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Introduction

In this assignment, the purpose will be to analyse my readiness for employment by acknowledging key industry requirements to my future role by measuring my personal will be conducting an analysis by comparing four jobs identifying key skills and knowledge.

My readiness for employment will be demonstrated through my achievements, extra curriculum activities, or feedback from my mentors and peers. Finally, I will assess my weaknesses identified in my previous SWOT (strength, weakness, opportunity, threats) analysis and create my long-term employment goals. Finally, I will set clear short-term and long -term goals and development plan summarising specific actions,resources;timelines to aid my progression regarding my career prospects.

4 Jobs comparison table

Jobs	Similarities	Differences
Fashion shoot assistant (beBee, 2025)	Communication skills	Logistic coordination image management, sample prep, image handling
Product development & Production (Talent.com, 2025)	• Industry Knowledge: All roles ask for fashion trend awareness, knowledge, and processes. • Communication Skills	Skilled supplier coordination, knowledge in Zedonk 1–2 years in fashion production or development
Accessories buyer (Purchasing Professionals, 2022)	Organizational Ability to manage tasks and collabs	Trend analysis, negotiation, WSSI use, team leadership Buyer or Junior Buyer experience, accessories/jewelry background
Senior Women's Ready to wear designer (Luxury Recruit International, 2021)	• Attention to Detail: For design, buying	Creative conceiving, technical drawing, fitting oversight

Self - assessment using SWOT analysis

Strengths • Team work & communication • Excellent attention to detail • Bilingual • Creative & fashion oriented • Customer service • Initiative and self-management • Professional reliable • Presentation & public speaking confident • Technical skills – Microsoft Sotware,Adobe Illustrator, Canva & Photoshop rounded	Weaknesses • More industry experience through experience in design team & studio roles. • • Build strong portfolio presentation • • Build deeper knowledge of fashion business from merchandising, production, and brand strategy • • Build budgeting skills for projects, future freelance work.
Opportunities • Apply for bachelor's in business management • Develop leadership skills • Expand technical design skills • Gain more confidence in decision making by leading a project	Threats • High competition within fashion industry • Fast paced, trend influenced industry • Automation of AI in design • Burn out from multitasking • Technology software changes.

Evidence of readiness

My academic background and creative experience show readiness for a fashion designer role, which is my future career prospect. Within my Foundation diploma at Ravensbourne University, I acquired practical industry experience by taking live project tasks, making specification sheet, reconstructing garments and designing to real client profiles an example of this was when I made a project subject to client profile for River ISLAND. Additionally I presented in central London one of my final projects which strengthened my public speaking ,showcasing design concepts when completing my Level 3 Art & Design course at Westminster Kingsway college. The course developed my sewing skills, textile techniques, trend research, and digital design. My extra curriculum activities I have sold handmade cupcakes and accessories which show my initiative, customer interaction skill and enterprise character. This enabled me to understand customers and their needs. From professional experience I have experience as a studio Assistant Manager at Reclaimery where I have supported garment alterations, social media content, sample building, and pop-up event planning & preparation. Moreover, I have developed strong organisational skills, work under pressure, time management, teamwork by working as a sales assistant, and hospitality roles. By taking a personality test and being referred as the **individualist** type person it suggests I have several types of characteristics which can support me in making a difference in my future career prospect and state my readiness. These characteristics include creativity and originality where I have the skill to express myself, and this could be used when developing garment collection ideas thoroughly. Connecting to that having emotional depth enables me to be artistic and authentic in the work I do. Another characteristic is longing for meaning & connection which can be used to make me reach company goals but also build relationships.

In addition to all that has been mentioned so far, some awards I was awarded include Jack Petchey Speak out challenge and being chosen to present my final major project in college highlight my leadership, communication skills and proactive attitude. Overall, I

contain a strong creative & technical competence, professionalism, commitment needed to progress as a fashion designer.

Short term & long-term goals table to become fashion designer

Short term goals	Long term goals
• Learn how to speak/ negotiate to manufactures • Practice developing proficiency in garment specification sheets. • Develop deeper ready to wear collections through design and research building • Build industry connections through events • Stay updated with global fashion trends • Build a strong portfolio presenting collections & technical packs. • Complete Business BA Leadership & Management Lv5,6 degree • Refresh pattern cutting skills	• Work as a lead /senior designer in a recognised fashion brand. • Launch my womenswear label • Build a signature design style • Proficiency in CAD,3D software & pattern cutting. • Highlight collections at fashion events such as London Fashion Week. • Create long-term partnerships with manufacturers. • Build strong industry networks varying from stylists and manufacturers. • Manage a full design team – junior/garment technicians. • Collaborate with well-known brands

Personal development plan

What I need to improve	How I want to improve	Why I want to improve	By when I want to improve
Negotiation skills	Make research preparation before speaking to merchandisers by identifying: Market trends, setting targets and knowing my budget and what I am willing to negotiate. Relationships: Cultivate trust and open communication for long-term, mutually beneficial partnerships.	Support in negotiating better prices, terms, and quality for products increases brand success. Strengthen partnerships with merchandisers, make strong reliability which will help long-term growth in the fashion industry. Be emotional Be emotionally intelligent to be able to handle other people's emotions without being affected and not allowing disagreement to escalate or evolve. Will add more loyalty and trust.	March 2026 Ongoing development

Designing garment specification sheets	Practice drawing in Adobe Illustrator simple garments and follow a specification sheet template Second option would be to deconstruct a garment & see the flat pattern to know each part to draw and how is seen	Be able to send designs that manufacturers will understand and send team directions on how garment should be produced.	February 2026 Ongoing development
Advanced knowledge in fashion branding & merchandising	Research and analyse leading brands on their marketing campaigns & merchandising tactics. Use resources such as industry reports and trend analysis. Take short courses online / in person	Understand how brands place themselves in the competition, know how to relate to target customers Supports development for Sales & marketing approach	January 2026 Ongoing, development

Reflections

Improving these skills will support my future career goals and be able to adapt to changes or opportunities faster. Furthermore, it will boost my value to potential employers and job roles I may wish to apply currently also. Additionally it will push my skills to develop and be able to reach my full potential and make me be witness of what I'm capable of doing with developing myself constantly either alone, through tasks, managers feedback or own self-reflections of achieved goals and how I can do better to keep evolving into becoming a fashion designer of my own brand. Finally, making this personal development plan allowed me to see what can be achieved or worked now, set clear path of requirements that can be met in time and be added along the process of developing skills and knowledge.

Conclusion

Overall, this report has explored key criteria and expectations of my chosen profession by comparing four job adverts pinpointing the main skills and knowledge mentioned by employers. Secondly, I have carried out a structured self-assessment utilising Swot analysis as a tool to help evaluate my strengths, weaknesses, and areas that need improvement. By giving evidence from my work experience, academic achievements, extra activities done and I have given short term and long-term employment goals creating a detailed personal development plan highlighting steps, resources, timelines required to deal with skill gaps to aid career progression. Together, these tasks provide and improve my readiness to succeed within the fashion industry.

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