

Advanced Professional Practice

2019/20



OLAFUR ELIASSON IN REAL LIFE

Advanced Professional Practice

This module should help to direct ideas of how to develop, deepen and professionalise an art practice which, in turn should feed into the practice based, *Principal Project* in Semester 2.

Through the development of research, which explores and considers the **contexts** in which artists operate; **galleries, social engagement, education, financial support, opportunities and funding**, etc, ideas should form which should enable the development new contextually informed work, located in a contemporary Fine Art context, or which seeks to develop, explore, or experiment with new contexts.

Key to an artist's context of operation, is the exploration of the relationship between the artist/maker and modes of communication with an audience. These can be through traditional means such as exhibitions and education work but can also be creative and experimental. The student is tasked to explore how other artist have developed their individual approaches; to analyse, synthesise, and collate this research and to apply this knowledge to the context of their own work.

Subjects covered in lectures and seminars will include case studies by a variety of visiting lecturers, information for example, on grant applications.

Also, in the first 6 weeks there will be a series of lectures which consider the relationship between material processes, conceptual and textual process. These take place on Thursday mornings at 9.30 am on Floor 7.

After the *Thought Experiment Pecha Kucha* on the 25th Oct, there will be additional sessions on Wednesday mornings 9-11 am, and on the 7th November we start Thursday morning lectures, with a series of visiting lectures 11.30-13.00 in Lecture Theatre 1.

Students should attend all lectures, seminars and tutorials and keep notes with the aim of developing an understanding of the criteria in which an artist operates within the public realm while also developing an individual approach, while also developing their own critical creative practice.

As part of this module students are required to engage in lectures, seminars and tutorials with the aim of developing a portfolio of research which will include lecture notes but also independent thinking and research exploring case studies through reading and gallery visits etc.

This module should feed into individual practices and research should be centred around specific interests building towards the second semester.

Things to consider:

1. Your work communicates ideas who is it communicating with?
2. What context does your work operate in – who/where is the audience?
3. How do you extend or enhance the audience for your work?
4. What strategies do artist's employ to develop their audience and or contexts?
5. How can your practice be sustained?
6. What types of activities need to be developed to finance your practice as an artist or what steps need to be considered to find employment?

Timetable – Advanced Professional Practice

Week 1 – 25th September – 9 am – Wednesday – Floor 7

An introduction to the module – Catrin Webster

Week 2 – 3rd October - Thursday 9.30, Floor 7–

LECTURE - *Writing Through Landscape* – Catrin Webster

Week 3 – 10th October - Thursday 9.30, Floor 7-

LECTURE – *Writing through the Digital* – Marilyn Allen

Week 4 – 17th October - Thursday 9.30, Floor 7-

LECTURE – *Writing Through the Lens* – Hamish Gane

Week 5 – 24th October – Thursday 9.30, Floor 7-

LECTURE – *Writing Through Textiles* – Shellie Holden

Week 6 – 31st October – Thursday 9.30, Floor 7-

LECTURE – *Writing Through Film* – Robert Jones Tutorials

**Week 7 – 6th November – Wednesday 9.30, Floor 7
Seminar**

Week 7 – 7th November – Thursday 9.30, Floor 7

LECTURE – *Writing Through Affect* – Martin Bush

11.30-13.00 Visiting Lecturer (1) – Lecture Theatre 1

**Week 8 – 13th November – Wednesday 9.30, Floor 7
Tutorials**

**Week 8 – 14th November – Thursday 11.30-13.00 Visiting
Lecturer (2) – Lecture Theatre 1**

**Week 9 – 20th November – Wednesday 9.30, Floor 7
Seminar**

**Week 9 – 21st November – Thursday 11.30-13.00 Visiting
Lecturer (3) – Lecture Theatre 1**

**Week 10 – 27th November – Wednesday 9.30, Floor 7
Tutorials**

**Week 10 – 28th November – Thursday 11.30-13.00 Visiting
Lecturer (4) – Lecture Theatre 1**

**Week 11 – 5th December – Wednesday 9.30, Floor 7
Seminar**

**Week 11 — 6th December Thursday 11.30-13.00 Visiting
Lecturer (5) – Lecture Theatre 1**

Week 12 – 12th December – Wednesday 9.30, Floor 7
Tutorials

**Week 12 — 13th December Thursday 11.30-13.00 Visiting
Lecturer (6) – Lecture Theatre 1**

Christmas Break

Week 13 – 8th Jan – Wednesday – 9.30
Catch up session

**Week 14 – 15th Jan - Wednesday – hand in and final
presentations**

Week 15 – 23rd Jan – Thursday – all day – Portfolio Day

You will have the opportunity to show aspects of your work to industry experts