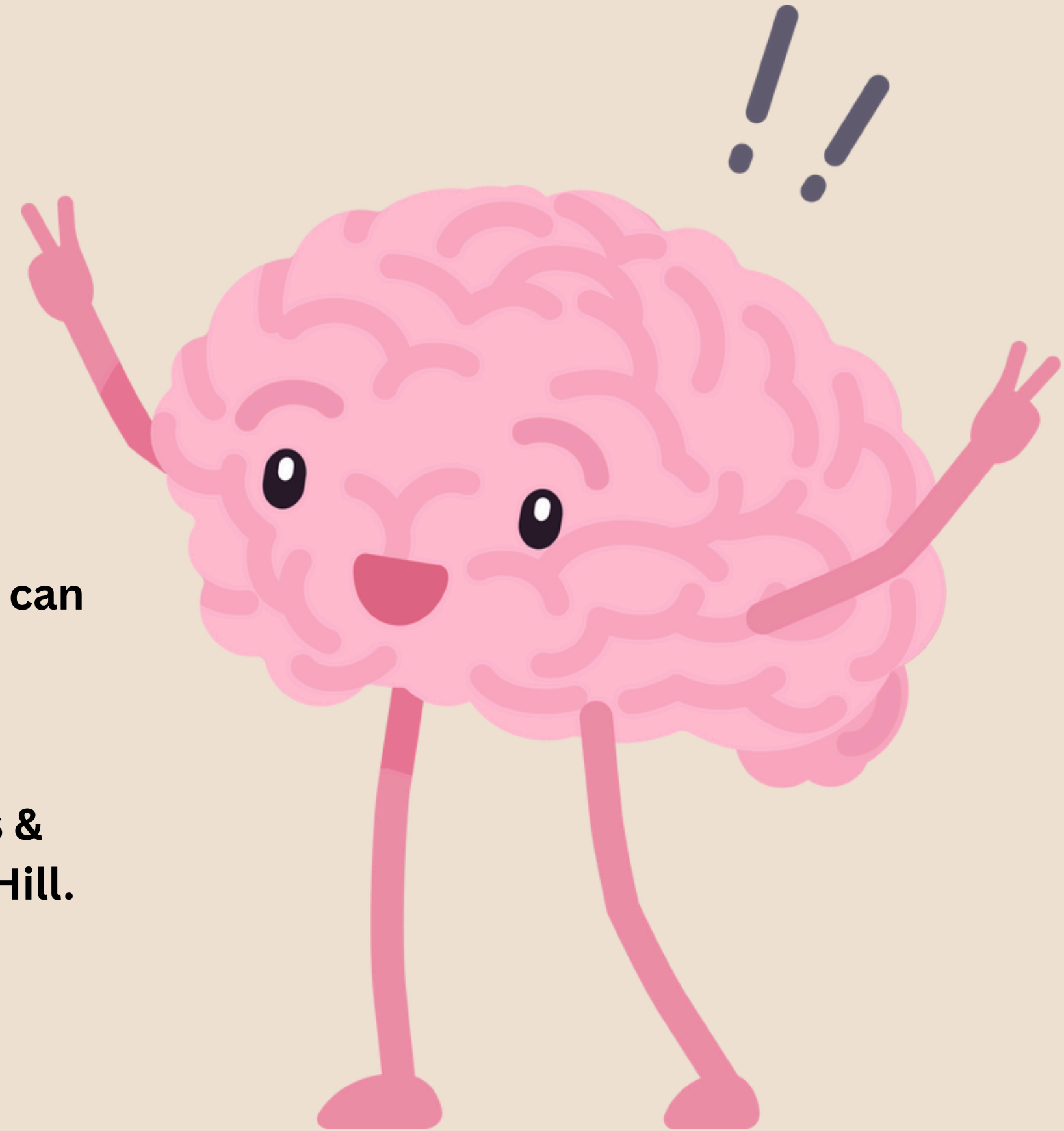
8



THE BIGGER PICTURE:

**"Perfection is not attainable, but if we chase perfection we can catch excellence."
— Vince Lombardi**

Lombardi, V. (2001) The Essential Vince Lombardi: Words & Wisdom to Motivate, Inspire, and Win. New York: McGraw-Hill.





STAGEUNITY

THEATRE SCHOOL

"The best way to predict
the future is to create it."

