

Economics Benefits of World Cup

For the FIFA & Host Country

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What is football world cup ?

It is an 11 aside (men /women) international football tournament, played in one country for around 3 weeks. 32 nations team will be grouped in 8 groups of 4 and two teams will go to the next round until the finale. Today the research will be focus on the what are the benefits that FIFA and the host team made after the World cup.



FIFA WORLD CUP **RUSSIA 2018**

Goals

- 1 Benefit made by the FIFA
- 2 Benefit made by the host team

1- Benefit made by the FIFA

FIFA makes his benefit through the marketing, the sale of television, and licensing rights for the competition. For example the last world cup give to the FIFA more than \$4.6 billion. Because the FIFA is a nonprofit organisation, it will invest most of the earnings into the development of the football. (Investopedia, 20)

2- Benefit made by host Country

Because the host country of the world cup expect to have a huge amount of money after the world cup there is a good competition for each country to host the event, the last world cup in Russia give to the Russian government \$31 billion. It is credited tourism, infrastructure investment, and subsequent knock- on effects from those investments. (Pacific Standard, 2019)





It can be clearly seen that the FIFA world cup is an important boost for the economy of a country and the FIFA. It is why some countries like to host the tournament. Although the economic benefit as been demonstrated the World cup give to the host country a lot of others benefit for the host country. For example the tourism will be developed, they will be more jobs for people even if it should be for a short period.

References:

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