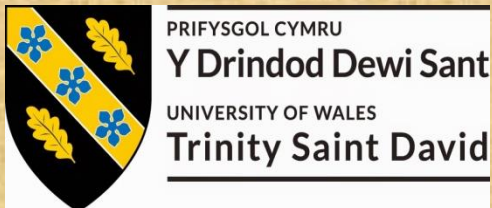


Pharaonic Heritage in Modern Egypt

Prof. Dr. Dina Ezz El-Din

Professor of Egyptology

**Tourist-Guiding Department. Faculty of
Tourism and Hotels. Alexandria University.**



- **Introduction:**
- Ancient history is often used in modern times to inspire the process of building a nation, raising awareness and sense of national identity.
- Events, monuments and artifacts of the past can be often reflected in how a modern nation perceives itself and its future.

What will we discuss today???



Kha-em-waset (19th Dynasty) 1279-1213 B.C.

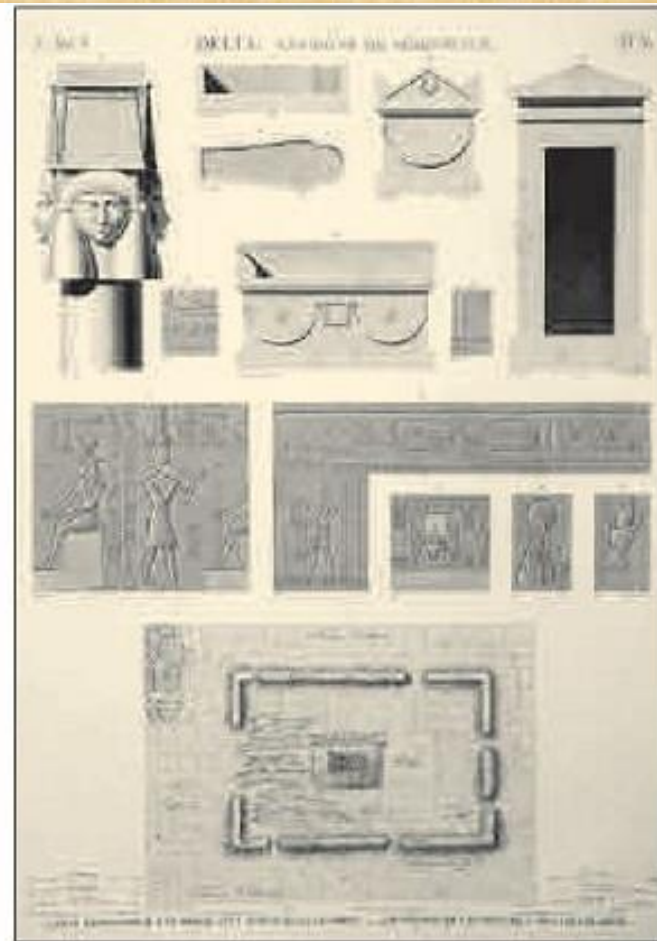
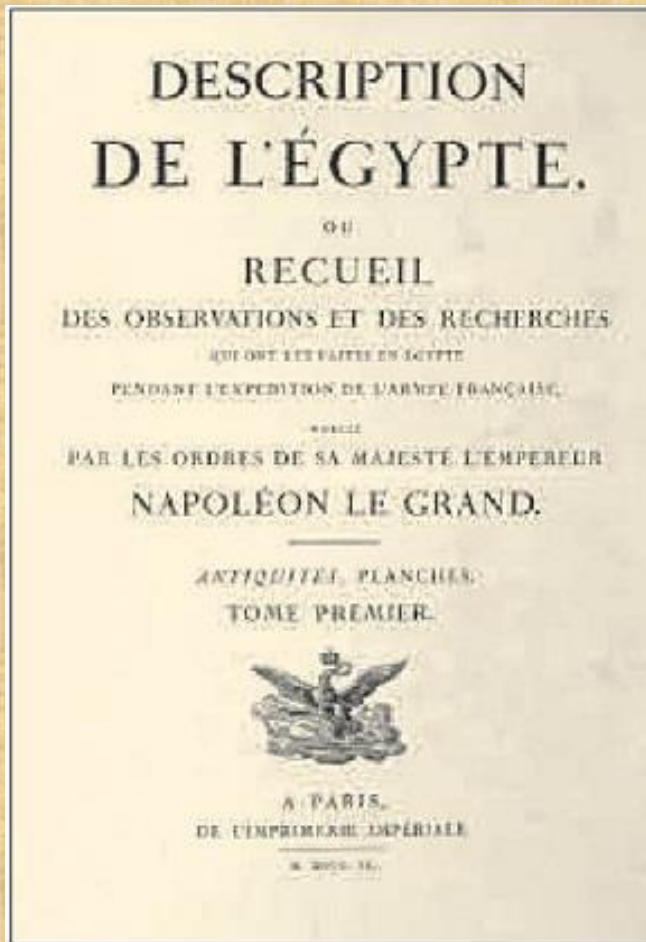


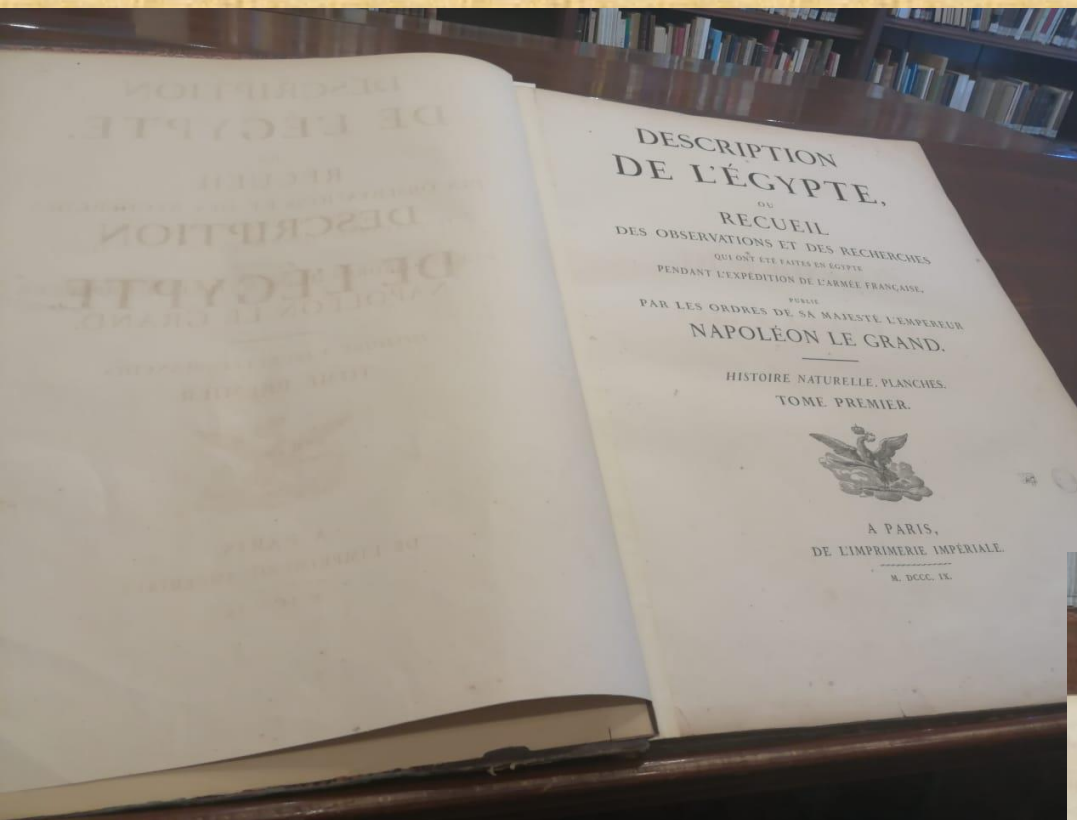
**Restoration Text on Southern
wall of Unas Pyramid**



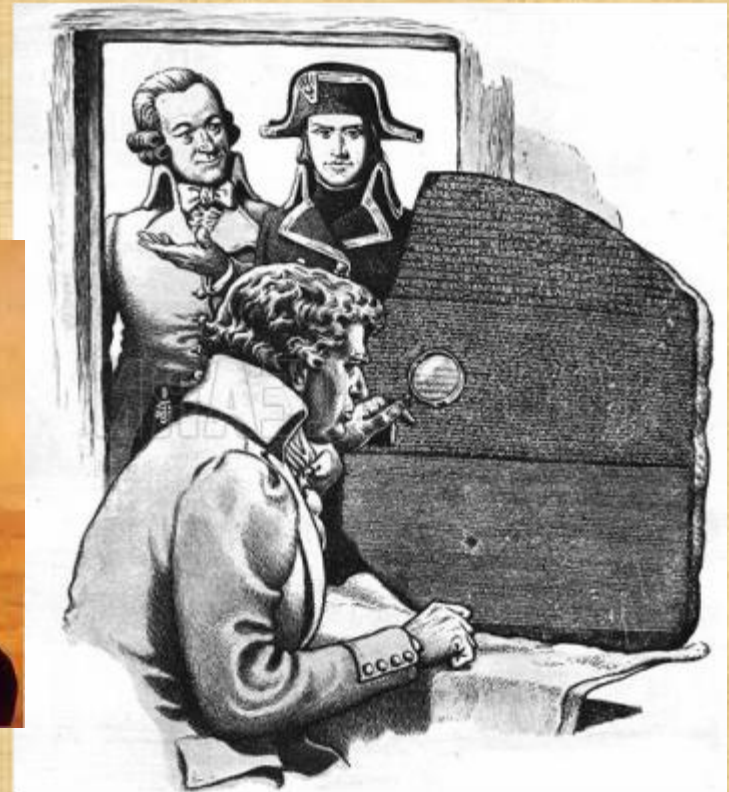
- **Two major events helped to introduce Egypt to Europe and the world:**
- **1-The compilation and publication of the Description de l’Egypte (the Egyptian Expedition of Napoleon 1798-1801) .**
- **2-The decipherment of the ancient Egyptian language by Jean François Champollion (1832).**

Description de l'Égypte

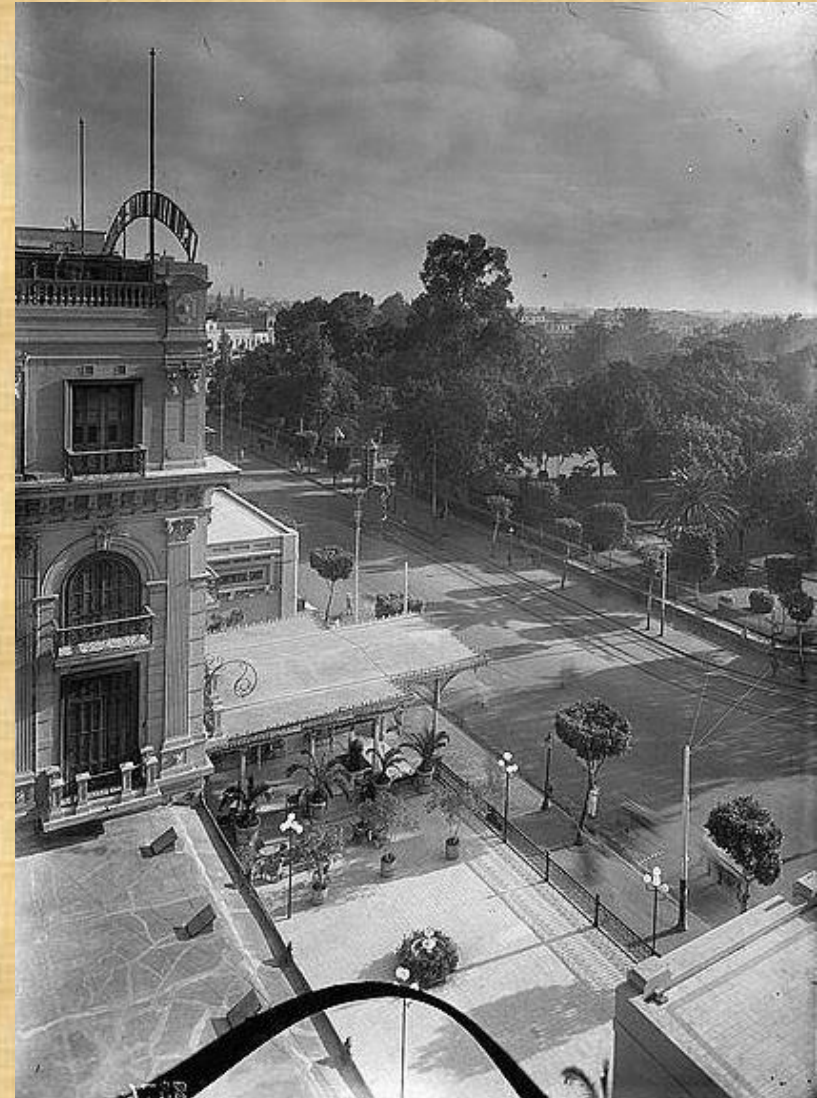




- **Jean François Champollion is known for the decipherment of the ancient Egyptian language. He worked on deciphering the hieroglyphs of the Rosetta Stone (in the British Museum). He is a founding figure in the field of Egyptology.**



- The first step toward the control of Egyptian antiquities was taken on 15 August 1835, when the ruler of Egypt, Mohamed Ali issued a decree banning the unauthorized removal of antiquities from the country. This decree also designated a building in the Ezbekiah Gardens, Cairo, to serve as a storehouse for artifacts.

