Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

Business Idea for Tapas Restaurant "The Three Brothers"

LCBB5013 Entrepreneurship

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Reflection on Entrepreneurship

From where does the necessary impetus to embark on an entrepreneurial path truly originate? At times, it may arise from the presence of an anonymous or renowned individual, from a single gesture, or from a narrative capable of activating an inner dimension that compels us to emulate the actions of those we admire.

For a long time, I believed that entrepreneurship was a path reserved only for certain destined individuals, never for myself. However, the influence of someone close to me, together with the knowledge I acquired at the University of Wales Trinity Saint David through my lecturers in recent years, challenged that belief and led me to reconsider what I was truly capable of achieving.

That person prompted me to transform my lifestyle and focus on my goals; that person is my mother. Why my mother?

Because she is a fighter someone who studied and worked simultaneously, and who, due to the circumstances in Spain at that time, was forced to abandon her studies and enter the workforce. At the age of 24, without a business degree but with several years of experience in the textile industry, she embarked on a business venture on her own, built around a textile factory with 30 employees under her responsibility. There, she managed to manufacture garments for major companies such as Mango in Barcelona, and even for the Inditex Group.

She succeeded in keeping the company running for 21 years, until 2008, when a combination of external factors led to its collapse. The global market crisis had begun, and changes in Spanish and European policies particularly the opening of the European market and the removal of tariffs shifted manufacturing chains to developing countries such as Morocco and China. In addition, internal factors, including a lack of moral support and the withdrawal of credit from the bank, further destabilized the business.

She therefore decided to reinvent herself within the gastronomic industry, where she obtained a professional cooking certificate and was able to dedicate herself fully to this new path. In 2012, at the age of 47, she opened a restaurant Brothers on the Costa Brava, where she served homemade dishes and popular traditional meals. Our entire family worked together in this business for eight years.

However, in early 2020, external factors such as the outbreak of the coronavirus pandemic drastically affected the business, ultimately forcing us to close and relocate to the United Kingdom, where we are currently employed by the Wonderfield Group.

Based on her entrepreneurial story, I decided to follow in her footsteps into the business world, applying my newly acquired skills and knowledge to pursue that path.

It was in this last family business that I discovered my vocation for entrepreneurship—the ability to shape a business, implement decisions, and experience the satisfaction of offering good food and a pleasant dining experience to our customers. I am now one step closer to achieving that goal. And to be sincere, my greatest ambition is to buy my mother the home she truly deserves.