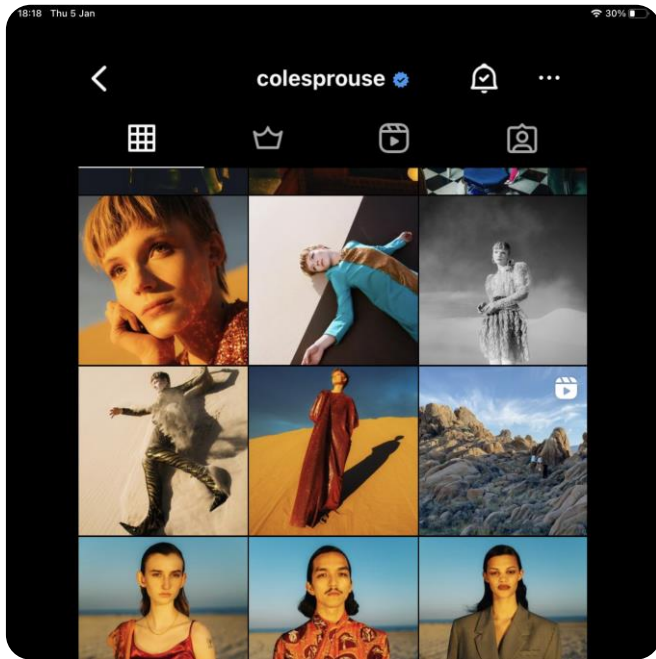


Learning in the digital era lighting coursework

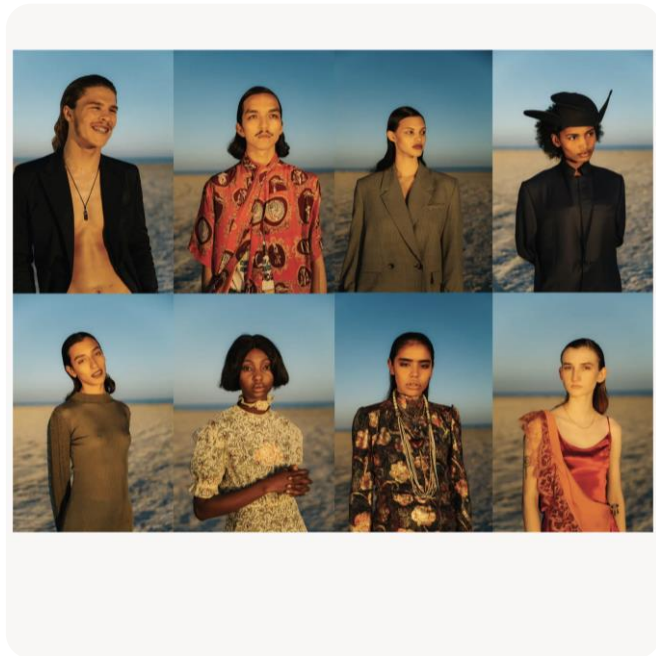
Cerian Lloyd





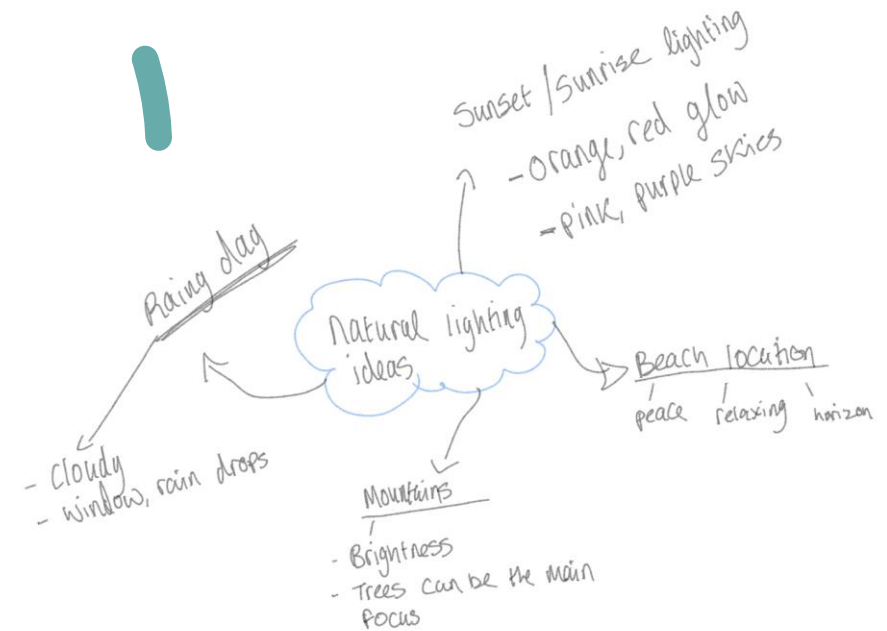
Natural Lighting

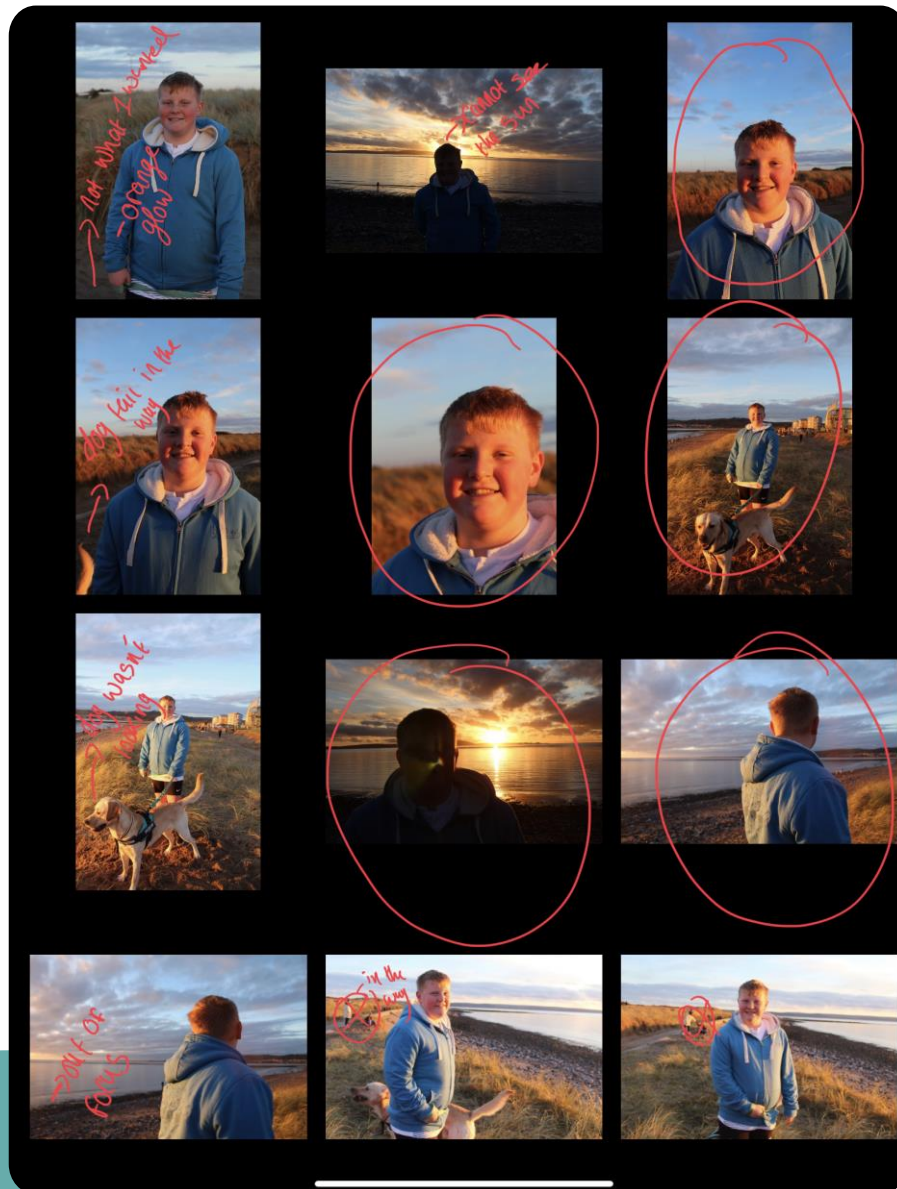
- For the natural lighting I was heavily influenced by Cole Sprouse's photography. I researched how he was able to approach his work the way that he does but there was not much about how he is able to capture his outdoor images because he is mainly known for his acting. I found it extremely hard to find anything about his work so I took inspiration from his online portfolio and instagram feed.