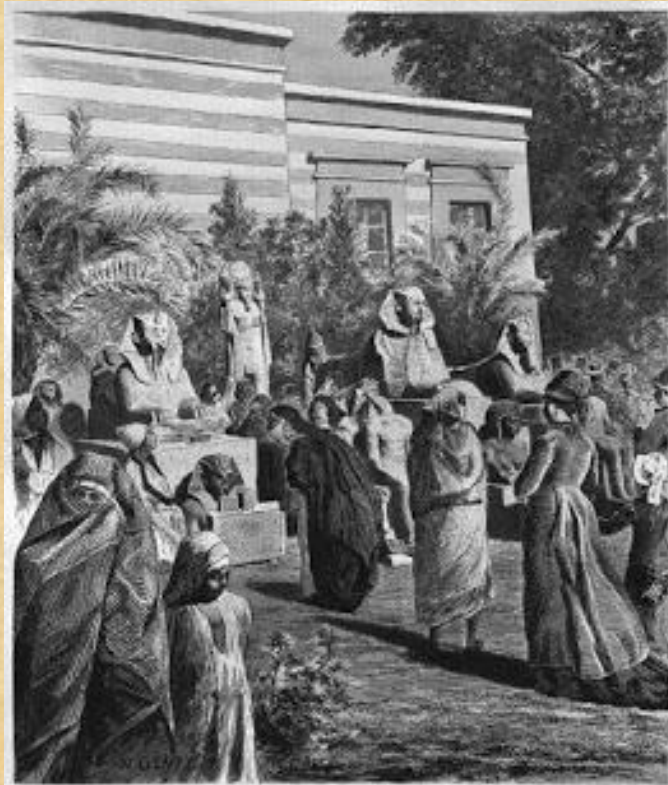


- In 1858 Said Pasha, then Viceroy of Egypt, approved the creation of the Antiquities Service (officially the **Service des Antiquités**) to stem the continuing illicit trade in Egyptian artifacts, and appointed French scholar **Auguste Mariette** as its director.



- Mariette created the first national museum in the Near East, which opened in 1863 in an old building in the Boulaq section of Cairo.





VOUE DU MUSÉE DE BOULAQ

Boulaq Museum





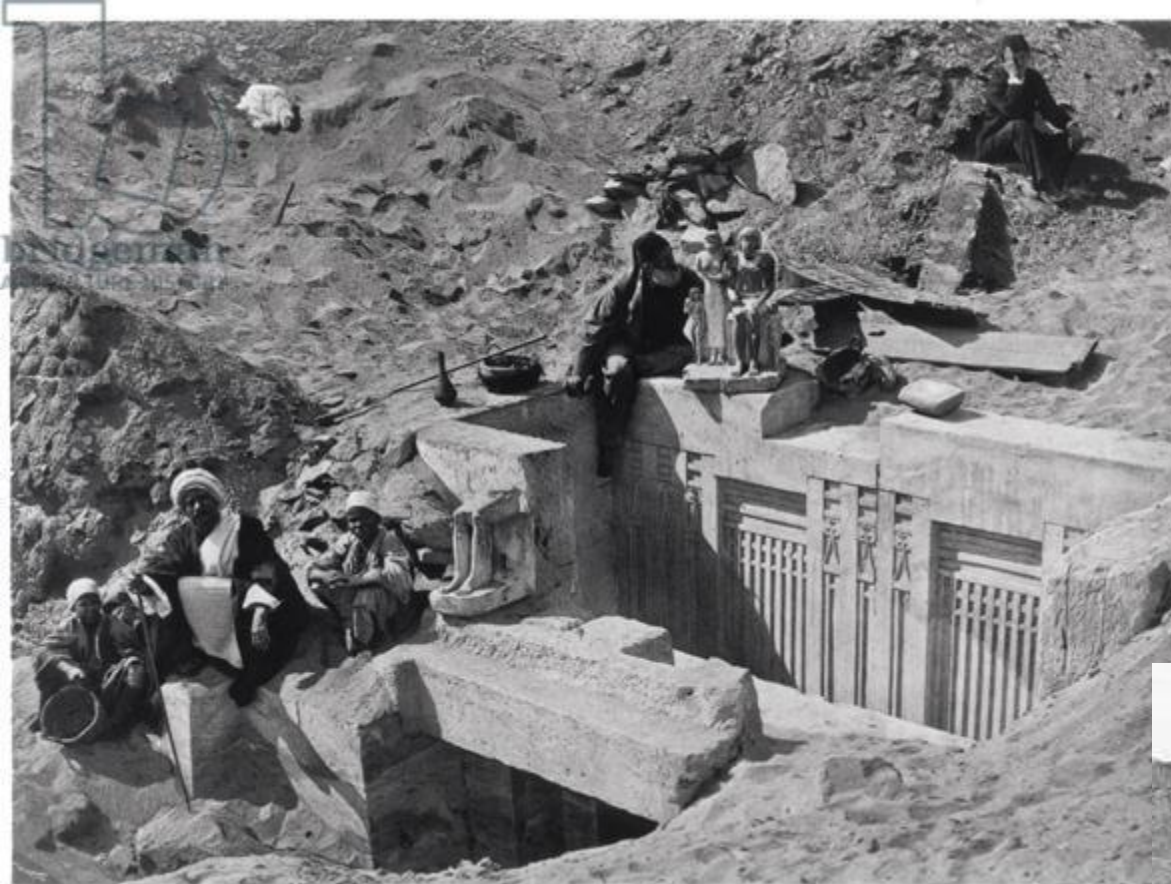
**The Giza Palace Museum of king
Ismail**



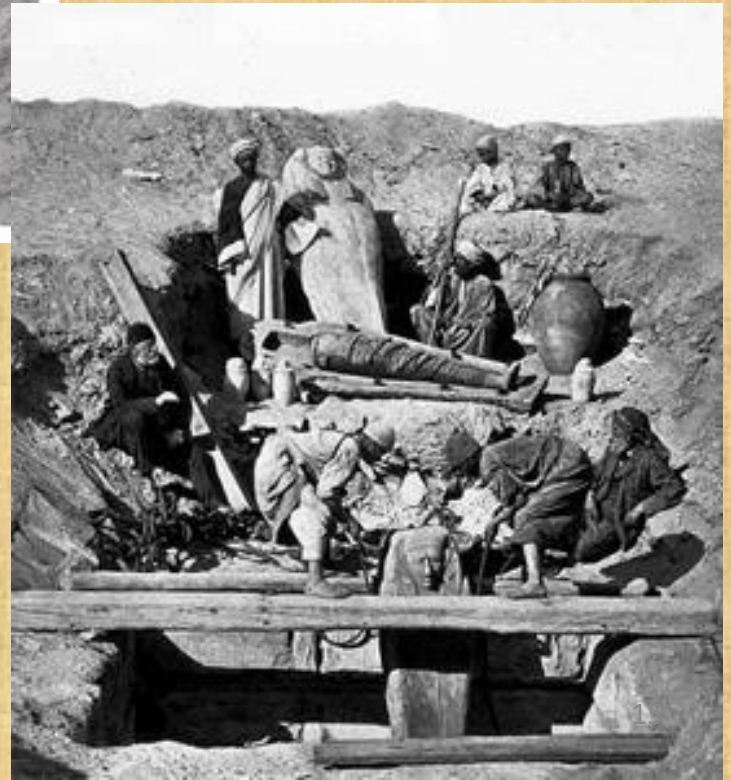


The Egyptian Museum-Cairo 1902

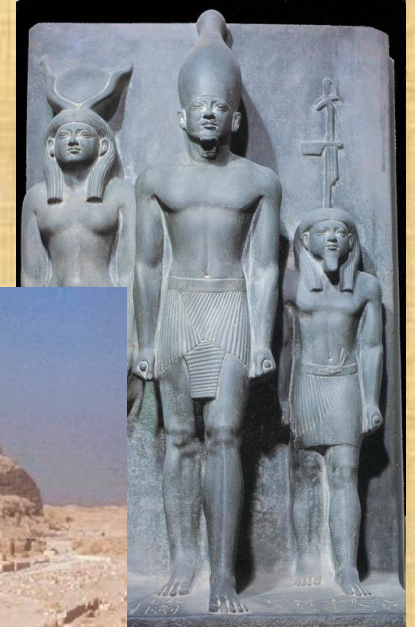




Mariette's excavations at Saqqara

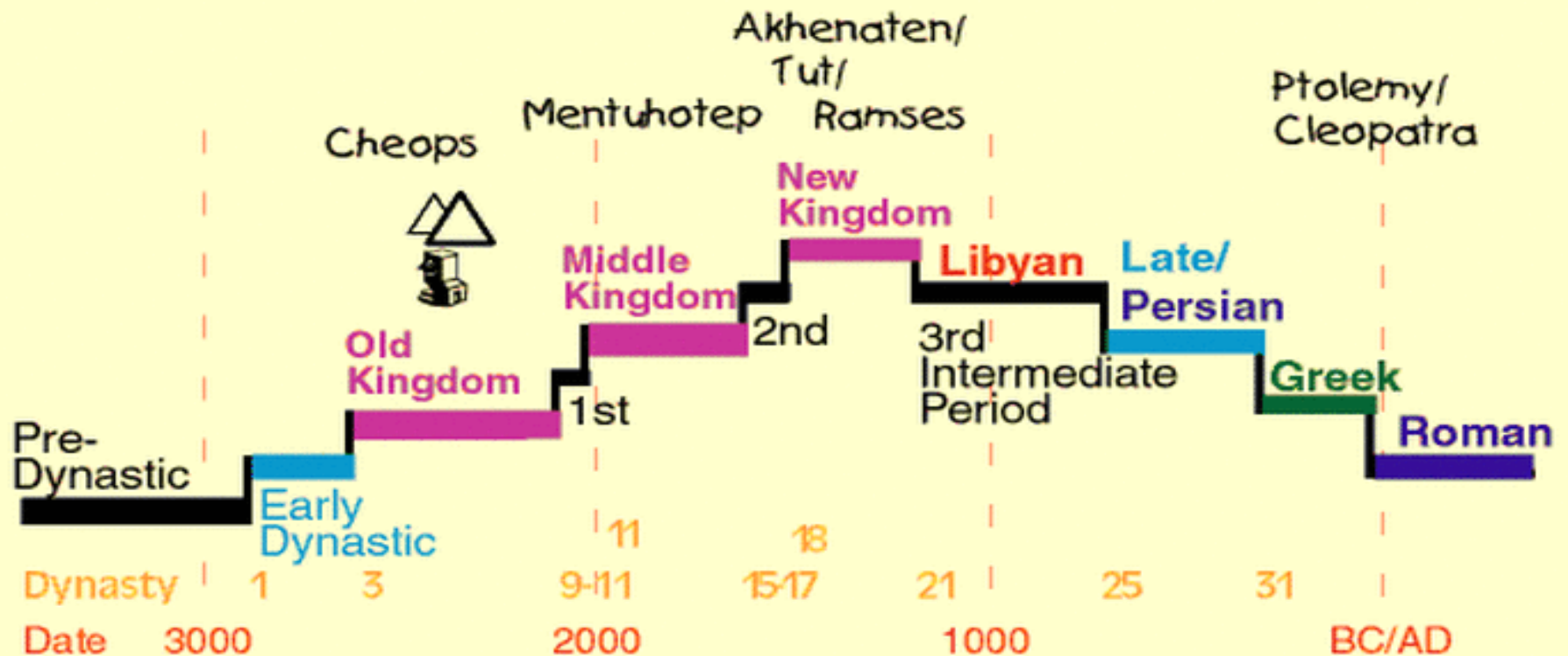


- Protecting and promoting the cultural heritage of Egypt, both independently and in cooperation with national and international organizations is the principal mission of the Ministry of State for Tourism and Antiquities, previously known as the Supreme Council of Antiquities



