

Choose and write in the box between **10 and 20 words** from the list of personal qualities that you think best describe you.

Write the most dominant one first.

List of personal qualities >

How I see myself

considerate kind emotional ambitious
easy going helpful polite logical honest
smart reliable



Knowledge Check

Drag the institutional logo to the building which displays the correct values

The interface shows four buildings, each with a list of values and an institutional logo below it. The logos are: United Nations (red), Amnesty International (yellow), nus (pink), and NHS (blue). A 'Submit' button is at the bottom.

Building	Values	Institutional Logo
1	Integrity Professionalism Respect for Diversity	United Nations
2	Protect individuals wherever justice, fairness, freedom and truth are denied	Amnesty International
3	Professionalism Empathy Teamwork Adaptability Passion	nus
4	Working together Respect & dignity Commitment to quality Compassion Improving lives Everyone counts	NHS

Submit

Category	Values
MY SOCIETY'S VALUES	kindness loyal dignity
MY FAMILY VALUES	role model leader respected
ME	hard worker honest compassionate

FINALISE YOUR VALUES

⌂ : 10m

To complete this Topic, **write a post on the module blog** answering these three questions:

1. What are your 3 core values as a citizen of the world?
2. What kind of behaviours will you adopt to achieve this?
3. What links can you make to your ideal workplace (from Session 1)?

What are your three core values as a citizen of the world?

Honesty

Integrity

Kindness

What kind of behaviours will you use to adapt this?

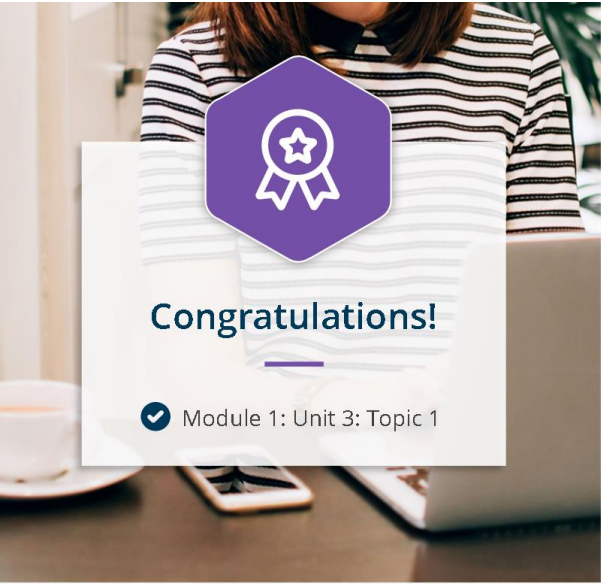
Being respectful to others while trying to have a positive impact on the earth

Case Study Task



1. Identify the stakeholders linked to the community park improvement project.
2. Map them onto a power/ interest matrix.
3. Post the matrix to the **module forum** along with notes about why you think stakeholders fall into a particular category.







Congratulations!

✓ Module 1: Unit 3: Topic 1



Topic 1 Complete

You have now completed
Part 1 Mobilising Support

What you have learnt:

- Analyse the quality of your network.
- Assess the importance of stakeholders in developing your idea.
- Create a stakeholder map for a project.



EXIT COURSE



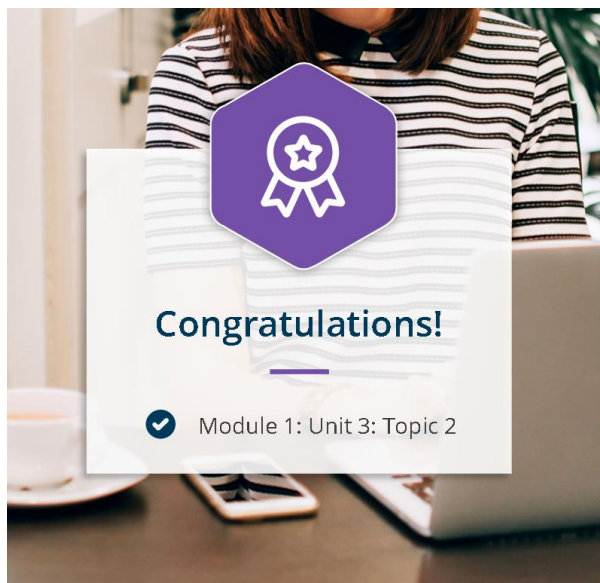
GO FUND IT!



In a team of up to 4, create a crowd funding video for an idea/business. Choose your team members then:

1. Give your team a name.
2. Decide upon the objective of the funding campaign.
3. Choose a platform you are going to use to share your campaign.
4. Share this in the **forum** and review some of the ideas your classmates are working on.

The following resources will help you with the creation of your campaign.



Topic 2 Complete

You have now completed
Part 2 of Mobilising Support.

You should now be able to:

- o Demonstrate an understanding of the types of funding available for Enterprise
- o Select appropriate sources of funding in relation to requirements.
- o Create a contemporary funding campaign for new venture.
- o Explain the difference between a traditional business and a social enterprise.



EXIT COURSE



Nobody is as good at being me as me!



- Research and write a definition of 'authenticity'
- List the times when you feel you can be most authentic in your life.
- Consider what these times can teach you about being an authentic communicator. How can you show your human side?
- Post your answers to [the module blog](#).



the quality of being authentic.

Rethinking Success

For the poster activity, did you choose someone famous?

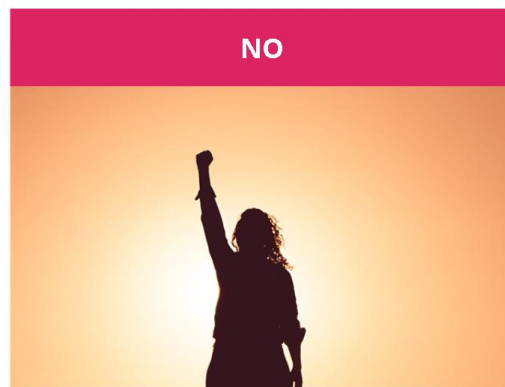
YES

Why did you choose someone famous?
Think of someone successful but not famous. Why has this person achieved success but not fame?



Answer these questions in
a post on the module forum
(approx. 100 words).

NO



BACK



Meet James, an entrepreneur with a knack for identifying niche markets and building successful businesses. Over the years, he has launched multiple ventures, each thriving within its specific industry. James excels at adapting to market trends, developing innovative strategies, and fostering strong relationships with clients and partners. His businesses consistently generate impressive profits and provide employment opportunities for many. Despite his achievements, James prefers to maintain a low profile and focus on the growth and sustainability of his ventures. While his success may go unnoticed by the masses, those who work closely with him recognize his remarkable business acumen and consider him a true success story.

Rethinking Success

For the poster activity, did you choose someone famous?

YES	NO
	What motivated your choice? What criteria did you use? Why has this person achieved success but not fame?  Answer these questions in a post on the module forum (approx. 100 words).

BACK

James used his knack for identifying niche markets and successful businesses over the years and took advantage of being able to launch multiple ventures over his career.