Mind map of initial ideas

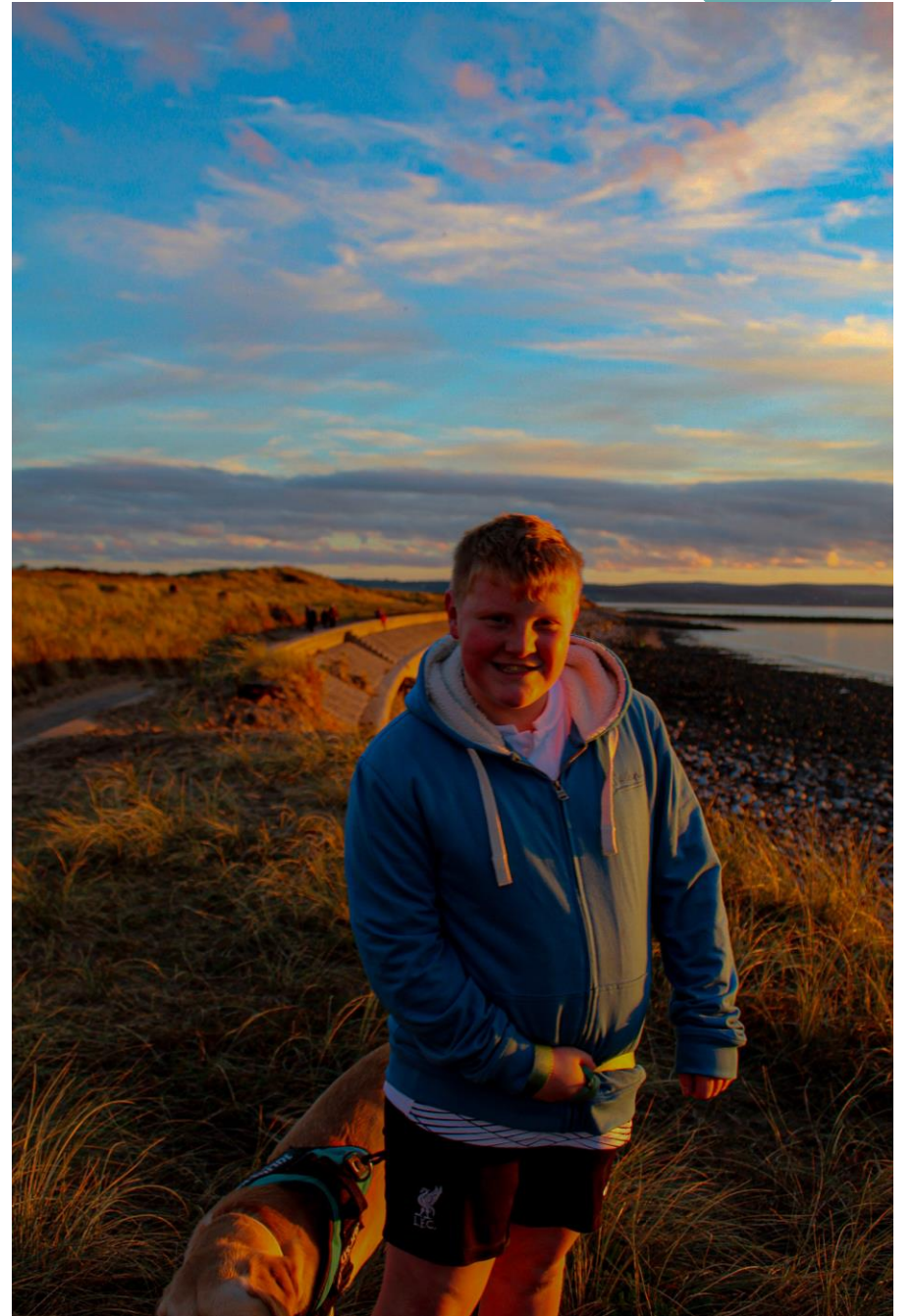
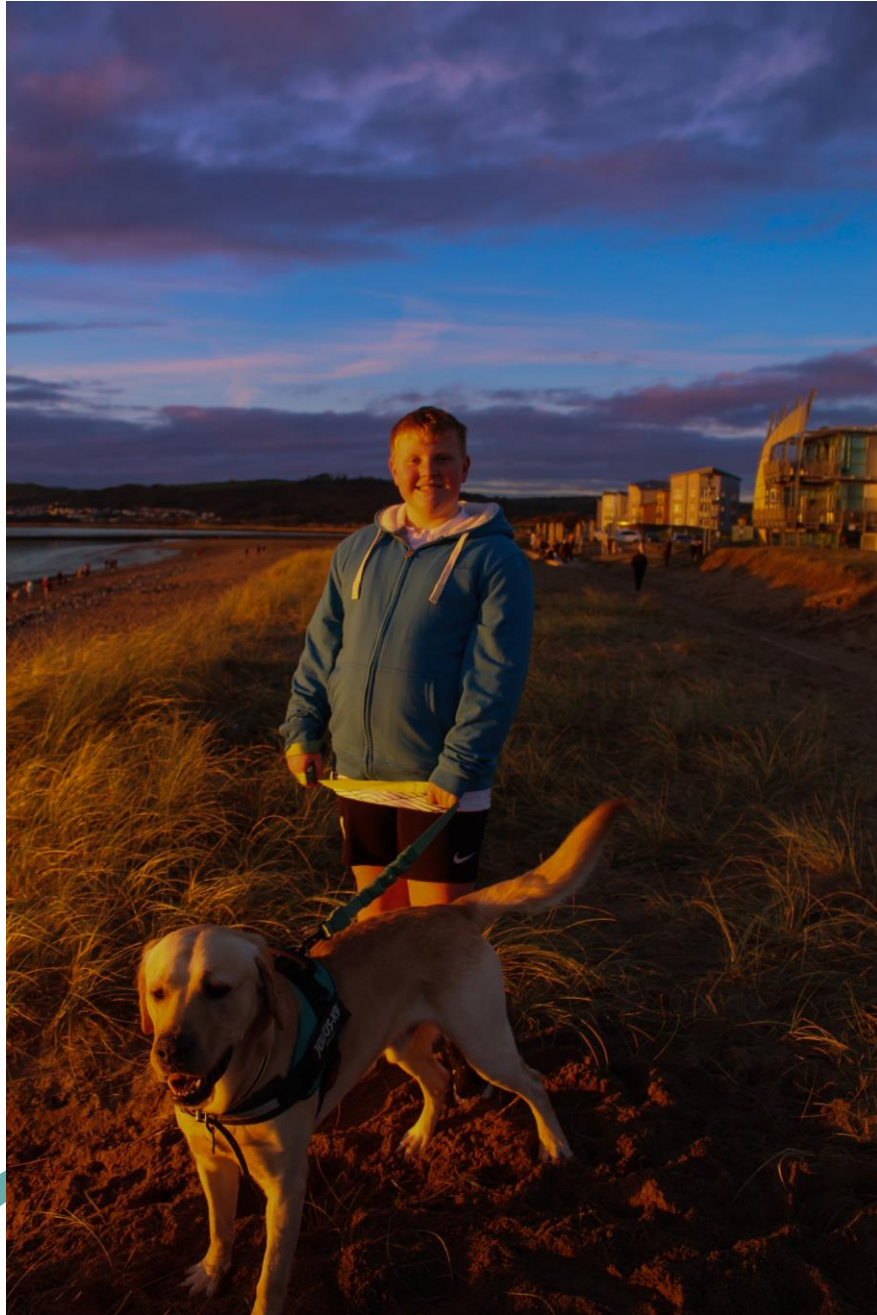
- I created a mind map of initial ideas that I thought of, the mind map includes a range of locations, just trying to build up what I wanted the shoot to consist of. I then went to the location of choice and took images with the lighting that was available. I wanted an orange glow of the sunset and a beach background as I feel personally the beach is one of the brightest places.