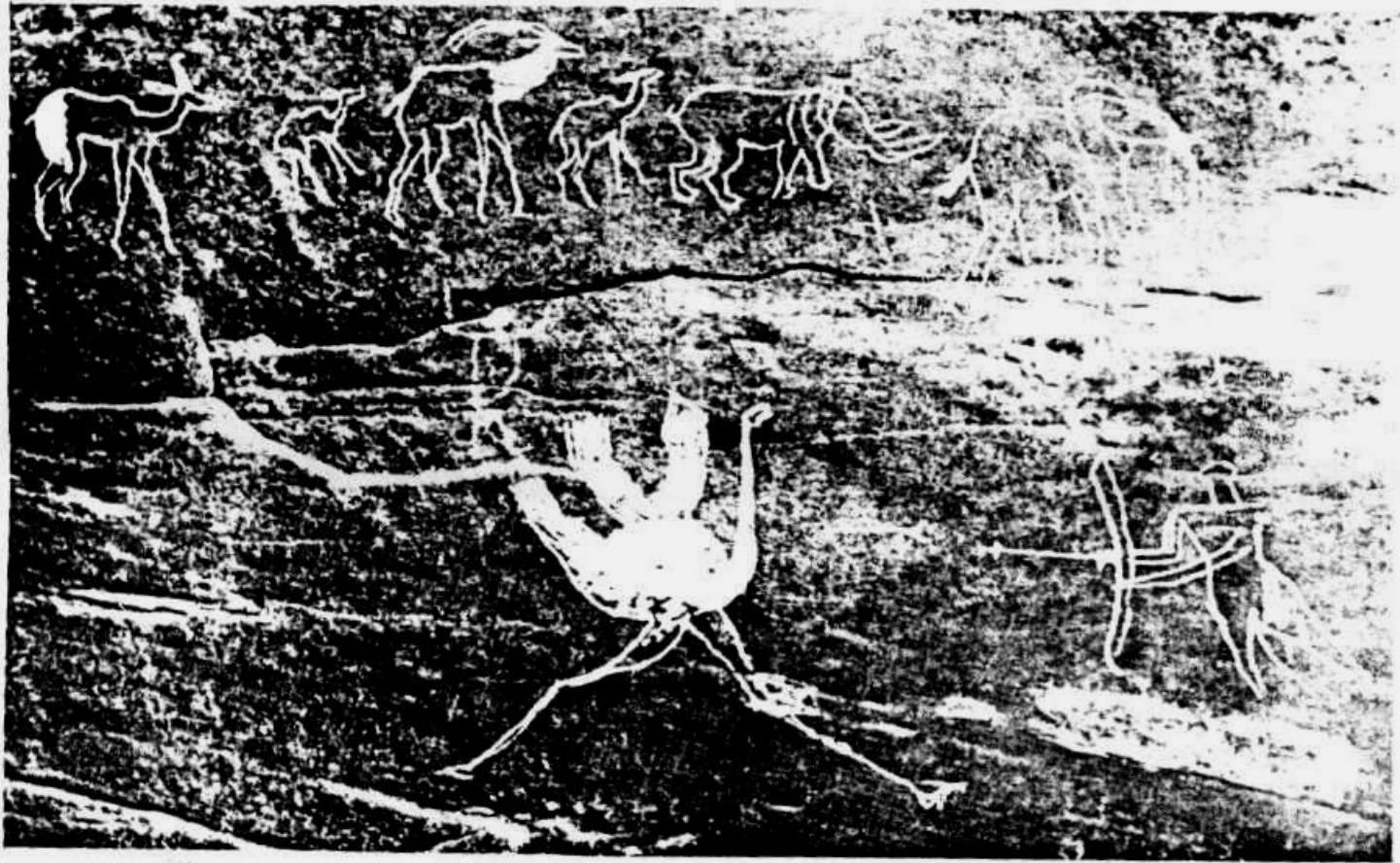
- For almost a century, the Antiquities Service was headed by French scholars. In the early **1950s**, when British colonial troops finally left Egypt, the Antiquities Service truly became an Egyptian-run organization.
- In **1994**, the name of the department was changed to the Supreme Council of Antiquities (SCA).
- In **January 2011** the SCA became an independent ministry and the name was changed to Ministry of State for Antiquities (MSA). In **2019**, it merged with the ministry of Tourism.

