

Exhibition 1.0 Pro forma

Please ensure to answer all questions posed in this document. This document is used to help facilitate the assessment of your final year exhibition. Ensure to be thorough in how you address each point.

Student Name: Libby Turner

Part One: **Knowledge and Understanding Skills (30%)**

Artist Statement

In this section, students must provide an **artist statement** clearly demonstrating their understanding of **key themes** and **ideas** underpinning their photographic practice. The statement should **contextualize** the exhibited work. The artist statement should function to support the audience's engagement with the work during the exhibition.

Illusionary Frames was created by Turner to discover the different perspectives that an image can have. They used a mixture of techniques to create an illusion type imagery which distorts the viewer's perspective. The atmosphere and viewer's own interpretations will change the story and view of the imagery making it unique to each individual.

From her love of horror, Turner experimented with technical codes- such as lighting and editing- to help form a narrative. These cinematic elements are used within Turner's experiments to intrigue and engage the viewer as well as blur the line between reality and illusion.

Part Two: Knowledge and Understanding Skills (30 continued %)

Key Research

In this section, students must provide a clear and concise overview of **3 key pieces of artwork research**. This research should demonstrate **how** it has informed the making of your exhibition work. We aren't concerned with knowing background information on the artist (biography), instead we are interested to understand **how** the work has influenced you. Please provide visuals to support your writing.

Max 3 artists, 500 – 1000 words (approx.) words.

The first image that inspired me was Coin de la rue Valette et Panthéon created by Eugene Atget in 1925. This was due to the atmosphere presented within the image. It gives the audience an abandoned, isolated feeling setting a horror aspect to the image. I was also inspired by this image to have my work in black and white to add to the atmosphere. This is also because I didn't want colours to distract the audience's attention away from the main purpose of the project. The image contains no people and shows a still image



however the image was actually taken on a slow shutter speed when lots of people are walking by due to the shutter speed being so slow it blurs all the people into the background making them invisible. This made me investigate a place that is normally quite busy such as Swansea town centre. I took an image of the museum there which during the day can get quite busy however, I decided to take the image at night giving myself better lighting for the atmosphere I was looking for and the isolation of the area at that time of night.

My second inspiration came from Joan Fontcuberta with the image of a Hairy Trout from Lake Clifford in 1984. A quote that goes along side this image which also



contributed to the inspiration of my project was 'Reality does not exist by itself. It's an intellectual construction; and photography is a tool to negotiate our idea of reality.' This led into me thinking about creating something that wasn't real such as something not even there. My work shows this inspiration as some of the images are empty

with lots of negative space. My idea was to allow the audience to create their own reality within the work. This leads to each individual having a different view upon the work with each person seeing different things.

The final image that inspired me for this project was Slaughter made by Mishka Henna in 2012. This piece was inspiring because, when looking at it for the first couple times, I struggled to understand what was happening in the image and what the piece was about. This gave me the idea of incorporating images into my project where the orientation and contents of the image are unclear forcing the audience to think and look into the image more. The use of negative space makes the audience's focus on the centre part of the image making it the main focus. I will use this idea to focus my audience's attention on certain areas of the images. I will also be doing this by making them really bright white making them stand out from the rest of the black and white image.



Part Three: **Presentation Skills** (40%)

Exhibition Methods:

How have you chosen to present your work and **why?** (include installation photographs of your final display).

Students should **clearly articulate why** their chosen method of presentation best suits their intended audience and context.

How well have you produced and installed your work (consider technical skills)?

500 – 1000 words.

My exhibition work consisted of 9 images mounted onto 20X20cm MDF boards. I wanted to keep the images small so the audience had to move to each individual image to see them. This allows them to be viewed individually but also together as, as the viewer moves to the next image a narrative and story can be created linking the images together.

In order to mount the images on MDF it took a lot of work. I prepared the MDF first by getting it cut down to size and painting the edges black. I made sure to be prepared for mess ups and brought an extra 2 pieces just in case. This ended up being the best idea as I messed up multiple attempts which led me to have to use one of the spares. Due to the only one mounting on MDF, I didn't have a lot of confidence that it would go well as I had only done it once before. However, after a few attempts and some help from friends and technicians I managed to complete all 9 before the exhibition date. I had to reprint 3 images due to different mistakes, these were: heating the image too long in the heat press, rough edge cutting and the heating wand being left on the image by accident without a protective sheet underneath. These mistakes allowed me to learn different techniques which then gave me the better results. For example to stop getting rough edges when trimming them, you should cut them on glass instead of paper as it allows the knife to glide better giving a cleaner cut.

When Planning how I was going to present my work, I originally had the idea of having a dark room with a flashing light however after gathering feedback from others, it was made clear that it would over sell the horror aspect and give it away too quickly. Looking at my work now I definitely think I chose the right path with only doing small prints on MDF with nothing else as it allowed the audience to be more intrigued without giving the atmosphere of the work away as they walk in the room.

Using nails and blocks on the back of my work I mounted my work to the wall making it stand out. This makes the image not flat when looking at an angle. In order to do this I also painted the edges of my MDF black to blend in with the images I created. This made the images stand out more as there was nothing distracting the audience's eyes at the sides. I separated the images into a sequence of 1,3,1,3,1 to show a beginning, middle and end to the piece and narrative that the images hold. There were three dark images which I placed as the solo images to make them stand out from the others.



Part Four: Transferrable Skills for Life and Professional Practice. (20%)

Final Year Exhibition Evaluation

Have you participated in all tutorials, group seminar and workshops?

What role have you taken in facilitating the end of year exhibition and what have you learnt from undertaking that role?

How have you managed your workload for this module?

What new skills have you developed in producing this exhibition, and what aspects would you refine or approach differently moving forward? 500-1000 words

Within this semester I have participated and turned up to all tutorials, group seminars and workshops. This helped me lots within my project.

In my tutorials with Ryan, I figured out the layout of my images which went from a 3 by 3 grid to a sequence of 1,3,1,3,1. This allowed the images to create more of a story and allowed the audience to view each image individually. Whereas if they were in the grid then they would be viewed more as one big piece instead of 9 individual images.

Within the workshops that took place in this semester, it was really important for me to be there for them and to make notes. This was due to the fact that I mounted my work on MDF which happened to be one of the workshops. By turning up and making notes it made it easier for me to create my exhibit piece and meant that I could be more independent with mounting each image. As well as this it allowed me to see different ways of mounting and gave me practice in doing it before the final product.

In the process of doing the exhibit I took on the roles of being in the design and creation team. Within the design team, no one had a certain role and instead we worked together in order to create a poster, signage, and logo. In the end we came to an agreement that Rebecca's design would be the one we would pick. I have learnt that by working in a group, many people will have different ideas and so it is hard to come to a decision. This also led to my ideas not being seen and thrown aside due to everyone else pushing there ideas in the group to be seen. It was definitely a struggle at some points however it taught me a lot about working in a group as well as what goes into the designing of the exhibit.

I was also a part of the creation team which takes on the role of organising where each artist will go in the exhibit. Due to the space, there were a lot of people Wanting the same wall space. This showed me how stressful and particular you have to be with picking the spaces as you have to take into account what other art works are in the same room to make sure there isn't too much clashing between projects. Next year for my second year exhibit, I would love to explore new roles such as being on the social media team as I feel like I could be more creative within the posts and

could help track the ups and downs within the account in order to know what works best. I also wouldn't mind being back on the creation team as I didn't get to put much contribution into this team and so I hope that next year, there would be more opportunity for me to do so.