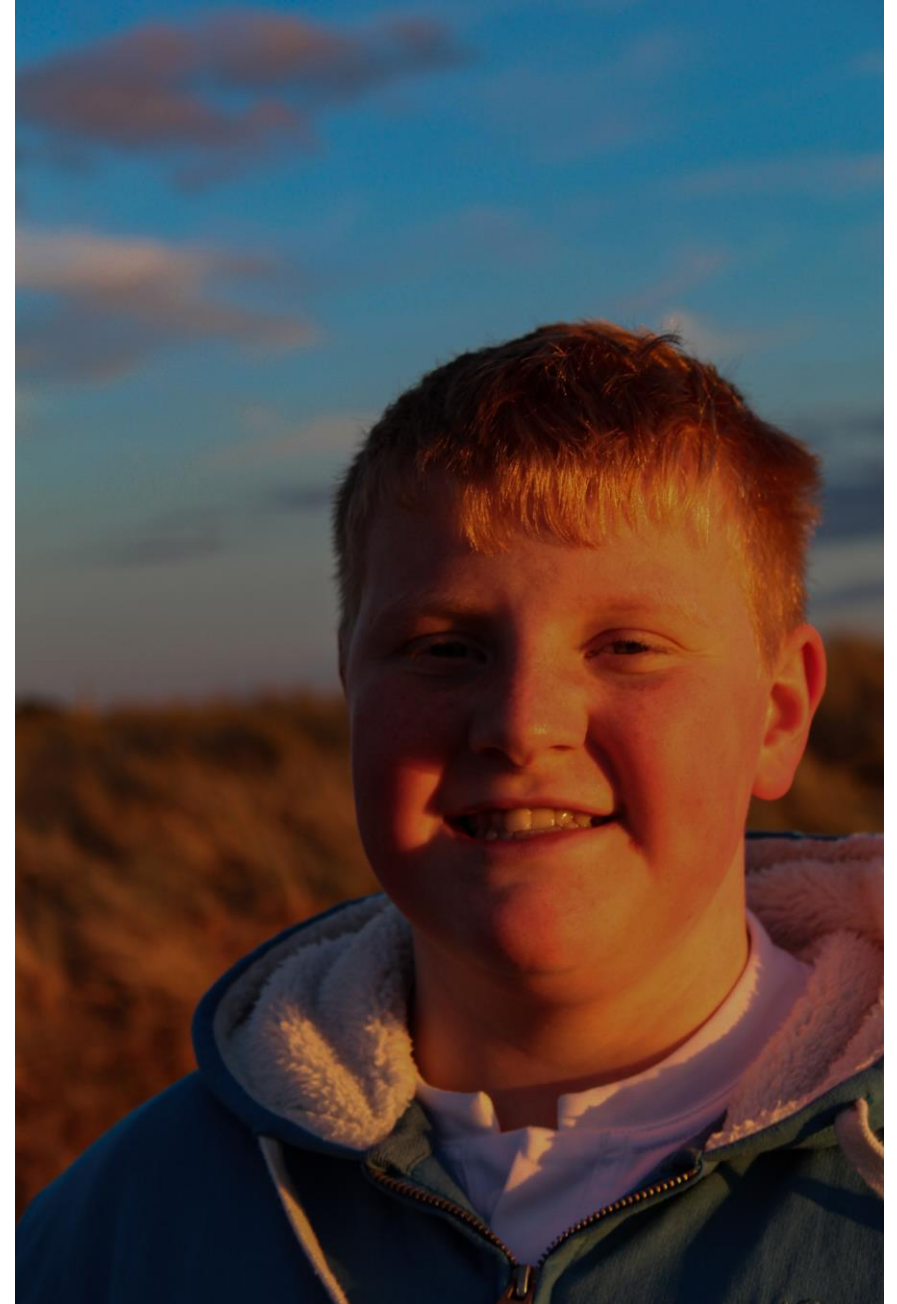




Contact sheet

- I created a contact sheet of 12 images and choose 5 which I felt brought out the natural light, each image has a different shadow, background and brightness. I wanted to get every part of the lighting as I could. I annotated the contact sheet and wrote reasons as to why I didn't choose them.







What I did

- I edited these 5 images in Lightroom , I wanted to bring out the colours of the sunset in each picture. I choose to go into different directions with each image. The sky was changing drastically and whilst editing I wanted that to be shown . I wanted shadows to be seen slightly and not to be the main focus of any image as I felt would take away the colours of the light.