Egyptian History Time-Line

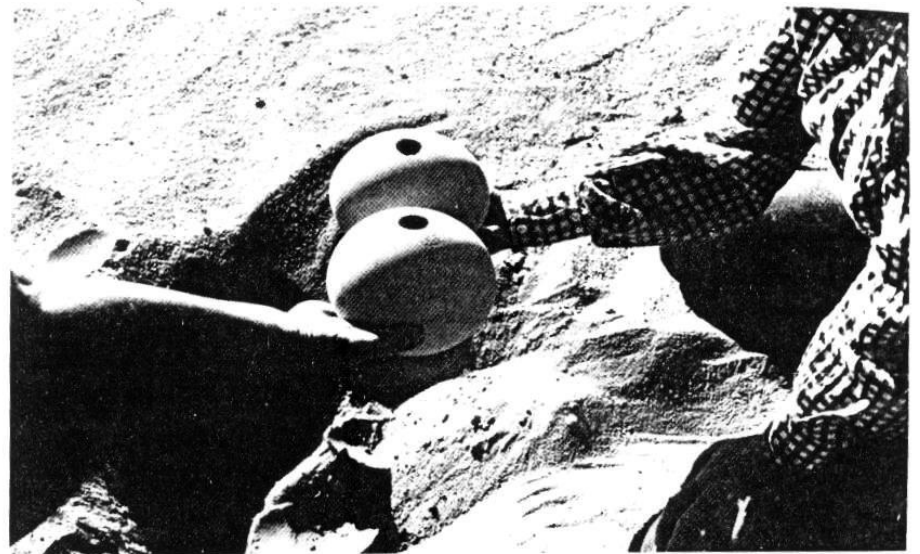




Rock-drawing at Silwa Bahari-near Aswan



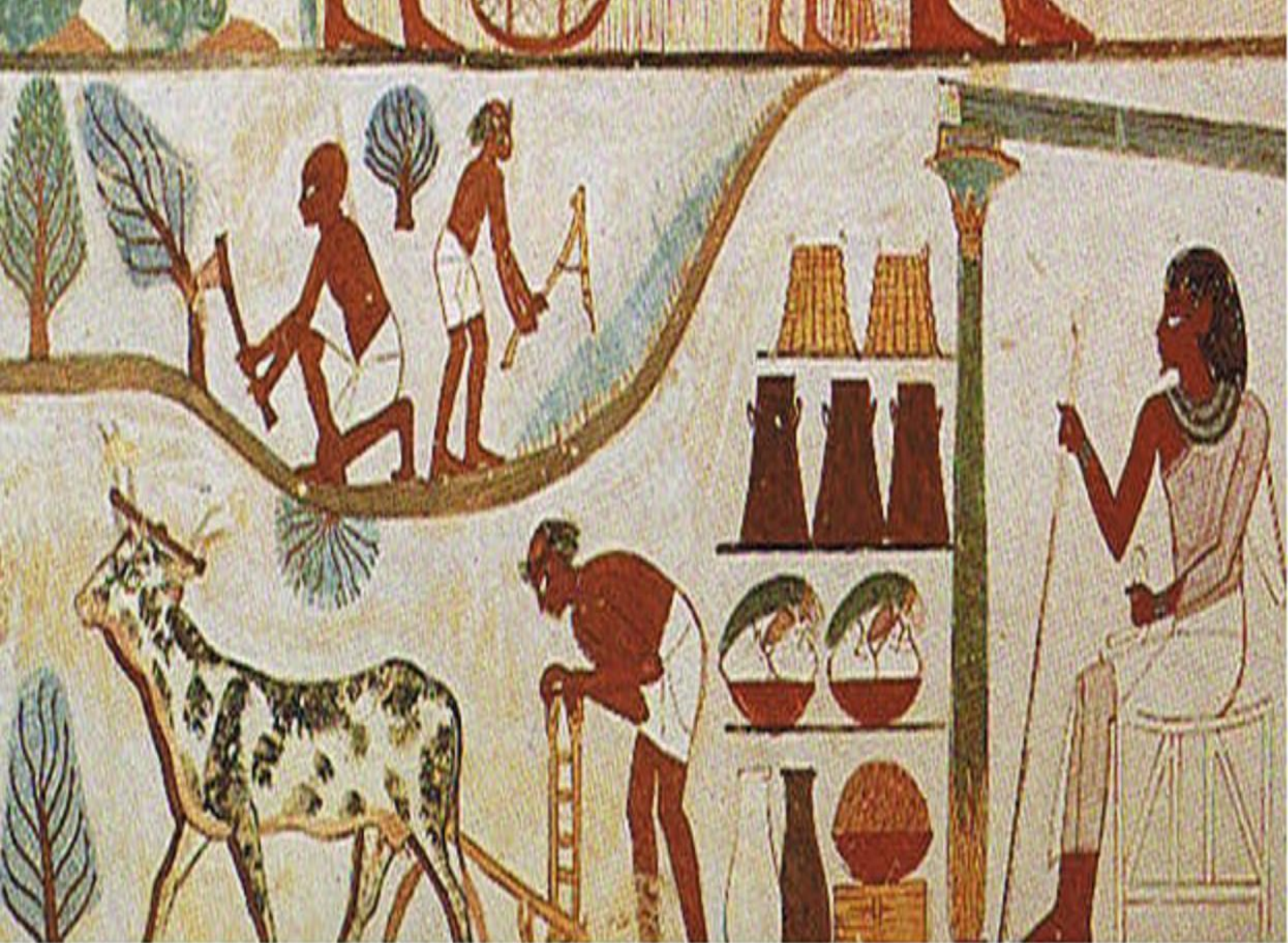








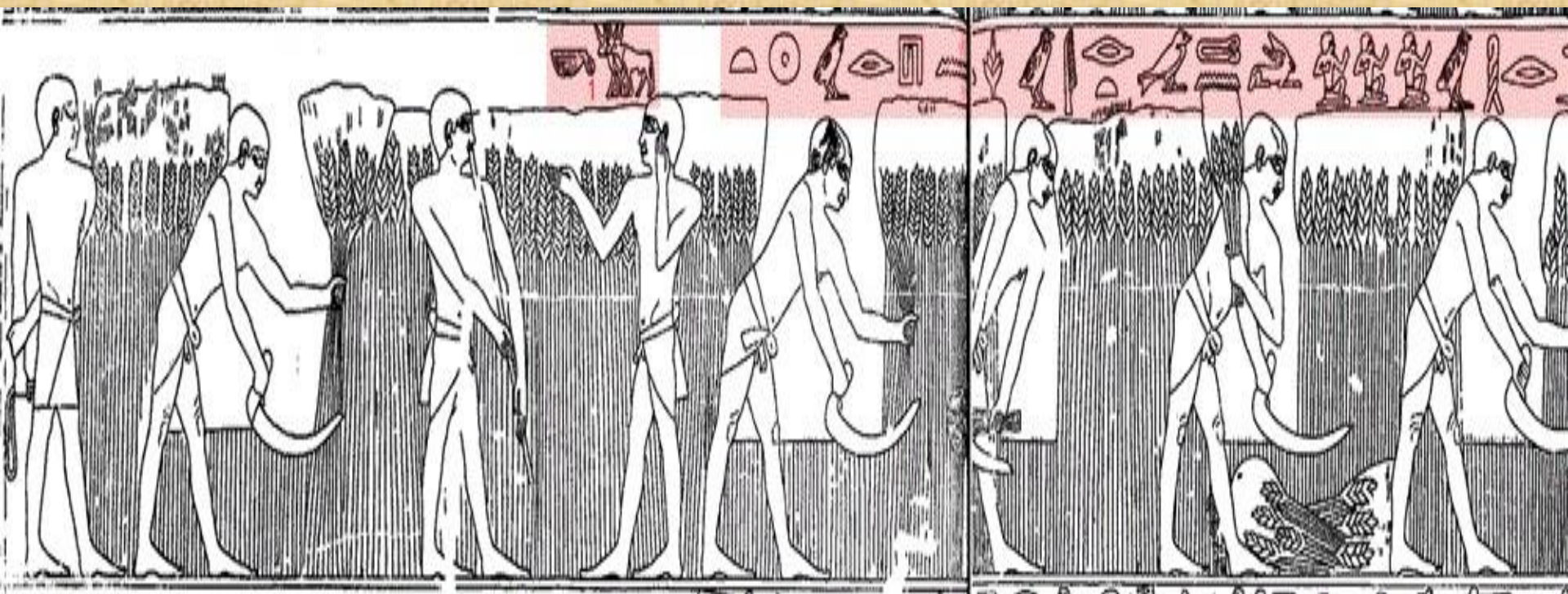
AGRICULTURE



In the 1960s









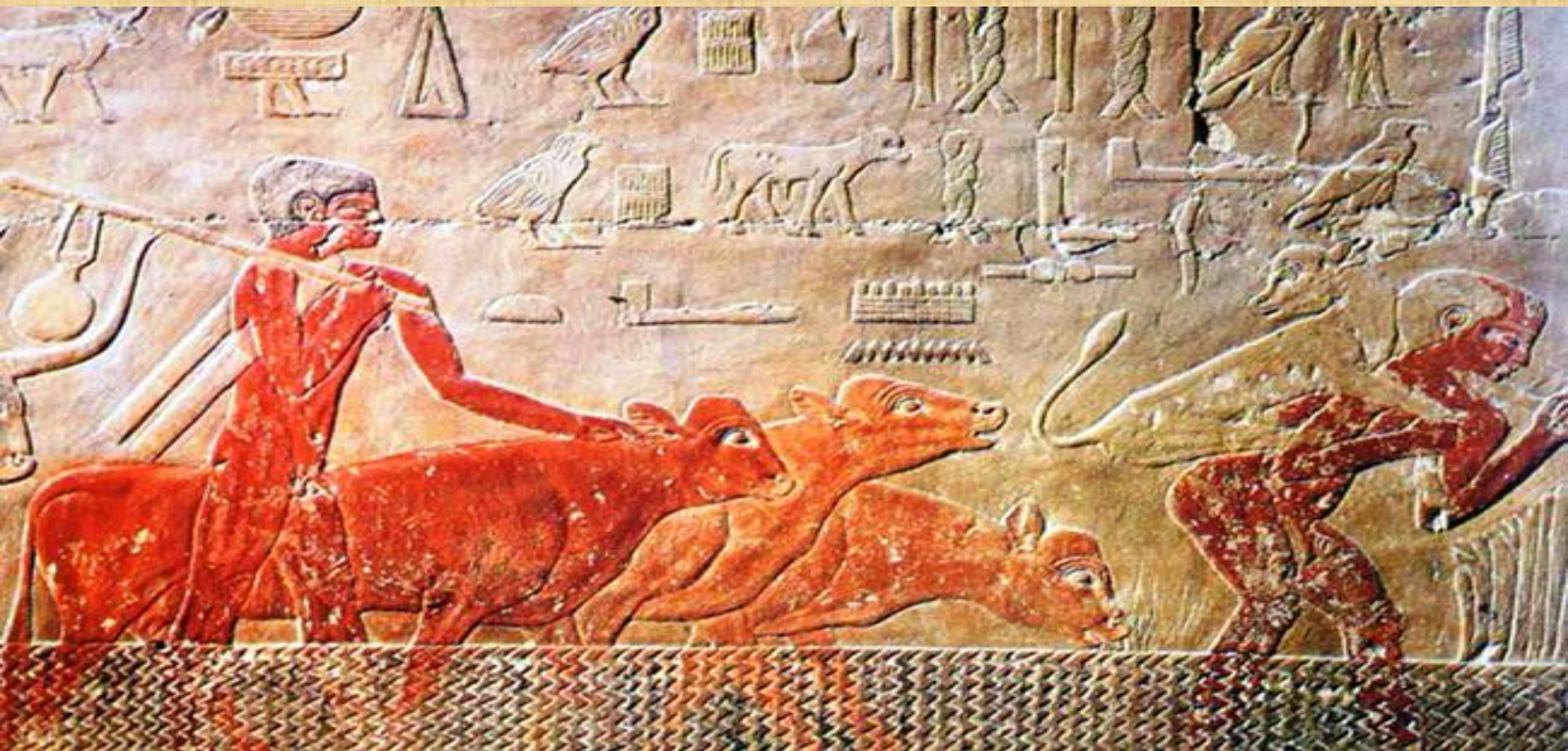




ANIMAL BREEDING



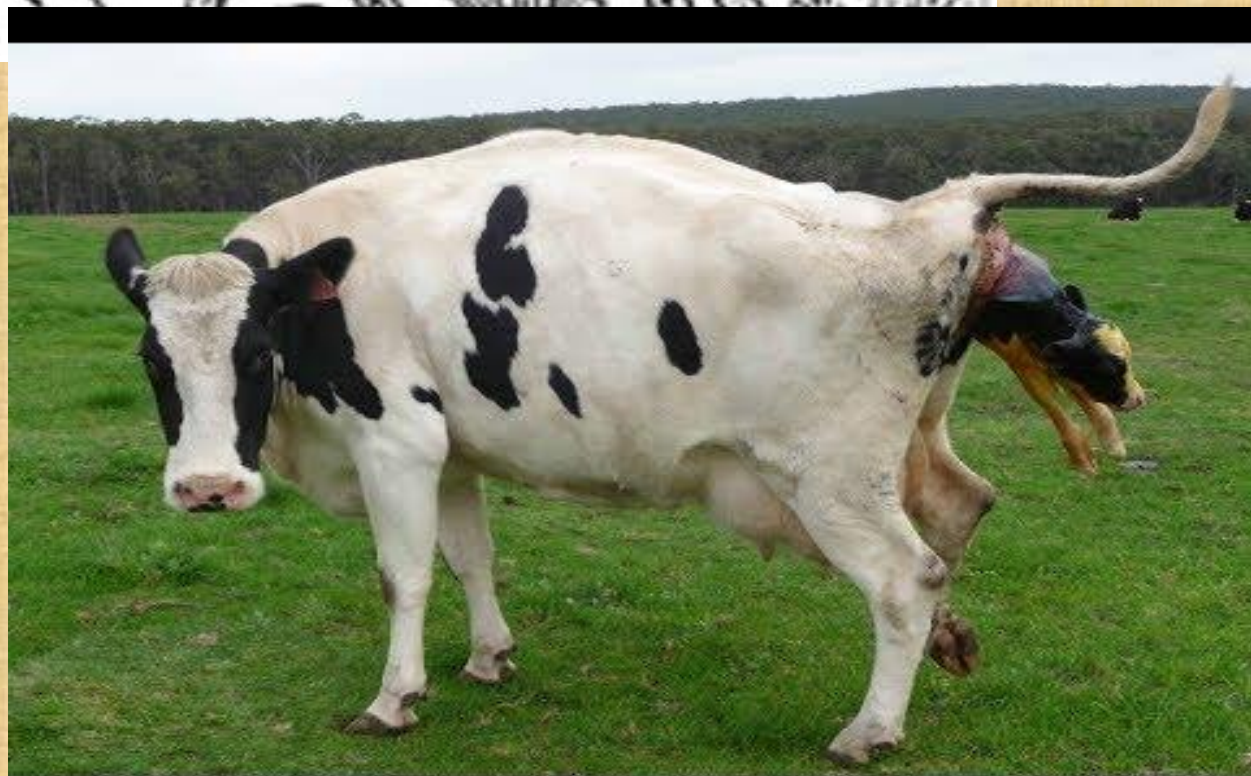
Mastaba of Ti (Saqqara-5th Dynasty).



Mastaba of Ti

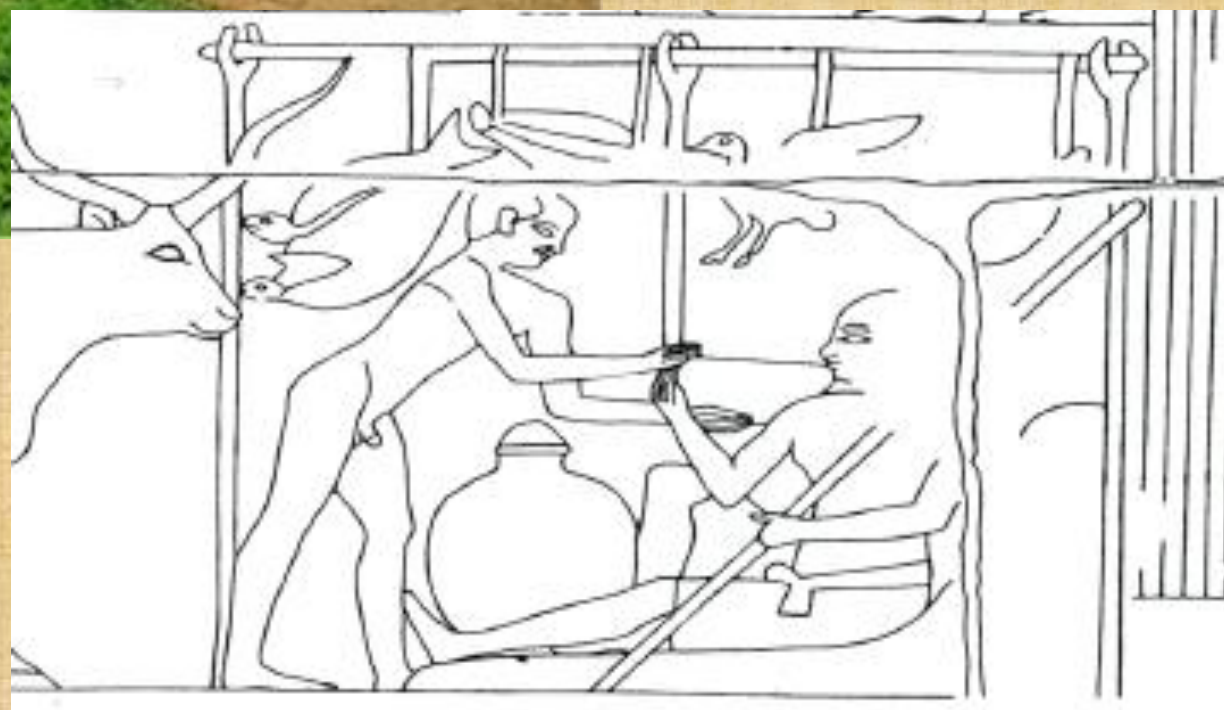
Modern studies have proven the importance of new born animals for the future of herds and livestock productivity.



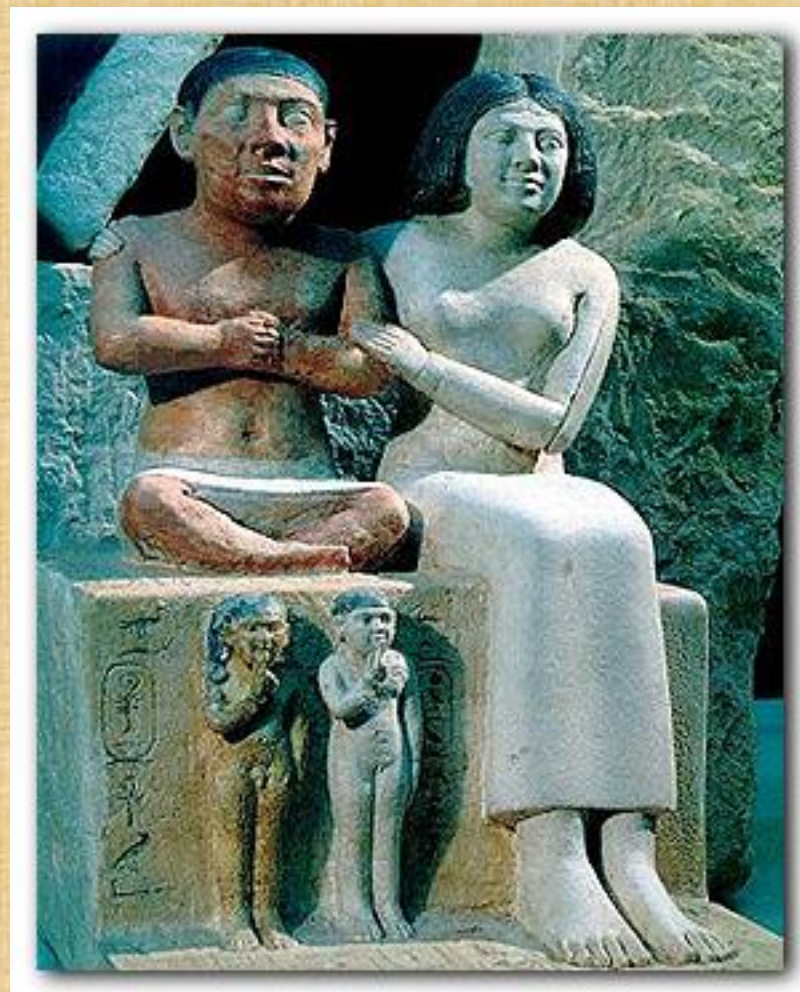




© DON CHURCH



Family life and daily activities





Hieroglyphic text at the top of the panel, likely identifying the deceased and their family members.

Additional hieroglyphic text located above the standing female figure on the right.





