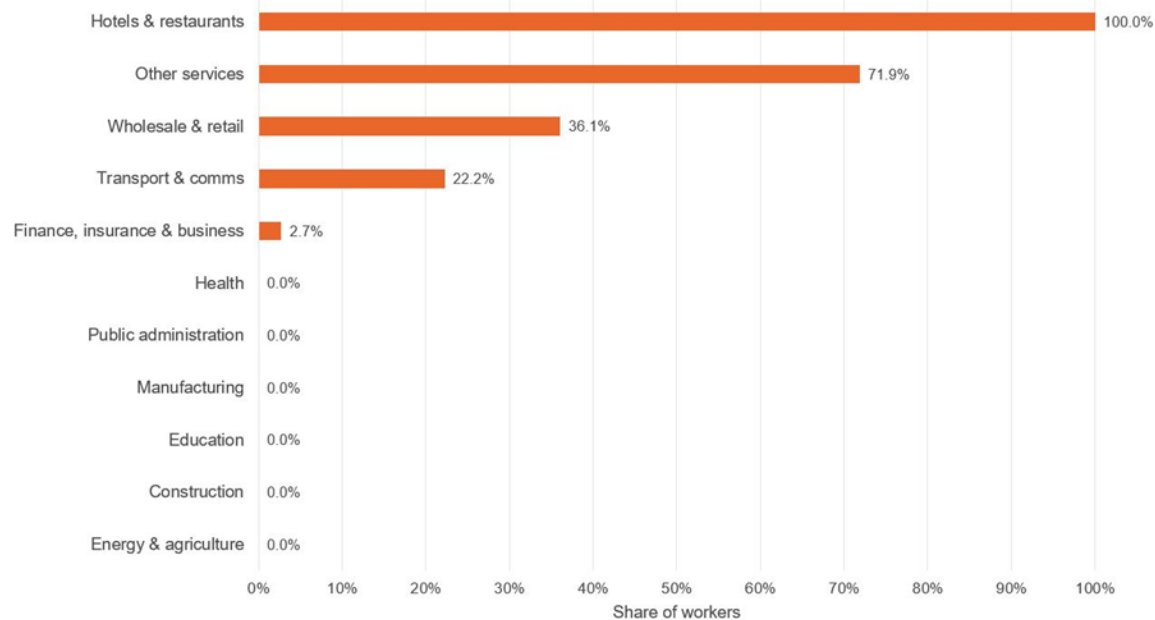


The impact which COVID-19 has had on businesses and their staff

From March 2020, which is when the COVID-19 (Coronavirus) global pandemic hit the U.K. Coronavirus, or as many people will know it COVID-19 this is an infectious disease which is caused by SARS-CoV-2 virus.

On March 2020, 'Prime Minister Boris Johnston announced tough restrictions on people's lives aimed to stop the spread of COVID-19' (BBC, 2021) Although Boris Johnson had to put these though restrictions in place it wasn't all bad for businesses the pandemic made the business world become more flexible and made them rethink their strategies and also, it made businesses rethink the way which they use technology and if they were using technology to its fullest potential.



Participant 1 – 46-year-old, retail manager at the beginning of the pandemic and partially through the pandemic. During the pandemic changed jobs and now works part time for a family run business.

Participant 2 - 25-year-old Supermarket worker/housekeeper at the beginning of the pandemic, and then changed jobs recently to become a teaching assistant apprentice in a local secondary school.

Participant 3 – 68-year-old construction worker who through the pandemic decided to retire.

Participant 4 – 33-year-old, mum of 3 switched jobs during pandemic. Now works as a HR Assistant.

Participant 5– 34-year-old, Mum of 1, HR Director.

Participant 6 – 45-year-old mum of 3, HR manager.

During the qualitative research there was 16 questions asked to the six participants. There was a total 19 themes.

In conclusion the statement for this dissertation has been answered '*The impact which COVID-19 has had on businesses and their staff.*' This has been answered through the academic research using the literature review for secondary research but also through qualitative research of using working people's real life and business life experiences. '*The impact which COVID-19 has had on businesses and their staff.*' Is different for everyone, by looking at the emerging trends through the qualitative research not one person had exactly the same outcome and the pandemic didn't impact everyone in the same way.