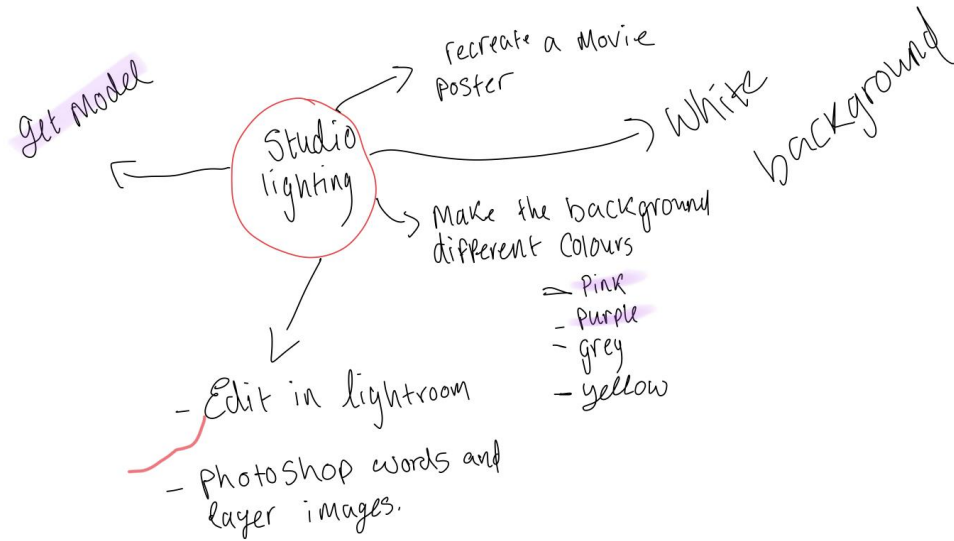


Studio lighting

- For the studio lighting I wanted to look into creating a poster for a movie, Ryan Gosling in the movie Drive (2011). I wanted to experiment with different color lights and attempt to achieve this.



Mind map



- I created this mind map which is where I brainstormed ideas for the studio lights. I decided I wanted to look into creating a movie poster I had intentions with using different colour lights to fit with what I wanted to create.