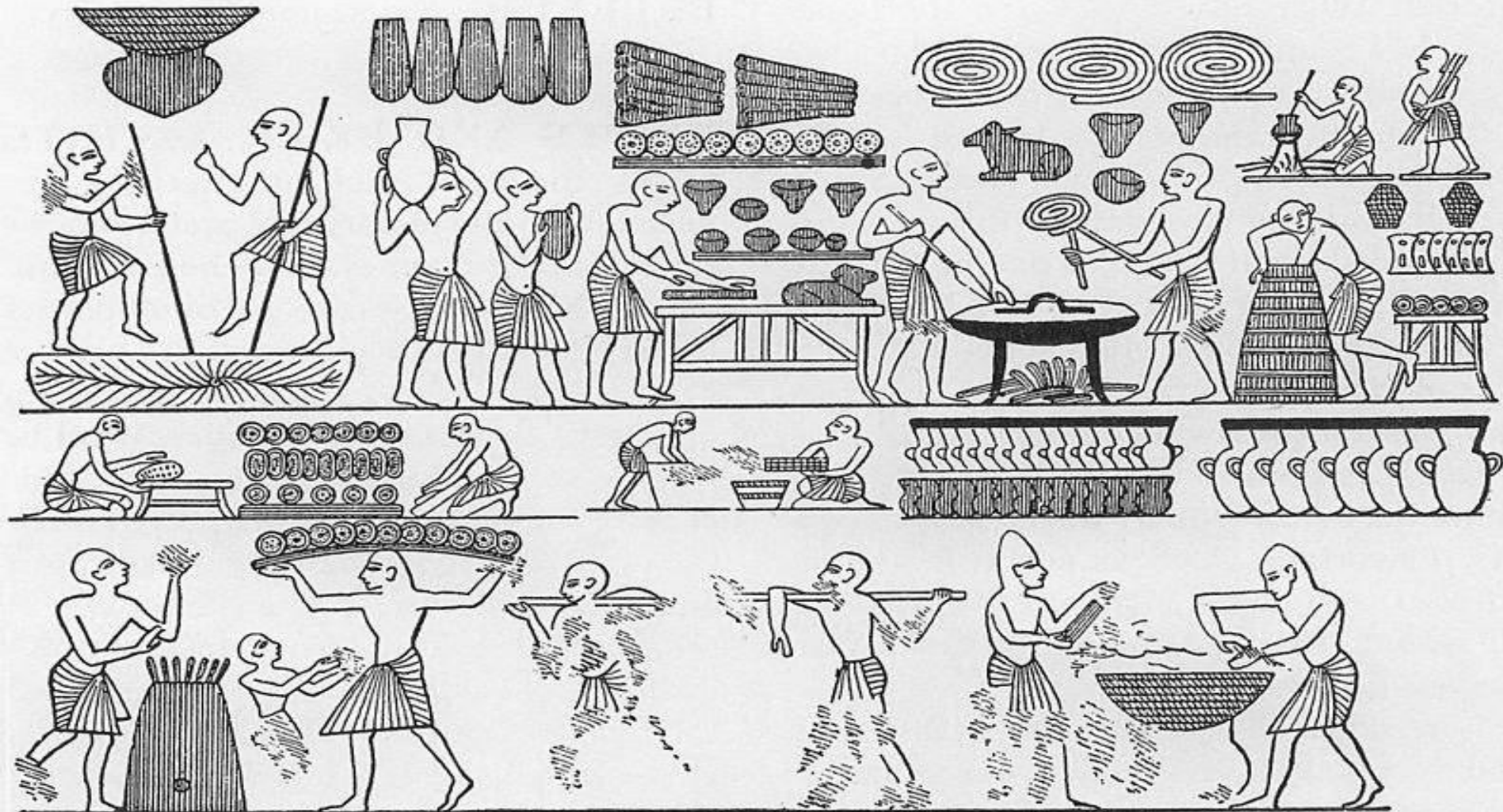




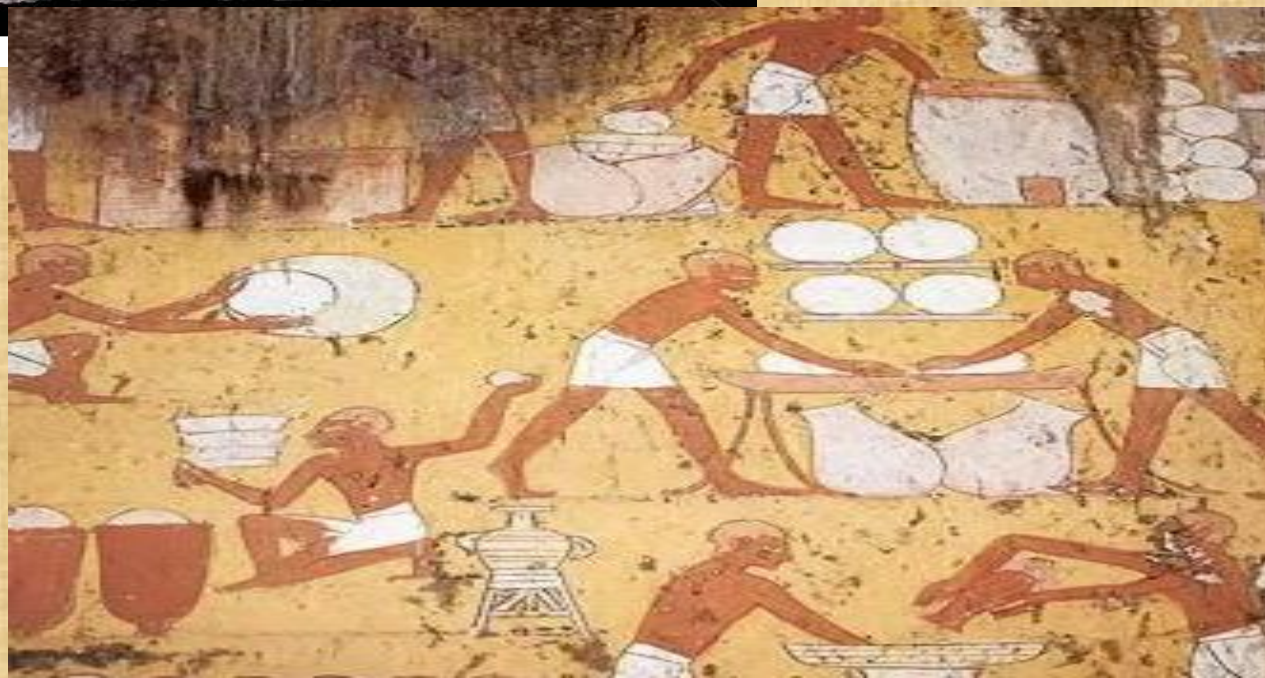
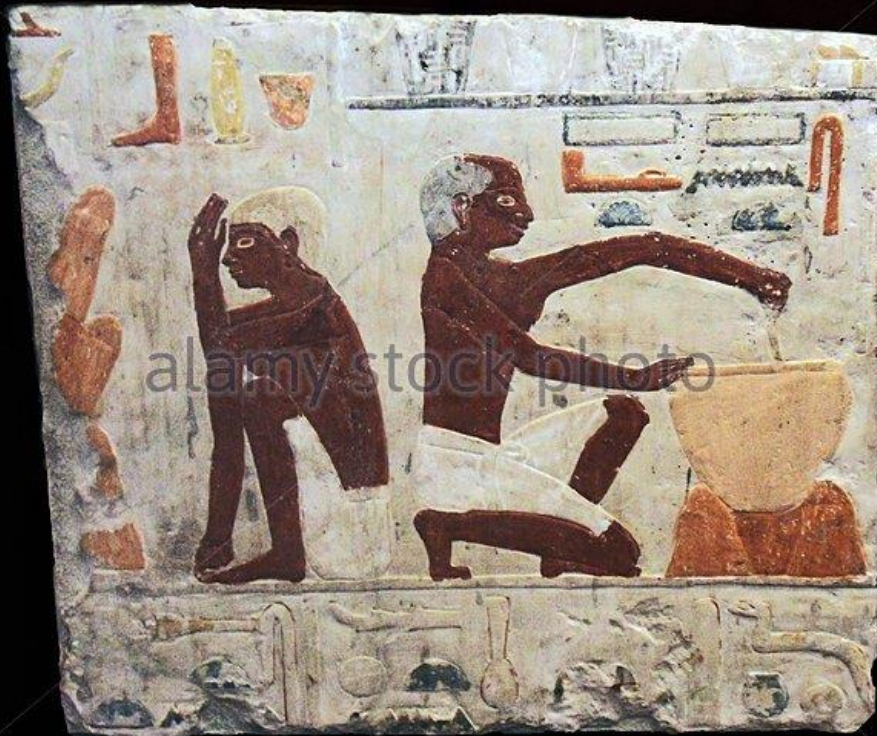


**Tomb of Menna-Thebes-18th
Dynasty. TT 69**

BREAD MAKING

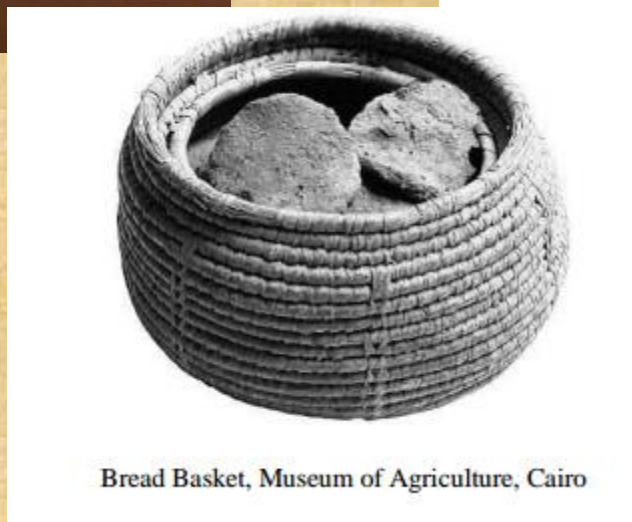






Sun Bread











Bed of King Tutankhamun

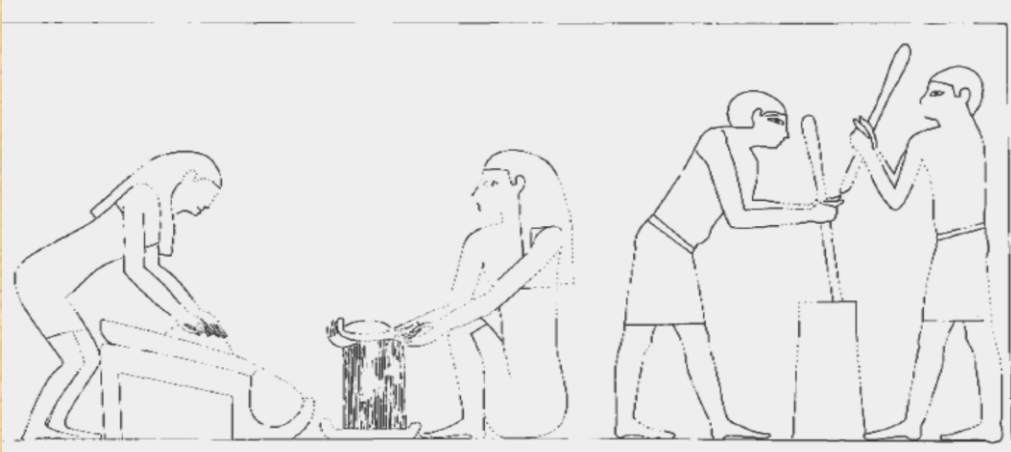


Modern Nubian Bed “Anqarib”

**Model Sieve –reign of Hatshepsut, 18th Dynasty.
Metropolitan Museum of Art (22.3.240).**



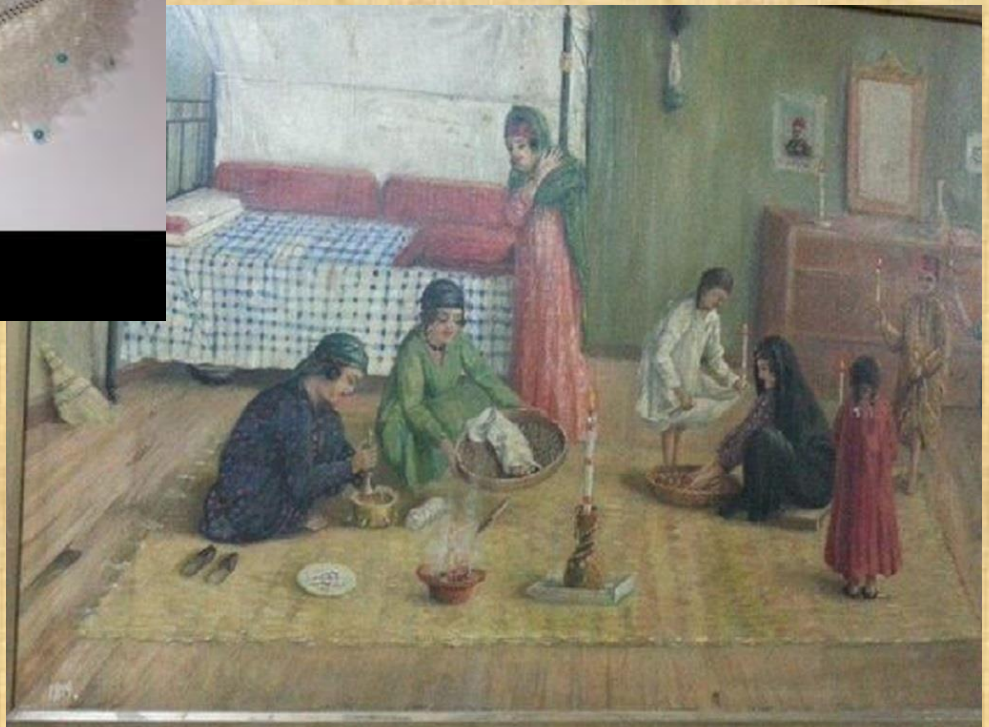
Sieve-18th Dynasty-British Museum (EA55130)



Tomb of Antefoker-12Th Dynasty- Thebes

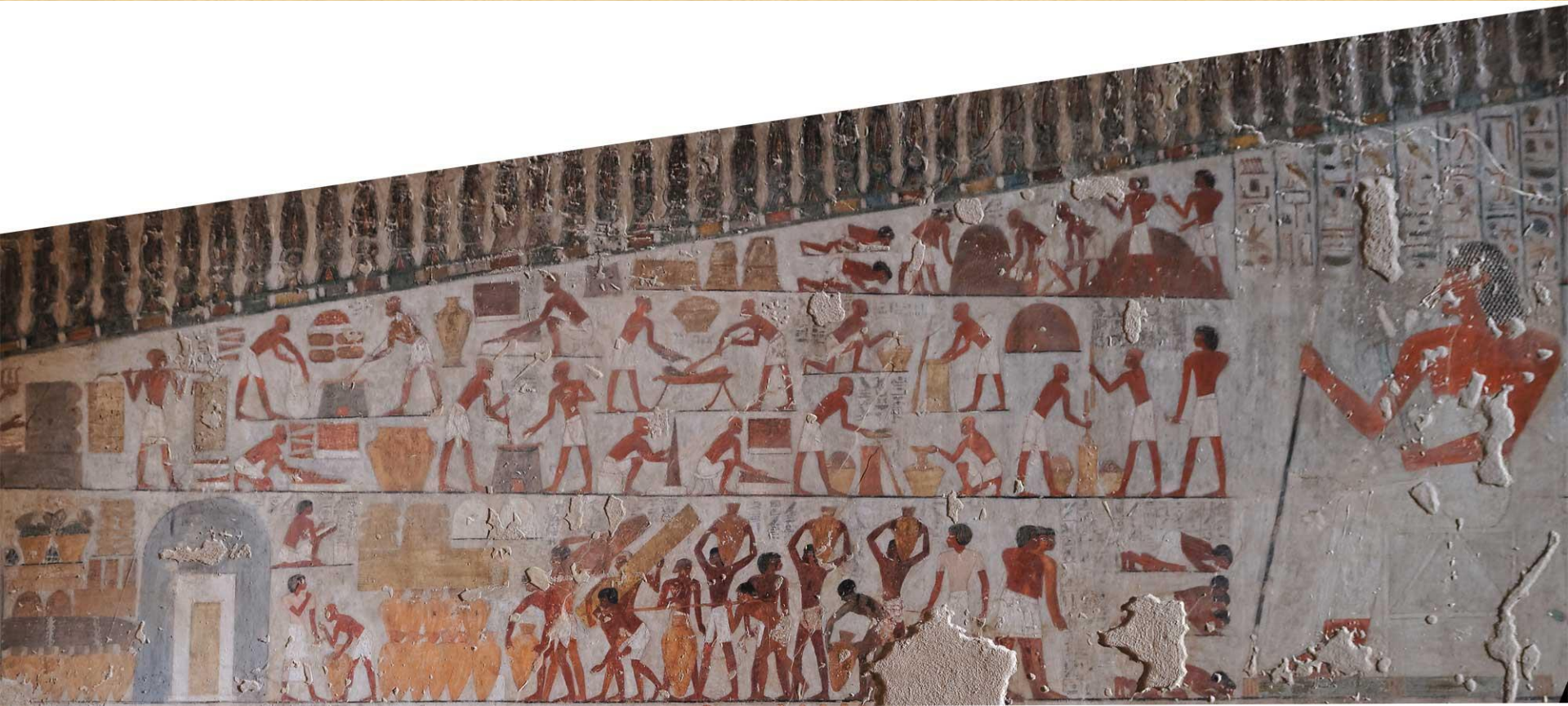


Sieves in birth ceremony-modern Egypt





Tiger Nuts-Tomb of Rekhmire 18th Dynasty







Premium Organic Tiger Nuts Flour -Gluten Free, Nut Free(1 lb) by Tiger Nuts

★★★★☆ 23 customer reviews | 16 answered questions



About the product

- **HIGH FIBER CONTENT:** Our Premium Organic Tiger Nuts Flour is Gluten Free, Organic, High in

