

Three Key Words

**Black And White
Psychedelic
Interpretation**

Key Thinkers

Black And White

Bridget Riley, Jack Moyse

Psychedelic

Wes Wilson, Case Studies linking to LSD

Interpretation

Semiotics, Oscar Arnold

Three Images used in Research In Practice



Dissertation Question

Why Black and White?

**An investigation into historical and contemporary design to
inform practical creative graphic design today**

Favourite Book

World Of Art: Graphic Design in The Twentieth Century By Richard Hollis



What was good about the 5000 word dissertation in Independent Project?

Getting to write about something you have a genuine interest into- if you're not enjoying the research, writing and development of this dissertation then you're possibly writing about something you don't care about.

What was the struggle?

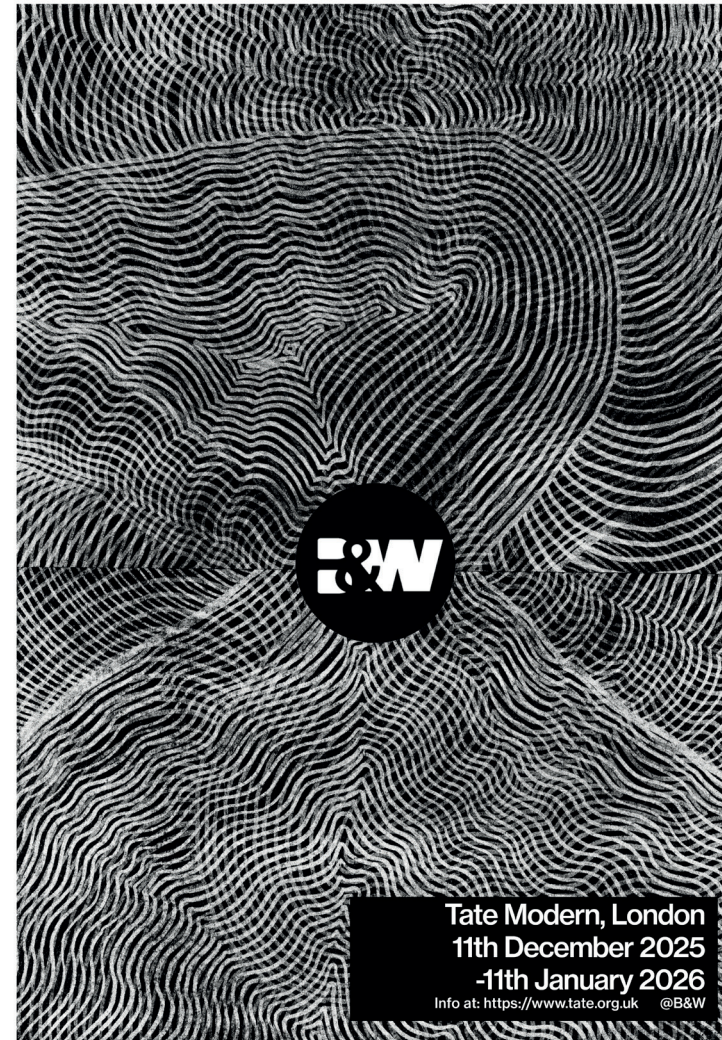
Going from the practical to the theory and getting into the head space to do both at the same time over the duration of semester one.

How do you feel about it all now?

Happy that the effort I put in reflected on the overall outcomes across both the dissertation and practical.

Independent Project

SHADE LOGOS NEWSPAPERS
WOOD BLOCK **PRINT**
GREYSCALE RILEY
FIX DO TEXTURE CONTRAST INK
BLACK CHINESE
SWISS N E WHITE RAND AUDIENCE
OH TO **PRES**
GHRAPY **HUE**
ILLUSIONS TONE
HIERARCHY
PHOTOGRAPHY TONE HIGHLIGHTS



Tate Modern, London
11th December 2025
-11th January 2026
Info at: <https://www.tate.org.uk> @B&W

Tip Of The Day

What do you like in design? Find it and write about it