

STUDENT FEEDBACK FORM

This section details the *extent* to which the assessment criteria are demonstrated by you, which in turn determines your mark. The marks available for each category of skill are shown. Lecturers will use the space provided to comment on the achievement of the task(s), including those areas in which you have performed well and areas that would benefit from development/improvement.

Student Name:	XINYU SHI	Student P Number:	
Programme:	MA Computer Animation		
Module:	ANIMATED WORLD BUILDING		
Module Code:	ACCA7037	Contribution to the module:	100%
Assignment Title:	<i>"...The fabric of the world had triggered the story...."</i>		

		Level of Achievement – In Percentages %													
		Outright Fail				MF	Pass			Merit			Distinction		
		0-9%	10-19%	20-29%	30-39%	40-49%	50-53%	54-56%	57-59%	60-63%	64-66%	67-69%	70-79%	80-89%	90-100%
ENGAGEMENT	20%	☐	☐	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☐
COG & INTELLECT.	20%	☐	☐	☐	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐
KNOW & UNDERSTAND	20%	☐	☐	☐	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐
PRACTICAL	30%	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐
TRANSFERABLE.	10%	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐

Assessment Mark (Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work, for guidance only until they are confirmed.)	Late Submission Penalties	
	Up to 1 week late (50% Max)	☐
	Over 1 week late (0%)	☐

64%

Tutor comments
- A great effort in defining a style and introducing elements of texture and tone and motif, to the arrangement of the pages, in covering the features of the world, characters, themes. A provocative mix of alternating tones and shapes, and with wanting to zone in on particular objects or motifs (e.g, the transient journey of a feather; necklaces that symbolize security). Some of the best parts are the most subtle, e.g. in the slight posturing and visual depiction of the character / personalities, that connect well to other design elements. - Script needs further iteration and does not follow the conventional film-world expectations. Some of the storyboarding and mood board example would also benefit from further work / passes, particularly when cutting from one aspect to another. The best rule of thumb is to think that the client / viewer / audience are not aware of the background (or know anything of the accompanying notes) to the shots. They can only follow what they are told / shown – visually – to create a cohesive picture of the scene(s) and composition of shots. They are not without strengths, but it would be good to raise the level here, for the final MASTER's PROJECT. - Intriguing response, with an ambitious and progressive quality, in wanting to combine dark (thematic) tones to a conflict internally / psychologically. It could be more persuasive visually, to have more impact and engagement, but a good effort overall.

Assessed by:	Phil Organ	Date:	May 2025
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