Price: **\$20.99**

In Stock. Sold by **Primo Lines** and **Fulfilled by Amazon.**

This item does not ship to **Egypt**. Please check other sellers who may ship internationally. [Learn more](#)

Deliver to Egypt

Qty: 1

[Turn on 1-click ordering](#)

Organic Raw Tigernuts (12 oz) by Organic Gemini

★★★★☆ 548 customer reviews | 30 answered questions

Amazon's Choice for "tigernuts"



About the product

Price: **\$18.99** (\$1.58 / Ounce)

Only 14 left in stock - order soon. Sold by **SeaGarden** and **Fulfilled by Amazon.**

3 Flavors: Raw

Peeled	Raw	Sliced
Select in 12 Ounce (Pack of 6)	\$18.99 (\$1.58 / Ounce)	Select in 6 Ounce (Pack of 6)

5 Sizes: 12 Ounce (Pack of 1)

5 Ounce (Pack of 12)	12 Ounce (Pack of 12)	12 Ounce (Pack of 1)
Select in Peeled	Select in Peeled	\$18.99 (\$1.58 / Ounce)

This item does not ship to **Egypt**. Please check other sellers who may ship internationally. [Learn more](#)

Deliver to Egypt

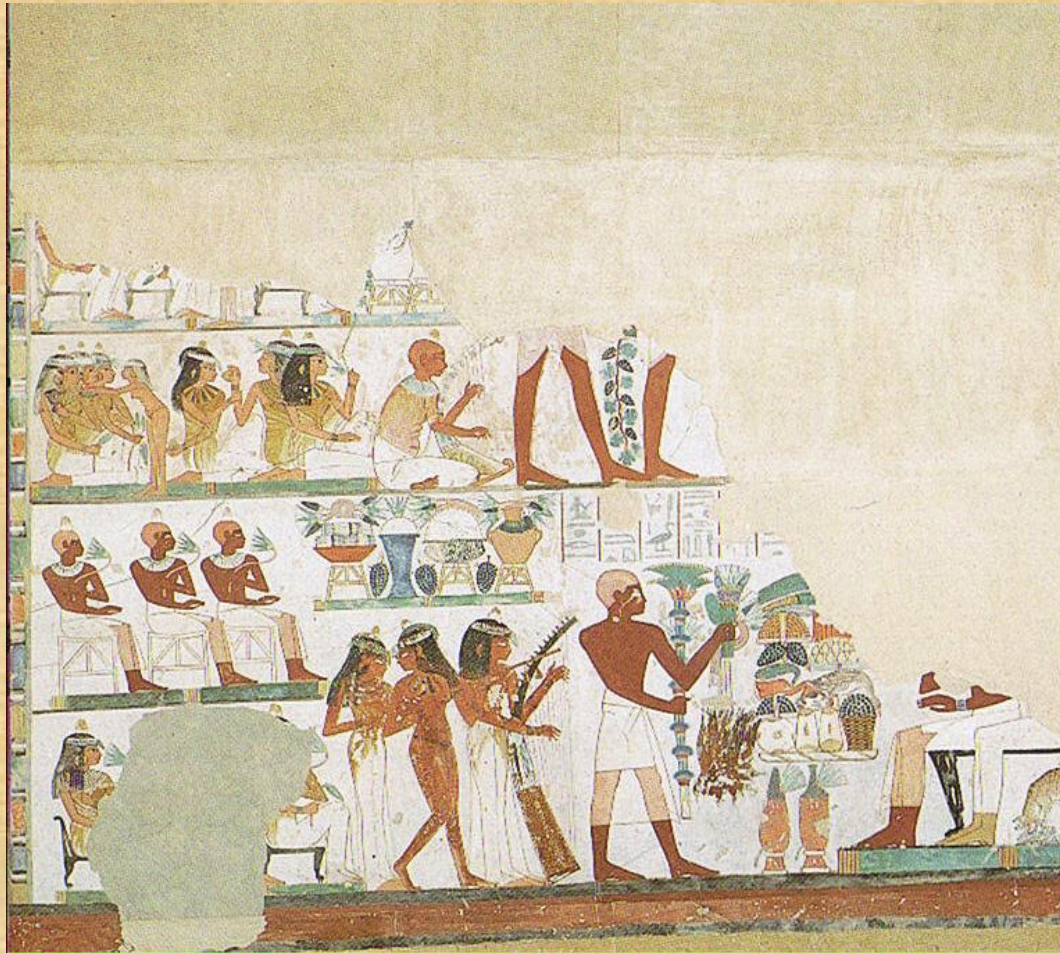
Qty: 1

[Turn on 1-click ordering](#)



Horchata de Chufas (Traditional drink in Spain)

