

Ladies and Gentleman

Switch off your phone

AND GET READY FOR THE PRESENTATION.....



REGIONAL CONSULTANT MANAGER IN SALES & MARKETING

WHAT IS SALES & MARKETING?

SALES- ARE THE ACTIVITIES INVOLVED IN SELLING PRODUCTS OR SERVICE IN RETURN FOR MONEY OR OTHER COMPENSATION.

MARKETING-IS THE PROCESS OF GETTING PEOPLE INTERESTED IN THE GOODS AND SERVICE BEING SOLD.

REGIONAL CONSULTANT MANAGER-YOU WILL HAVE YOUR OWN OFFICE AT ANY LOCATION AND MANAGE YOUR OWN TEAM

Champtronix



Champtronix is an outsourcing sales and marketing agency. Based in Watford.

- ▶ We operate specifically through face-to-face campaigns and represent some of the biggest and most loved brands across the UK.
- ▶ We conduct direct marketing methods to get our clients' brands in the public sphere



Skills I need

- ▶ Marketing, sales and customer service- BT and Charity pitch
- ▶ Project management & planning- know about the company your working for.
- ▶ Negotiation & communication- good communication skills
- ▶ Networking- being able to work with other people. Napoleon (2004)
- ▶ Problem Solving
- ▶ Time Management & Delegation- “failing to plan is planning to fail” in a book by Kobe B (2020)

MONEY TALK

Me and 4 crew member of my team need to make £7,000 of profit from sales for 4 weeks in a row.



Questions?

Reference

- ▶ Kobe. B (2020) *The Mamba Mentality: How I play*, Illustrated editor, USA
- ▶ Napoleon. H (2004) *Think And Grow Rich*, Vermillion, USA