

Project Proposal – Industrial-Based Project (75%)

Student Peter Holdstock

Grade

27

Intro / A&O		
Project title; Identification of a specific problem to be investigated; Well-defined aims and SMART objectives; Explaining why this project is worth doing; Discussion of what the project needs to do in order to be a success; Description any deliverables that will be produced at the end of the project <i>good abstract, although not really needed with a proposal. The background info is good, and there are some objections (but they need to be clearer).</i>	20	8
Literature Review		
Description of how the work to be done by in the project relates to the work identified in the literature review; Discussion of any ethical issues raised by the project Identifying what has already been done within the field; Topic familiarity; Literature review using appropriate sources - journal papers and book chapters rather than just websites; Selection of relevant models & concepts <i>There is no literature review. The document is a report upon research already completed rather than a research project that will be carried out next semester. There are a few general references included</i>	25	5
Analysis Methodology		
Clear statement of which development methods are to be used and why they are appropriate; Clear statement of which tools are to be used and why they are appropriate; Clear description of how data collected will be analysed <i>The process used makes sense as a survey, but there is no discussion of the formal methodology to be used, either for research or for software development.</i>	25	5
Resources / Planning		
List of any deliverables; Clear diagram showing both timing and resource use; Completed ethics form; Limited and relevant appendices <i>No resources or planning listed</i>	15	0
Document Presentation		
Correct spelling, grammar and punctuation; Flow of narrative/fluency; Coherence; Word processed ; Correct use of referencing with bibliography; Strict word limit <i>Don't use "I" in technical writing other than in the Reflection section. The document presentation overall is clear and well structured</i>	15	9
TOTAL	100	27

Use the template provided to make sure you don't miss out sections that will gain you marks.