Banquets

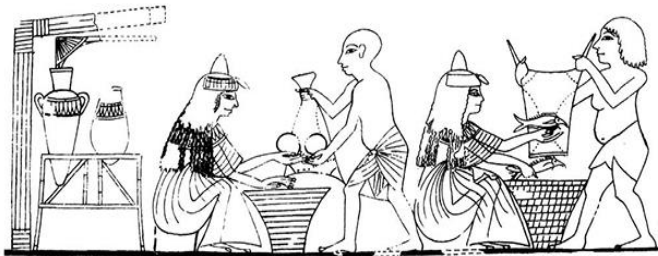


Tomb of Nen-Khefet-Ka in Deshashah





Markets

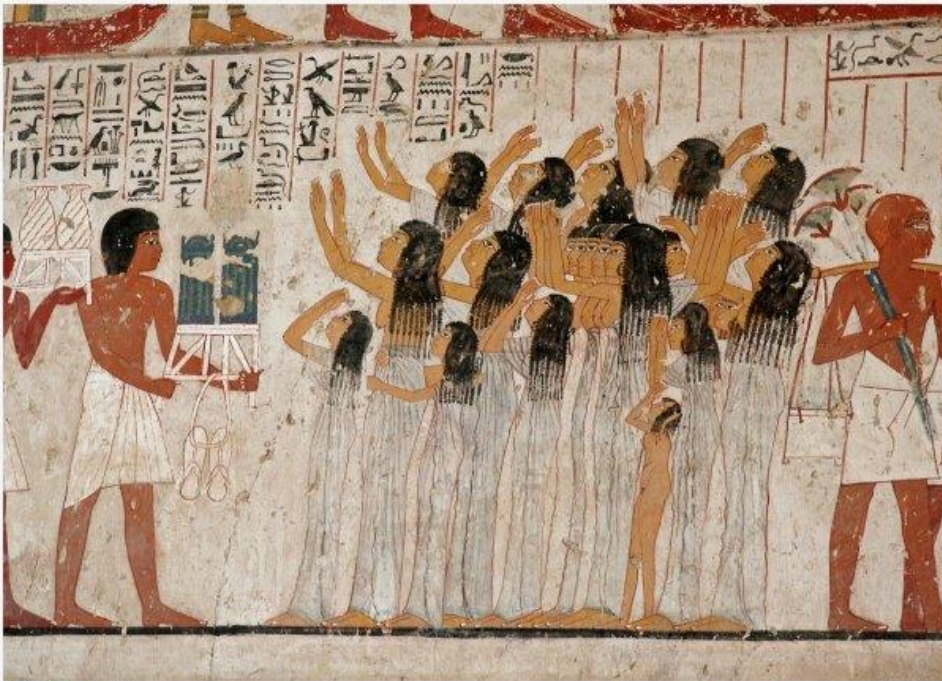




Burial Customs



Mourners



HENK BRIL, 2006





Promoting Tourism Activities

Abu El-Haggag Festival-Luxor

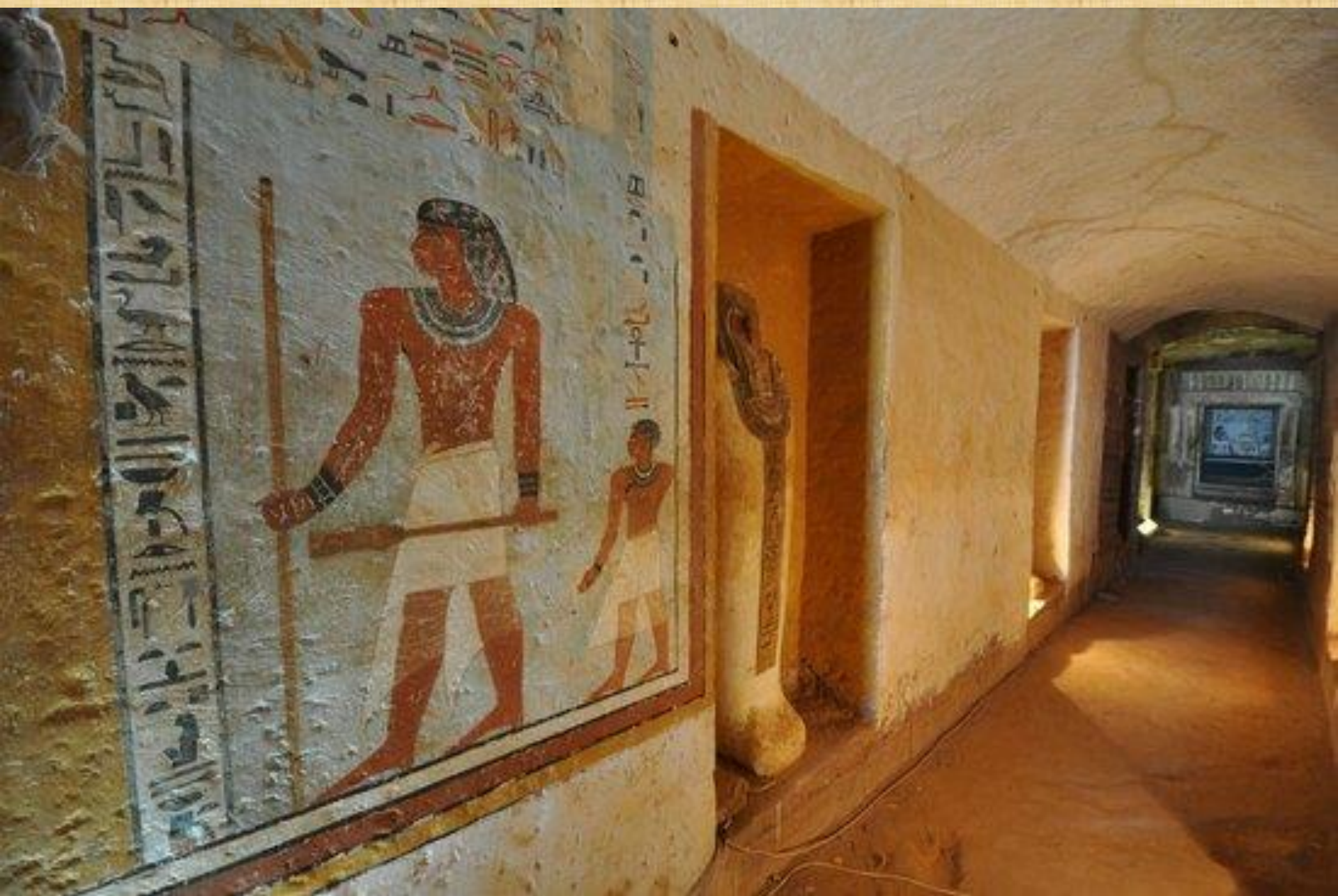


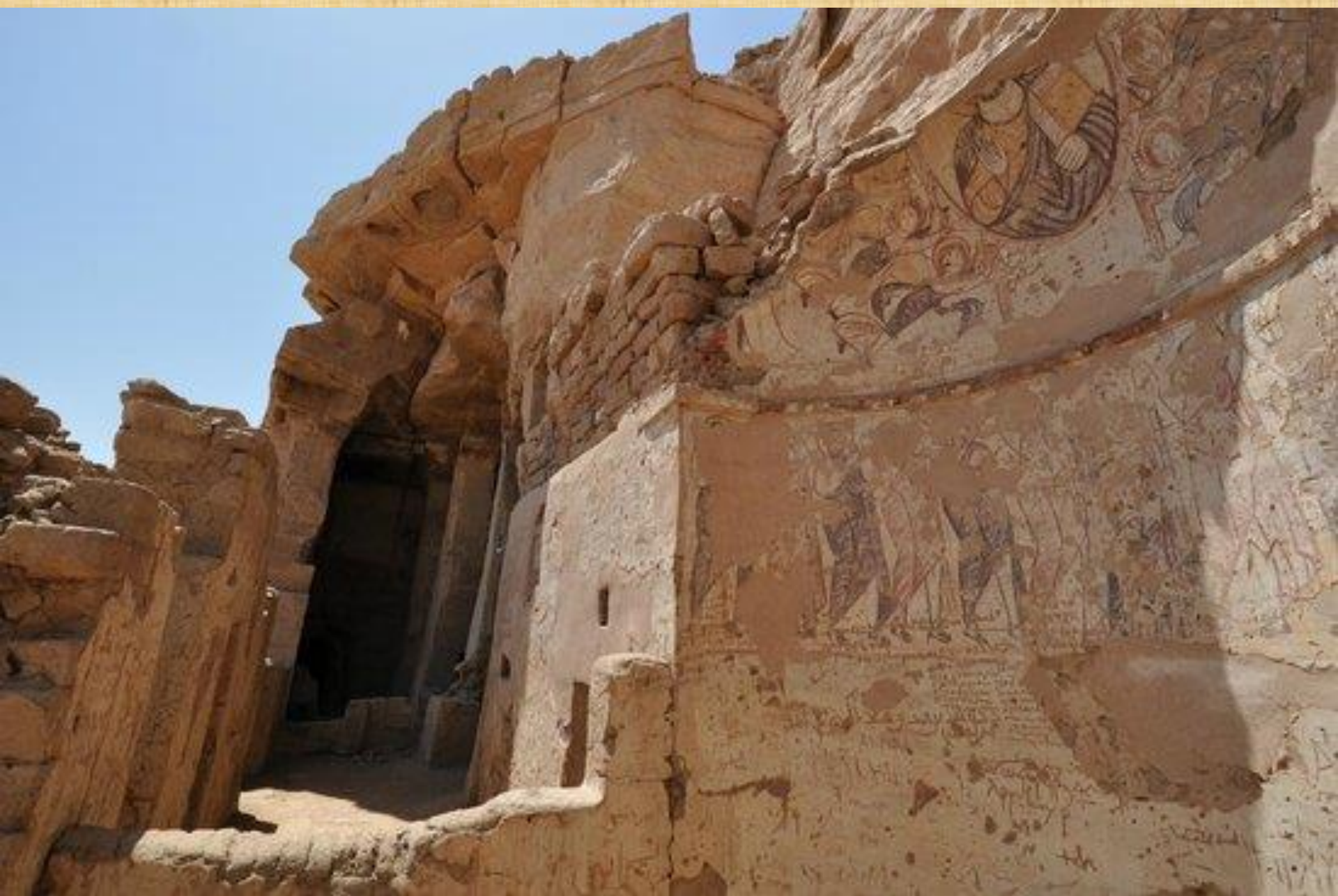


Creating Public Engagement to Cultural Heritage in The Site of Qubbet El-Hawa through Storytelling.

- The research is focusing on the following points:
- 1- The revival of cultural heritage in the archaeological site of Qubbet El-Hawa in Asswan.
- 2- Shedding light on the importance of public engagement and community participation for the preservation of cultural heritage.
- 3- Storytelling as an important cultural program used to revive heritage.







**THE ROLE OF LIVING HERITAGE IN SUSTAINABLE
TOURISM DEVELOPMENT
(CASE STUDY: FISHERMEN AND FISHING
PRACTICES IN ALEXANDRIA)**

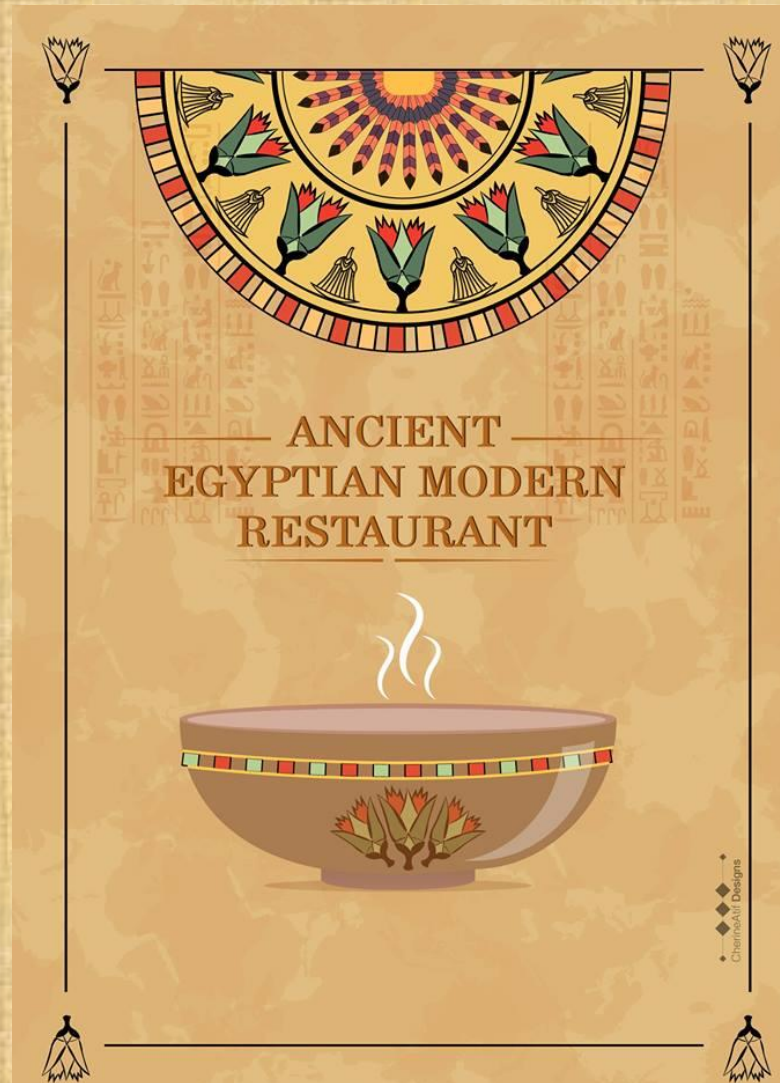
Ancient Rakotis village-West of
Alexandria (now El Max are)





Revival of Food habits

Food Heritage



(BIRDS)

(ROAST, GRILLED,
STUFFED)

DUCKS
GEESE
PIGEONS
QUAIL



(MEAT)

(ROAST, GRILLED)

GOAT
SHEEP
MUTTON
GAZELLE



(FISH)

(SALTED, GRILLED,
DRIED)



(BREAD)

(DIFFERENT SHAPES)



(FRUITS)

FIGS
DATES
POMEGRANATES
GRAPES
COCONUTS



(DESSERT)

SWEET BREAD
RAISIN BREAD
HONEY CAKES
FRUIT CAKES
TIGER NUT CAKES



(DRINKS)



BEER
WINE

Pottery Industry in Modern Fayoum





Museum Educational Programs



Children's Museum of LEGO- Egyptian Museum-Cairo

















Mallawi Museum



#makeheritagefun

خطك تراثك

Your Calligraphy Your Heritage

AN INITIATIVE BY



Tangible and intangible heritage

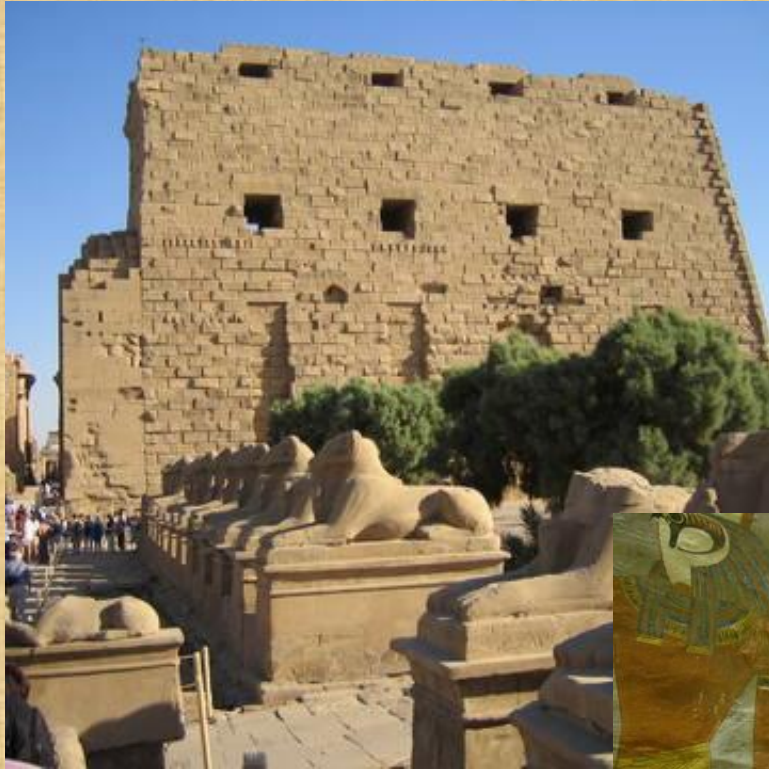
Properties inscribed on the World Heritage List:

- Abu Mena Monastery (1979)
- Ancient Thebes with its Necropolis (1979)
- Historic Cairo (1979)
- Memphis and its Necropolis – the Pyramid Fields from Giza to Dahshur (1979)
- Nubian Monuments from Abu Simbel to Philae (1979)
- Saint Catherine Area (2002)
- Wadi Al-Hitan (Whale Valley) (2005)-Natural Heritage

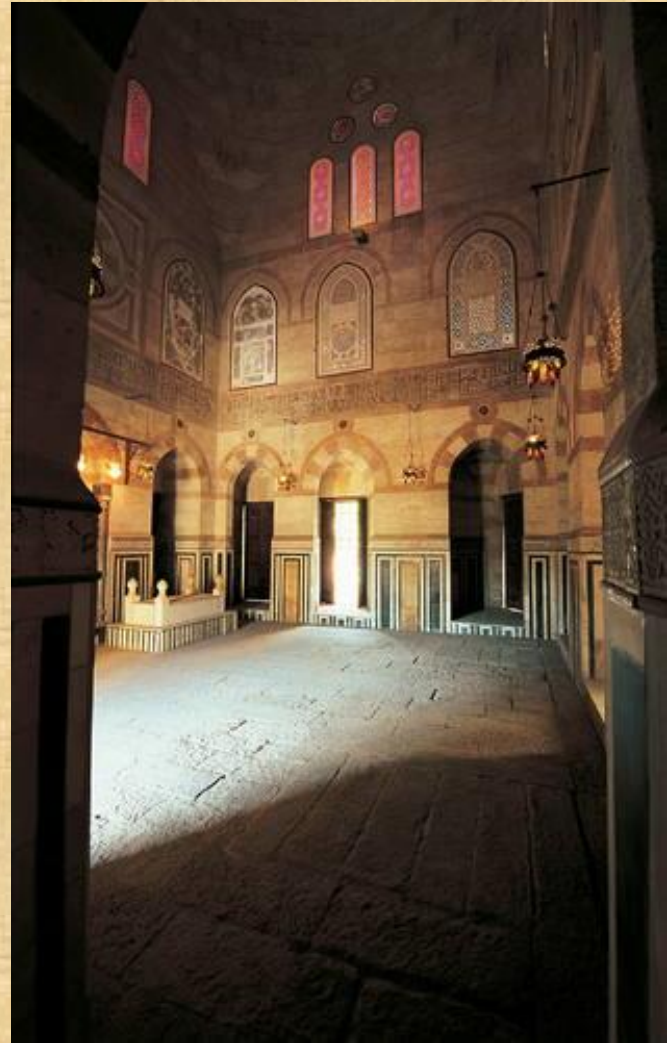
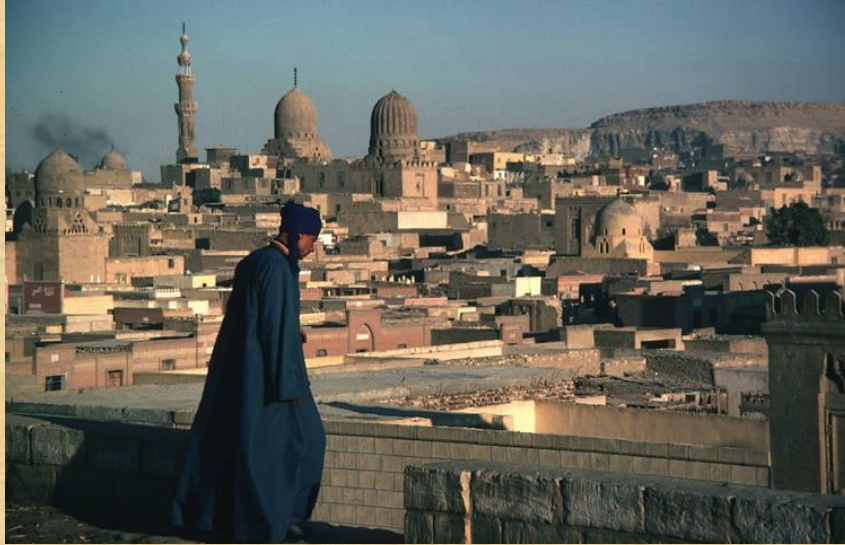
Abu Mena Monastery



