

Debate Guidance

TITLE: Mass Tourism is Exploitative ??

Some Guidance Pointers for the Topic:

Is MASS Tourism Exploitative?

- Non Supportive -

Points demonstrating the Positives of Tourism

- 1) Reinforcement and Re-Establishment of Cultures / Traditions (Australia – Aborigines)
- 2) Revitalisation of Crafts (Canada – Inuit Tribes)
- 3) Raising Morale / Self-Esteem – strengthening communities (Developing / Emerging Destinations)
- 4) Creation of Jobs / Developing Transferable Skills (Thailand / Africa – Local Markets....)
- 5) Educational Awareness – cultures / new practices
- 6) Health / Fitness / Developing Skills
- 7) Bringing Together of Communities / People (Religious / Spiritual Tourism - - India...)
- 8) Encouraging pride in local area.
- 9) Cultural Awareness / Diversity (Differing Continents visited – ‘breaking’ down barriers / stereotypes)
- 10) Community Involvement – stakeholder responsibilities
- 11) Development of New ‘communal’ facilities (Olympic Games - - Aesthetic Improvements - Legacies...)
- 12) Exchange of Cultures (SEM) – Host / Visitor Relationship (Bali – Fostering Cultural Based Tourism)
- 13) Creation of employment – new industries / types of employment
- 14) Attraction of Inward Investment / Sponsorship - - - developing local economy
- 15) Aesthetic Improvements to a local area - infrastructure / protected rural areas – many Developing nations have benefited from tourism)
- 16) Global Governments now more mindful of tourism and have ‘protection’ mechanisms in place to sustain local communities / economies and environments = ETHICAL BASED TOURISM = UNWTO

- Positive Exchange of Cultures from Tourism.
- Tourism can be seen as an exchange of attitudes, values and cultures.
- Particularly evidenced within the tourism industry.



“Tourism is a social cultural event for the traveller and the host. Part of travels attraction is the opportunity to see different areas of the world and observe foreign cultures and ways of life”

Murphy (1995 P117)

“Travel is the language of peace”

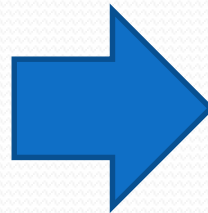
Mahatma Ghandi (cited by Theobald 1994)

Is Mass Tourism Exploitative ??

- Supportive - Points demonstrating the Negatives of Tourism
 - 1) Debasement of Cultures / Traditions – loss of authenticity – undermining of local traditions and customs – Change in customs – eg; Dubai – Relaxing of laws / regulations for more Western Tourists.
 - 2) Erosion / Dilution of Community Values (Religion Changes – Greek Orthodox Religion in Decline from more atheistic European values.)
 - 3) Provision of LARGELY _Seasonal / Basic Jobs (Emerging Destinations LEDCs – many menial jobs completed by locals)
 - 4) Erosion of Language (Malta)
 - 5) Minimal or No Effect on Regional Employment Levels.
 - 6) Changes in Beliefs + Values – Americanisation of ‘sensitive’ cultures – Globalisation / Massification.
 - 7) Changes in ‘Local’ Societal Consumption – Fashions / Trends / Foods.... (Thailand - Cuisine / flavours changing to become more Westernised.
 - 8) Disruption to ‘local’ Activities - - needs of the tourist is the primary concern for country officials.
 - 9) Standardisation of Principles / Practices
 - 10) Structure Changes - adaptation to tourist demands
 - 11) Culture Clashes – ethics / anti –social behaviour (Doxey’s Iridex...)
 - 12) Attraction of anti-social behaviour Activities - Sex Tourism / Drugs Tourism / Poverty - Slum Tourism Amsterdam / Thailand / Nairobi / Brazil / Mexico
 - 13) Over dependence on Tourism .
 - 14) Animal Exploitation for Tourism - eg; Prize Hunting – Africa / Elephant Tourism - Malaysia....
 - 15) Local Community taken advantage of by the tourism industry - - basic job provision / locals’ needs dismissed in favour of tourists (beaches bought out by large resorts / second homes purchased – displacing locals,.....) Caribbean / Africa / India.....
 - 16) Environmental Damage from over-tourism (addressing the tourists needs / demands instead of locals / wildlife..) – South America / Africa.....
 - 17) Locals’ views ignored – and therefore non consensual development of tourism (Bejing – displaced locals for Olympic Games...)

If a 'host / visitor' relationship (exchange) is unevenly distributed then this can greatly affect the level of impact (+ / -)

EG: 1) Doxey's Iridex



Euphoria
↓
Apathy
↓
Annoyance
↓
Antagonism

2) Mulligan's Iridex – Curiosity / Acceptance /
Annoyance / Antagonism.