Manifesto

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Design Crafts (MDES,BA)

Module: ADAD4018

- **It is my aim to allow people, regardless of age, gender, cultural background, or physical ability, to experience art through any of their five senses.**
- **It is my aim to provide individuals access to the nature around them and to allow them to express themselves in as many ways possible.**
- **It is my aim to encompass all aspects of nature and deliver this experience to all people with varying abilities, through art.**
- **It is my aim to develop creative talents of the future, by giving individuals a way to experience and interpret mother nature and all that is around us.**
- **It is my aim to create enterprise and pools of talent that can be used to motivate the masses.**
- **It is my aim to open up less fortunate communities through the medium of art and give individuals a way to showcase their talents.**
- **It is my aim to empower and give a voice through art and nature, to those not confident enough to communicate their thoughts.**

This manifesto has been created by Charlotte Marston, with the aim of bringing people together through arts and its mediums. My manifesto is based around the five senses and my aim is to give awareness to alternative avenues of creation to those less fortunate. To enable them to show us their world through other avenues and heightened senses.

Too many people live in relative poverty, with different abilities, with dependencies, mental health concerns, or with misinformation about art itself. It is these people in society that my manifesto is aimed towards and how we can bring nature together and translate this into art on many levels.

Too many people believe they live a life without access to art, when unknowingly, art is everywhere. By stepping out of our door, we can hear the birds, see the formations of clouds in the sky and see the prisms of light formed within a rainbow. It is this that we can translate into many art forms and reach an audience with many ways of reading that message.

I want to encourage, motivate, and inspire those less fortunate to seek an avenue in which to express themselves. To bring art, crafting and design to the public eye and give every person the chance to express themselves and showcase their talent to others, regardless of age, gender, physical ability, and social position.

Every individual has the ability to communicate through art and it is my aim to embrace and nurture the world around them. I want to encourage reflection, to see mother nature and to interpret this into their creations. I want to create a community where there could be an alternative way to intrigue and perplex viewers of their art and creation.

I want to create a community of harmony and understanding through art and creation. To allow empathy and understanding to run freely and where there is no judgement or divisions. To

encourage social change towards those unable to communicate verbally and to empower those who wish to showcase their talents.

Art can be a refuge, a way of seeking solitude and self-discovery and I believe that it is my duty to give people avenues in which to find themselves and then to translate this discovery to others.

Bibliography

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