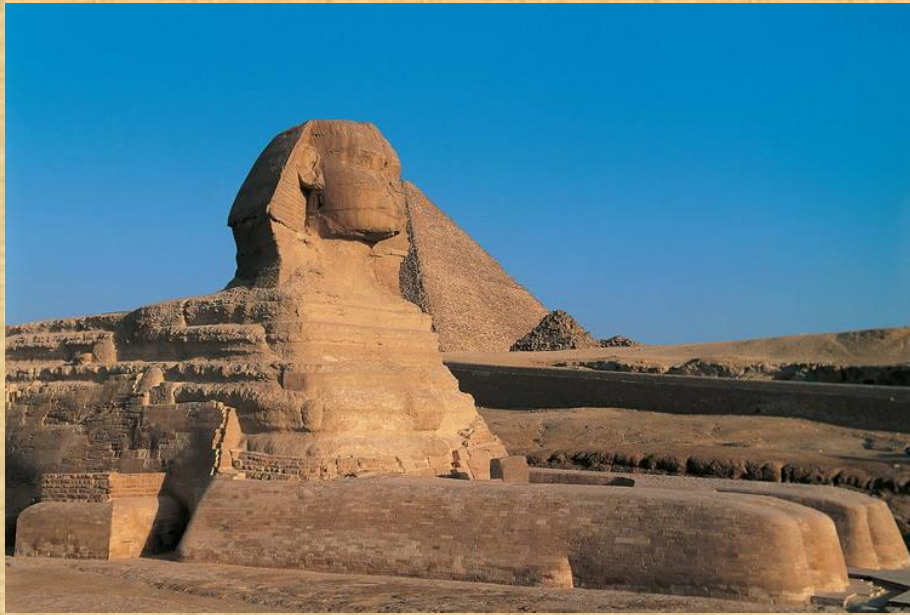
Ancient Thebes with its Necropolis



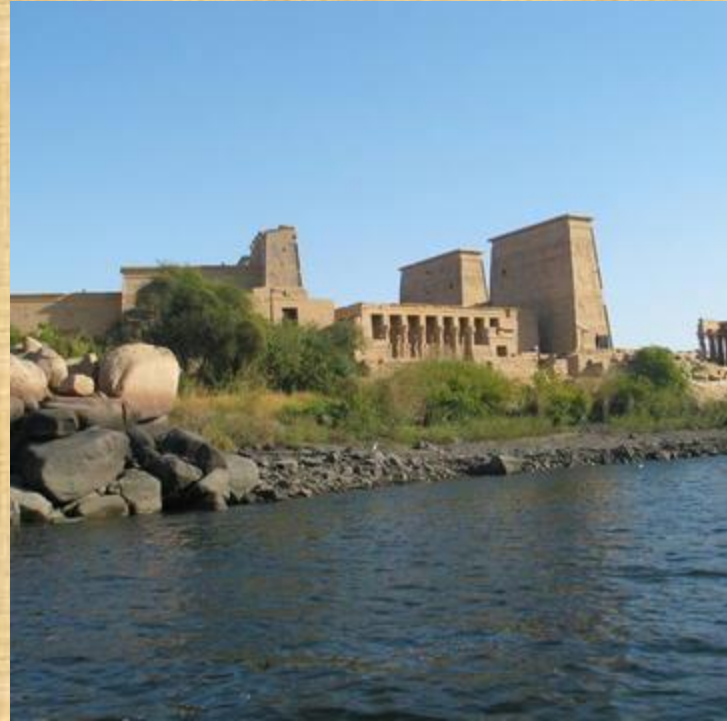
Historic Cairo



Memphis and its Necropolis



Nubian Monuments



Saint Catherine Area-Sinai



Whale Valley-Western Valley



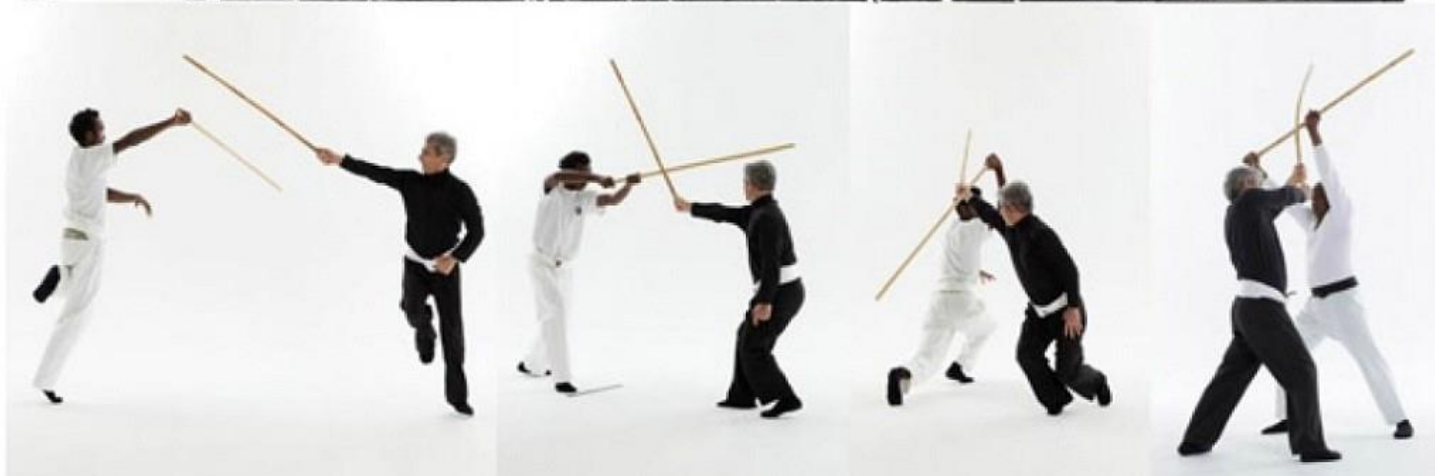
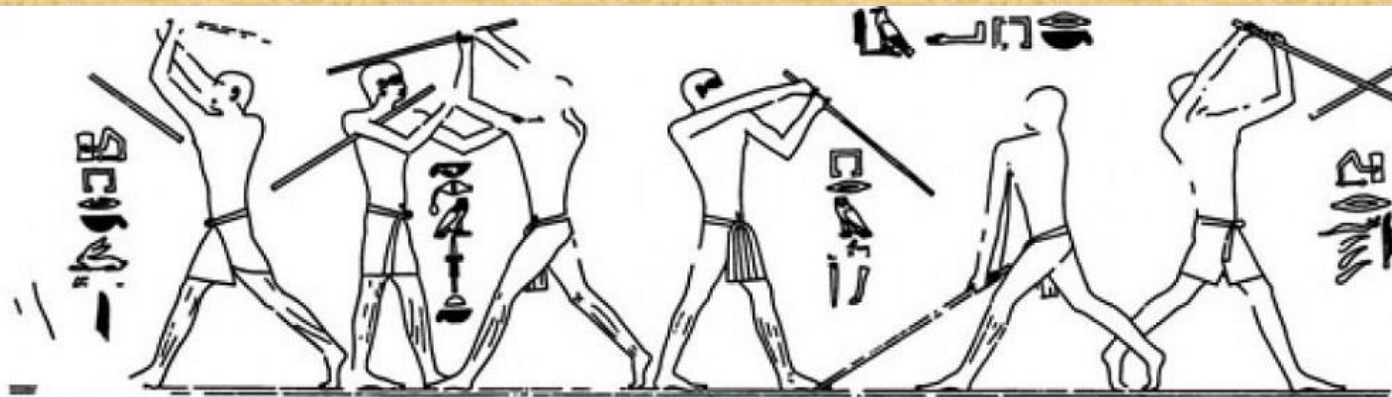
Intangible Cultural Heritage



Al-Sira Al-Hilaliya is an Arab folkloric tale relating the Banu Hilal's journey from Najd in the Arabian Peninsula to Tunisia via Egypt (In UNESCO List since 2008)



Fencing « Stick game »(2016)







Egypt's Puppet Show Al-Aragouz Joins UNESCO's Intangible Cultural Heritage List-2018



Alexandria



Bibliotheca Alexandrina









Alexandria National Museum





Antiquities Museum Bibliotheca Alexandrina



Activities in the Faculty of Tourism and Hotels Alexandria University

Role Play in teaching History



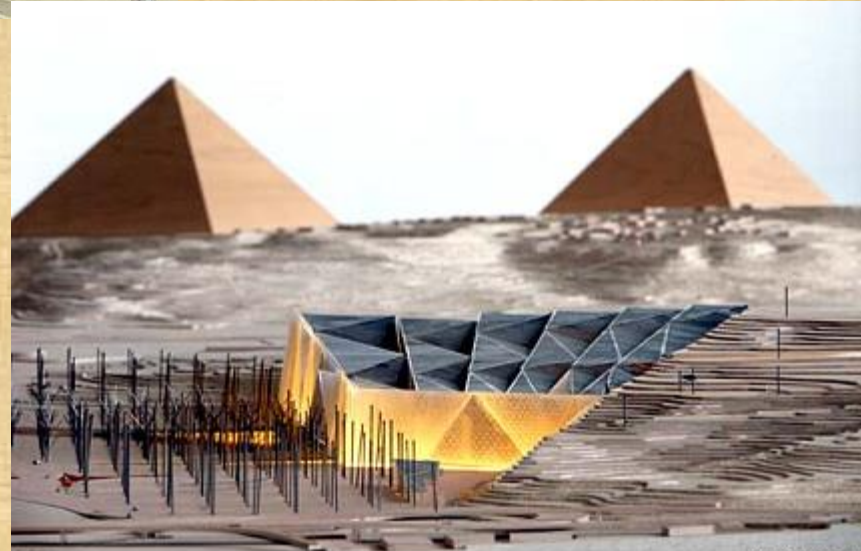


Models of monuments by students



Field Trips













Beating Barriers: Overcoming Obstacles to Achievement

Museums' Roles in Communities



Organized by

Faculty of Tourism and Hotels: Tourist-Guiding Department

CIPEG (International Committee for Egyptian Collections)

ICOM (The International Council of Museums)

Venue

Faculty of Tourism and Hotels, Alexandria University

Sunday 24th March, 2019

Museum Hall 11:00 AM-3:00 PM

Workshops



Looting of Egyptian Artifacts and Sites



**Mallawi
Museum**





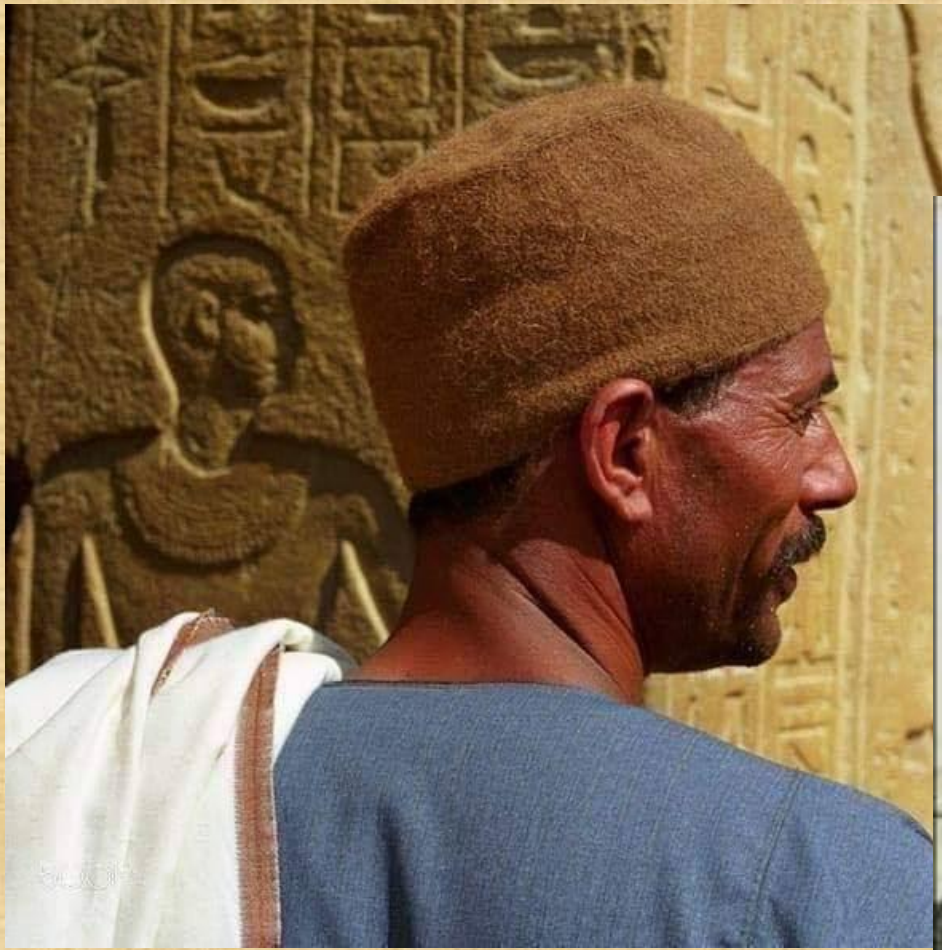
The Egyptian Museum-Tahrir square-Cairo





To conclude....

- Resources may be spent on the preservation, promotion and display of the material remains of the past.
- It is important to convince Egyptians to familiarize themselves with their nation's heritage through visiting museums and archaeological sites rather than leaving such activities to foreign tourists.
- Promoting Heritage tourism is crucial.



The background of the slide features a repeating pattern of Egyptian hieroglyphs in a light blue color, set against a light beige, textured background. A central white rectangular box with a thin black border contains the text "Thank You" in a black, elegant serif font.

Thank You

dinaezzeldin2012.dee@gmail.com

dina.ezzeldin@alexu.edu.eg