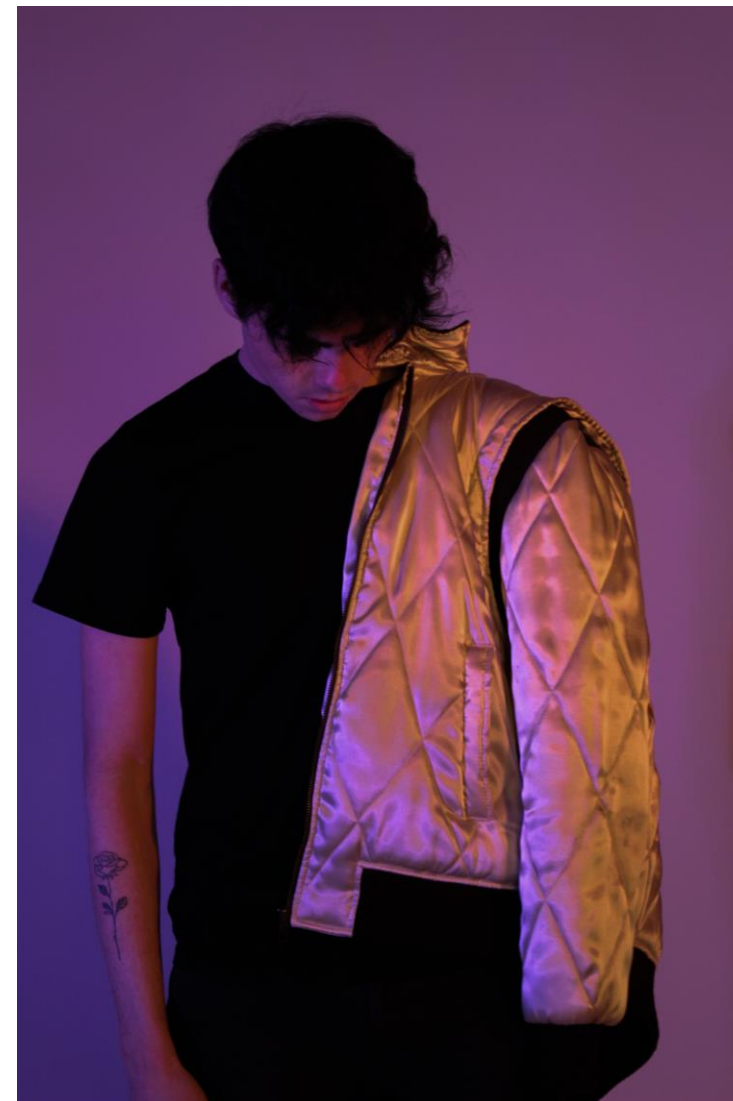
Contact sheet

- In this contact sheet there are 18 pictures on it. I choose these 18 because I felt like they had the best range of lighting, not many shadows on show or extreme brightness.



- I choose these 4 images as I felt they where what showed the studio lighting the best, I used both lights that where available to me.
- I used gel lights to change the color of the white lighting to pink and purple to go with the theme that I wanted to create. The color pink and purple symbolize
- I then edited these images in light room. I brought the exposure down so that the individual can be seen in the images







Artificial lighting

- Photographer Annie Leibovitz uses artificial lighting for her shoots (she mainly uses a strobe light with a simple umbrella). She likes simplicity in her work and shoots. I want to make my shoot just as simple as her, not to over complicate myself with the lights.

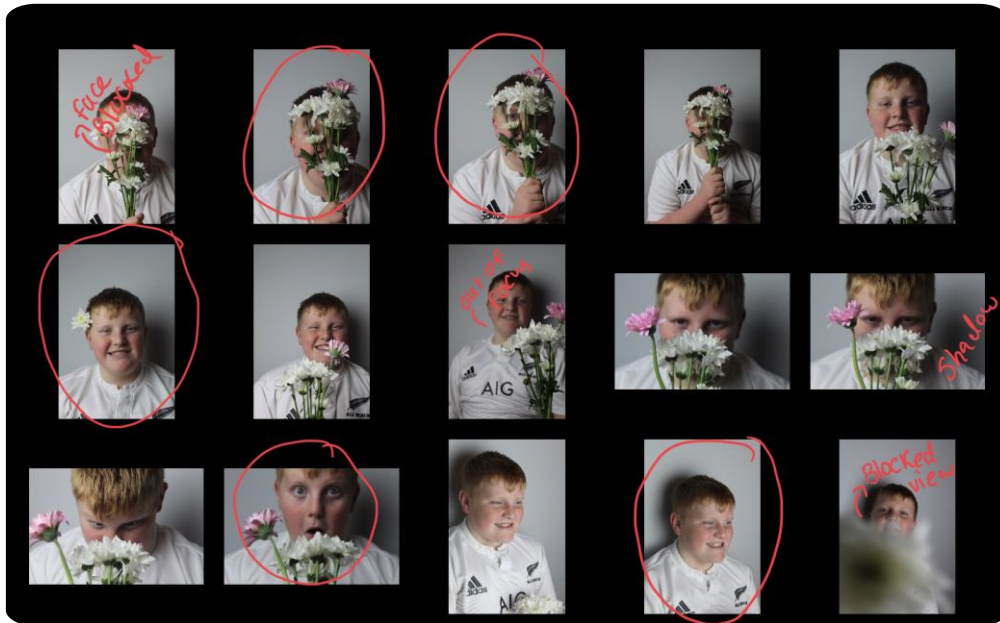


Mind map and initial ideas



- I created this mind map which has my ideas and what I wanted to create with the artificial lighting, I want a plain background as I want the props and model to be the main focus of the photoshoot.

Contact sheet



- In this contact sheet there are 15 images ,I annotated the images and choose the ones that I thought showed off the artificial lighting the most.
- I used flowers as a prop in these images I used my brother as a model for this shoot.



- For this shoot I used my soft box single light at home and a blank wall for the background. I used flowers as a prop ,they have no reason other than looking pretty in the pictures.
- I placed the flowers in different positions to be able to add shadows on to the individuals face to attempt to create more shadows in the images.

- Editing the final 4 images in light room, I changed one of the images to have the model in the back, in black and white and keeping the flowers in colour.
- The rest of the images I wanted a green tone in the editing following Annie Leibovitz style of photography.