— Peter Drucker

Harvard Reference:

Drucker, P.F. (1999)

Management Challenges
for the 21st Century. New
York: HarperBusiness.



1. DEVELOP A BUSINESS PLAN:

CONDUCT MARKET RESEARCH: IDENTIFY THE DEMAND FOR STAGE SCHOOLS IN NEWPORT AND YOUR TARGET AUDIENCE (AGE GROUPS, SKILL LEVELS, ETC.)

CREATE A BUSINESS PLAN: OUTLINE YOUR GOALS, TARGET MARKET, SERVICES, PRICING, MARKETING STRATEGY, AND FINANCIAL PROJECTIONS.

PLAN YOUR CURRICULUM: DECIDE ON THE TYPES OF COURSES YOU'LL OFFER (ACTING, SINGING, DANCING, ETC.) AND THE AGE GROUPS THEY'LL CATER TO.

DETERMINE YOUR BUSINESS MODEL: WILL YOU BE A FOR-PROFIT OR NON-PROFIT ORGANIZATION?

SET UP A BUSINESS BANK ACCOUNT: SEPARATE YOUR PERSONAL AND BUSINESS FINANCES.

SEARCH GRANTS, LOANS, OR CROWDFUNDING PLATFORMS.

PERSONAL INVESTMENT: BE PREPARED TO INVEST YOUR OWN MONEY TO GET STARTED.

EXPLORE FUNDING OPTIONS: RESEARCH GRANTS, LOANS, OR CROWDFUNDING PLATFORMS.

SEEK OUT INVESTORS: CONSIDER REACHING OUT TO POTENTIAL INVESTORS WHO BELIEVE IN YOUR VISION.

3. MAKE SURE IT HAS ENOUGH SPACE FOR CLASSES, REHEARSALS, AND PERFORMANCES.

CHOOSE AN ACCESSIBLE AND WELCOMING LOCATION: CONSIDER FACTORS LIKE PARKING, PUBLIC TRANSPORTATION, AND THE OVERALL ATMOSPHERE.

ENSURE THE VENUE IS SUITABLE FOR YOUR NEEDS: MAKE SURE IT HAS ENOUGH SPACE FOR CLASSES, REHEARSALS, AND PERFORMANCES.

NEGOTIATE A LEASE OR RENTAL AGREEMENT: UNDERSTAND THE TERMS AND CONDITIONS OF YOUR SPACE.





4. Hire Qualified Staff:

- **Recruit experienced and passionate instructors:** Look for individuals with a strong track record in their respective fields.
- **Conduct thorough background checks:** Ensure the safety and well-being of your students.
- **Provide ongoing training and support:** Help your staff stay up-to-date on the latest techniques and best practices.
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5. Implement an Effective Marketing Strategy:

- **Create a strong brand identity:** Develop a memorable logo, name, and website.
- **Promote your stage school through various channels:** Use social media, local advertising, and community events.
- **Offer free or discounted introductory classes:** Attract new students and build a positive reputation.
- **Network with other local businesses and organizations:** Partner with schools, community centers, and other arts organizations.
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6. Navigate Legal and Licensing Requirements:

- **Register your business:** Obtain the necessary licenses and permits to operate legally.
- **Comply with all relevant regulations:** Ensure your stage school meets all safety and health standards.
- **Obtain insurance:** Protect yourself and your students from potential liabilities.
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7. Focus on the Arts and the Students:

- **Create a fun and supportive learning environment:** Encourage students to explore their creativity and develop their talents.
- **Focus on personal and social learning:** Help students build confidence, teamwork, and communication skills.
- **Provide opportunities for performance:** Give students the chance to showcase their talents in front of an audience.



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- <https://boardmix.com/examples/personal-swot-analysis-examples/>
- <https://getintoteaching.education.gov.uk/life-as-a-teacher/pay-and-benefits>
- https://businesswales.gov.wales/campaigns/startup?gad_source=1&gbraid=0AAAAApv43oYCwTEHhLbfbPqtPflqm3AKX&gclid=Cj0KCQjw16O_BhDNARIsAC3i2GDKMpCStGJgYDtM703QbZQxflaGftviAo8FTSApgCgkCYSSz1Zbk80aArP7EALw_wcB



THANK YOU